XELR8 HOLDINGS, INC. Form 8-K February 24, 2009

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 19, 2009

#### XELR8 HOLDINGS, INC.

(Exact name of registrant as specified in its charter)

Nevada 000-50875 84-1575085 (State of incorporation) (Commission File No.) (IRS Employer Identification No.)

480 South Holly Street

Denver, CO 80246

(Address of principal executive offices, including zip code)

(303) 316-8577

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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### Item 8.01 Other Events

On February 19, 2009 the Company issued two press release in connection with its retention of DME Capital to head investor relations and our expanded affiliation with a major Medical Center, copies of which has been filed herewith.

### Item 9.01 Financial Statements and Exhibits

- (d) Exhibits
- 99.1 Press Release XELR8 Retains DME Capital LLC to Implement Global Investor Relations Program
- 99.2 Press Release XELR8 Holdings Expands Affiliation With Major Medical Center

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## **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned.

Dated: February 24, 2009 XELR8 HOLDINGS, INC.

By: /s/ John D. Pougnet John D. Pougnet Chief Executive Officer Chief Financial Officer