

SPAR GROUP INC  
Form 10-Q  
August 10, 2012

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

Form 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

for the second quarterly period ended June 30, 2012.

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

for the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission file number: 0-27824

SPAR Group, Inc.

(Exact name of registrant as specified in its charter)

Delaware

33-0684451

State of Incorporation

IRS Employer Identification No.

560 White Plains Road, Suite 210, Tarrytown, New York 10591

(Address of principal executive offices, including zip code)

Registrant's telephone number, including area code: (914) 332-4100

Indicate by check whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days:  Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).  Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. (See the definitions of "large accelerated filer", "accelerated filer", "non-accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act).

Large Accelerated Filer

Accelerated Filer

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Non-Accelerated Filer  Smaller Reporting Company   
(Do not check if a  
smaller reporting  
company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).   
Yes  No

On June 30, 2012, there were 20,136,418 shares of Common Stock outstanding.

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SPAR Group, Inc.

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## PART I: FINANCIAL INFORMATION

## Item 1. Financial Statements

SPAR Group, Inc. and Subsidiaries  
Consolidated Balance Sheets  
(In thousands, except share and per share data)

|  | June 30,<br>2012<br>(unaudited) | December 31,<br>2011<br>(note) |
|--|---------------------------------|--------------------------------|
| <b>Assets</b>  |                                 |                                |
| Current assets:  |                                 |                                |
| Cash and cash equivalents  | \$1,722                         | \$1,705                        |
| Accounts receivable, net   | 17,344                          | 15,461                         |
| Prepaid expenses and other current assets  | 701                             | 801                            |
| Total current assets   | 19,767                          | 17,967                         |
| Property and equipment, net  | 1,724                           | 1,523                          |
| Goodwill   | 1,148                           | 1,148                          |
| Intangibles  | 637                             | 705                            |
| Other assets   | 261                             | 178                            |
| Total assets   | \$23,537                        | \$21,521                       |
| <b>Liabilities and equity</b>  |                                 |                                |
| Current liabilities:   |                                 |                                |
| Accounts payable   | \$3,220                         | \$1,819                        |
| Accrued expenses and other current liabilities   | 5,035                           | 4,039                          |
| Accrued expenses due to affiliates   | 1,600                           | 1,092                          |
| Customer deposits  | 424                             | 183                            |
| Lines of credit  | 1,246                           | 3,641                          |
| Total current liabilities  | 11,525                          | 10,774                         |
| Long-term debt and other liabilities   | 375                             | 334                            |
| Total liabilities  | 11,900                          | 11,108                         |
| <b>Equity:</b>   |                                 |                                |
| SPAR Group, Inc. equity  |                                 |                                |
| Preferred stock, \$.01 par value:  |                                 |                                |
| Authorized and available shares – 2,245,598 Issued and outstanding shares – none –<br>June 30, 2012 and none – December 31, 2011 | –                               | –                              |
| Common stock, \$.01 par value:   |                                 |                                |
| Authorized shares – 47,000,000 Issued and outstanding shares – 20,136,418 – June<br>30, 2012 and 20,103,043 – December 31, 2011  | 201                             | 201                            |
| Additional paid-in capital   | 14,225                          | 13,940                         |
| Accumulated other comprehensive loss   | (367)                           | (172)                          |
| Accumulated deficit  | (3,601)                         | (4,626)                        |
| Total SPAR Group, Inc. equity  | 10,458                          | 9,343                          |
| Non-controlling interest   | 1,179                           | 1,070                          |
| Total liabilities and equity   | \$23,537                        | \$21,521                       |

Note: The Balance Sheet at December 31, 2011, is excerpted from the consolidated audited financial statements as of that date but does not include certain information and footnotes required by accounting principles generally accepted in the United States for complete financial statements.

See accompanying notes.

