

AMAZON COM INC
Form 4
August 16, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
WILKE JEFFREY A

(Last) (First) (Middle)

P.O. BOX 81226

(Street)

SEATTLE, WA 98108-1226

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
AMAZON COM INC [AMZN]

3. Date of Earliest Transaction
(Month/Day/Year)
08/15/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
Senior Vice President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (D) or Price (A)		
Common Stock, par value \$0.01 per share	08/15/2013		M		7,500 A \$ 0	62,933	D
Common Stock, par value \$0.01 per share	08/15/2013		M		4,162 A \$ 0	67,095	D
Common Stock, par value \$0.01 per share	08/15/2013		S ⁽¹⁾		5,580 D \$ 288.3288	61,515	D

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value					(2)				
\$.01 per share									
Common Stock, par value	08/15/2013		S(1)	3,400	D	\$ 288.0046	58,115	D	
\$.01 per share						(3)			
Common Stock, par value							15,000	I	In trust
\$.01 per share									
Common Stock, par value							21,221	I	In trust
\$.01 per share									
Common Stock, par value							502.254	I	Held by the reporting person's Amazon.com 401(k) plan account
\$.01 per share									

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
Restricted Stock Unit	\$ 0 (4)	08/15/2013		M	7,500	05/15/2011(5) 02/15/2014	Common Stock, par

Amount or Number of Shares

Award									value \$.01 per share
Restricted Stock Unit Award	\$ 0 ⁽⁴⁾	08/15/2013	M	4,162	05/15/2013 ⁽⁶⁾	02/15/2018			Common Stock, par value \$.01 per share
									4,162

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WILKE JEFFREY A P.O. BOX 81226 SEATTLE, WA 98108-1226			Senior Vice President	

Signatures

/s/ JEFFREY A. WILKE, Senior Vice President	08/16/2013
<small>**Signature of Reporting Person</small>	<small>Date</small>

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$289.095 and the lowest price at which shares were sold was \$288.10.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$288.065 and the lowest price at which shares were sold was \$287.98.
- (4) Converts into Common Stock on a one-for-one basis.
- (5) This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 10,000 shares on each of May 15, 2011, August 15, 2011, November 15, 2011, February 15, 2012, May 15, 2012, August 15, 2012, November 15, 2012 and February 15, 2013 and 7,500 shares on each of May 15, 2013, August 15, 2013, November 15, 2013 and February 15, 2014.
- (6) This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax deductible compensation under Section 162(m) of the Internal Revenue Code: 4,163 shares on May 15, 2013, 4,162 shares each of on August 15, 2013, November 15, 2013 and February 15, 2014, 3,892 shares on May 15, 2014, 3,891 shares on each of August 15, 2014, November 15, 2014 and February 15, 2015, 2,569 shares on May 15, 2015, 2,568 shares on each of August 15, 2015, November 15, 2015 and February 15, 2016, 6,889 shares on each of May 15, 2016 and August 15, 2016, 6,888 shares on each of November 15, 2016 and February 15, 2017 and 5,312 shares on each of May 15, 2017, August 15, 2017, November 15, 2017 and February 15, 2018.

Remarks: REMARKS:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer, Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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