

General Finance CORP
 Form 4
 November 24, 2014

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Mourouzis Theodore M.

(Last) (First) (Middle)
 9155 HARRISON PARK COURT
 (Street)

INDIANAPOLIS, IN 46216

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 General Finance CORP [GFN]

3. Date of Earliest Transaction (Month/Day/Year)
 11/21/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 ___X___ Officer (give title below) ___ Other (specify below)
 President of Pac-Van, Inc.

6. Individual or Joint/Group Filing(Check Applicable Line)
 ___X___ Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Common Stock	11/21/2014		M	5,650 A \$ 1.06	410,349	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 6.4	10/01/2008		A	80,000	10/01/2009	10/01/2019	Common Stock	80,000
Stock Option (Right to Buy)	\$ 1.06	11/21/2014		F	5,650	06/30/2014	09/15/2020	Common Stock	5,650
Stock Option (Right to Buy) ⁽¹⁾	\$ 3	06/23/2011		A	27,000	09/30/2014	06/23/2021	Common Stock	27,000
Stock Option (Right to Buy) ⁽²⁾	\$ 3.15	06/07/2012		A	27,000	09/30/2015	06/07/2022	Common Stock	27,000
Stock Option (Right to Buy) ⁽³⁾	\$ 4.43	06/07/2013		A	20,000	06/07/2014	06/07/2023	Common Stock	20,000
Stock Option (Right to Buy) ⁽⁴⁾	\$ 9.25	06/19/2014		A	15,000	09/30/2017	06/19/2024	Common Stock	15,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Mourouzis Theodore M. 9155 HARRISON PARK COURT INDIANAPOLIS, IN 46216			President of Pac-Van, Inc.	

Signatures

Christopher A Wilson, attorney-in-fact for Theodore M Mourouzis
11/24/2014

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) See attached document "fn06232011.txt" for explanation of footnote.

(2) See attached document "fn06072012.txt" for explanation of footnote.

Stock option vests in three equal annual installments on each of the first three anniversaries of the grant date. Vesting of the award will cease if employee ceases to be employed by the Company or its affiliate on or prior to any of the three anniversary dates (subject to any employment agreement between employee and the Company).

(4) 100% of the stock options vest upon the Company achieving EBITDA and Return on Capital (ROC) targets for FY 2015 and FY 2016 of \$181-201MM and 15-17%, respectively

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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