SPAR Group, Inc. and Subsidiaries  
Consolidated Statements of Income and Comprehensive Income  
(unaudited)  
(In thousands, except per share data)

|  | Three Months Ended<br>June 30, |          | Six Months Ended<br>June 30, |          |
|--|--------------------------------|----------|------------------------------|----------|
|  | 2012                           | 2011     | 2012                         | 2011     |
| Net revenues   | \$24,343                       | \$15,944 | \$45,390                     | \$32,363 |
| Cost of revenues   | 17,635                         | 10,987   | 32,913                       | 22,170   |
| Gross profit   | 6,708                          | 4,957    | 12,477                       | 10,193   |
| Selling, general and administrative expenses                   | 5,634                          | 4,137    | 10,655                       | 8,711    |
| Depreciation and amortization                                  | 293                            | 265      | 570                          | 528      |
| Operating income   | 781                            | 555      | 1,252                        | 954      |
| Interest expense   | 12                             | 24       | 63                           | 106      |
| Other expense (income)   | 75                             | (2)      | (7)                          | 7        |
| Income before provision for income taxes                       | 694                            | 533      | 1,196                        | 841      |
| Provision for income taxes                                     | 58                             | 29       | 101                          | 53       |
| Net income   | 636                            | 504      | 1,095                        | 788      |
| Net loss (income) attributable to the non-controlling interest | 82                             | 5        | (70)                         | (26)     |
| Net income attributable to SPAR Group, Inc.                    | \$718                          | \$509    | \$1,025                      | \$762    |
| Basic/diluted net income per common share:                     |                                |          |                              |          |
| Net income - basic   | \$0.04                         | \$0.03   | \$0.05                       | \$0.04   |
| Net income - diluted   | \$0.03                         | \$0.02   | \$0.05                       | \$0.04   |
| Weighted average common shares – basic                         | 20,134                         | 20,012   | 20,125                       | 19,826   |
| Weighted average common shares – diluted                       | 22,320                         | 21,656   | 22,306                       | 21,387   |
| Net income   | 636                            | 504      | 1,095                        | 788      |
| Other comprehensive income:                                    |                                |          |                              |          |
| Foreign currency translation adjustments                       | (153)                          | 2        | (195)                        | 25       |
| Comprehensive income   | \$483                          | \$506    | \$900                        | \$813    |

See accompanying notes.

SPAR Group, Inc. and Subsidiaries  
Consolidated Statement of Equity  
(unaudited)  
(In thousands)

|   | Common Stock<br>Shares | Common Stock<br>Amount | Paid-In<br>Capital | Accumulated<br>Deficit | Accumulated<br>Other<br>Comprehensive<br>Loss | Non-Controlling<br>Interest | Total<br>Equity |
|---|------------------------|------------------------|--------------------|------------------------|---|-----------------------------|-----------------|
| Balance at December<br>31, 2011   | 20,103                 | \$201                  | \$13,940           | \$ (4,626 )            | \$ (172 )                                     | \$ 1,070                    | \$10,413        |
| Issuance of stock<br>options and restricted<br>shares to employees and<br>non-employees for<br>services | 20                     | —                      | 277                | —                      | —   | —                           | 277             |
| Exercise of options   | 13                     | —                      | 8                  | —                      | —   | —                           | 8               |
| Purchase<br>of non-controlling<br>interest in joint venture   | —                      | —                      | —                  | —                      | —   | 75                          | 75              |
| Other changes to<br>non-controlling interest  | —                      | —                      | —                  | —                      | —   | (36 )                       | (36 )           |
| Other comprehensive<br>loss   | —                      | —                      | —                  | —                      | (195 )  | —                           | (195 )          |
| Net income  |                        |                        |                    | 1,025                  | —   | 70                          | 1,095           |
| Balance at June 30,<br>2012   | 20,136                 | \$201                  | \$14,225           | \$ (3,601 )            | \$ (367 )                                     | \$ 1,179                    | \$11,637        |

See accompanying notes.

## SPAR Group, Inc. and Subsidiaries

Consolidated Statements of Cash Flows  
(unaudited)  
(In thousands)

|   | Six Months Ended June 30, |          |
|---|---------------------------|----------|
|   | 2012                      | 2011     |
| <b>Operating activities</b>   |                           |          |
| Net income  | \$1,095                   | \$788    |
| <b>Adjustments to reconcile net income to net cash provided by operating activities</b> |                           |          |
| Depreciation & Amortization   | 570                       | 528      |
| Share based compensation  | 277                       | 164      |
| Changes in non-controlling interest   | 39                        | -        |
| <b>Changes in operating assets and liabilities:</b>                                     |                           |          |
| Accounts receivable   | (1,893 )                  | 2,014    |
| Prepaid expenses and other assets   | 17                        | 417      |
| Accounts payable  | 1,401                     | (25 )    |
| Accrued expenses, other liabilities and customer deposits                               | 1,656                     | (1,456 ) |
| Net cash provided by operating activities   | 3,162                     | 2,430    |
| <b>Investing activities</b>   |                           |          |
| Purchases of property and equipment and capitalized software                            | (448 )                    | (264 )   |
| <b>Financing activities</b>   |                           |          |
| Net payments on lines of credit   | (2,399 )                  | (1,560 ) |
| Proceeds from options exercised   | 8                         | 22       |
| Proceeds from term debt   | -                         | 244      |
| Payments on term debt   | (18 )                     | (512 )   |
| Payments on capital lease obligations   | (107 )                    | (45 )    |
| Net cash used in financing activities   | (2,516 )                  | (1,851 ) |
| Effects of foreign exchange rate on cash  | (181 )                    | 26       |
| Net change in cash and cash equivalents   | 17                        | 341      |
| Cash and cash equivalents at beginning of period  | 1,705                     | 923      |
| Cash and cash equivalents at end of period  | \$1,722                   | \$1,264  |
| <b>Supplemental disclosure of cash flows information</b>                                |                           |          |
| Interest paid   | \$88                      | \$113    |
| Taxes paid  | \$81                      | \$145    |
| <b>Supplemental disclosure of non-cash financing activities</b>                         |                           |          |
| Preferred stock converted to common stock at par  | \$-                       | \$6      |
| Acquisition of equipment through capital leases   | \$253                     | \$140    |

See accompanying notes.



SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
(unaudited)

1. Basis of Presentation

The accompanying unaudited, consolidated financial statements of SPAR Group, Inc., a Delaware corporation ("SGRP"), and its subsidiaries (together with SGRP, collectively, the "Company" or the "SPAR Group") have been prepared in accordance with accounting principles generally accepted in the United States for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements. In the opinion of management, all adjustments considered necessary for a fair presentation have been included in these interim financial statements. However, these interim financial statements should be read in conjunction with the annual consolidated financial statements and notes thereto for the Company as contained in the Company's Annual Report for 2011 on Form 10-K for the year ended December 31, 2011, as filed with the Securities and Exchange Commission (the "SEC") on March 21, 2012 (the Company's "Annual Report"). The Company's results of operations for the interim periods are not necessarily indicative of its operating results for the entire year.

2. Business and Organization

The SPAR Group is a supplier of merchandising and other marketing services throughout the United States and internationally. The Company also provides in-store event staffing, product sampling, furniture and other product assembly services, Radio Frequency Identification ("RFID") services, technology services and marketing research services. Assembly services are performed in stores, homes and offices while those other services are primarily performed in mass merchandiser, office supply, grocery, drug, independent, convenience, electronics, toy and specialty stores.

Merchandising services primarily consist of regularly scheduled, special project and other product services provided at the store level, and the Company may be engaged by either the retailer or the manufacturer. Those services may include restocking and adding new products, removing spoiled or outdated products, resetting categories "on the shelf" in accordance with client or store schematics, confirming and replacing shelf tags, setting new sale or promotional product displays and advertising, replenishing kiosks, providing in-store event staffing and providing assembly services in stores, homes and offices. Other merchandising services include whole store or departmental product sets or resets, including new store openings, new product launches and in-store demonstrations, special seasonal or promotional merchandising, focused product support and product recalls. The Company also provides RFID services, technology services and marketing research services.

In order to cultivate foreign markets and expand the Company's merchandising and marketing services business outside of the United States, modify the necessary systems and implement its business model worldwide, and insure a consistent approach to its merchandising and marketing efforts worldwide, and even though it operates in a single business segment (merchandising and marketing services), the Company has divided its world focus into two geographic areas, the United States, which is the sales territory for its Domestic Merchandising Services Division, and international (i.e., all locations outside the United States), which are the sales territories for its International Merchandising Services Division. To that end, the Company also (1) provides and requires all of its locations to use its Internet-based operating, scheduling, tracking and reporting systems (including language translations, ongoing client and financial reports and ongoing IT support), (2) provides and requires all of its locations to comply with the Company's financial reporting and disclosure controls and procedures, (3) provides accounting and auditing support and tracks and reports certain financial and other information separately for those two divisions, and (4) has

management teams in its corporate offices responsible for supporting and monitoring the management, sales, marketing and operations of each of the Company's international subsidiaries and maintaining consistency with the Company's other subsidiaries worldwide.

Today the Company operates in 10 countries that encompass approximately 47% of the total world population. Although it operates in a single business segment (merchandising and marketing services), the Company currently divides its operations for marketing, administrative and other purposes into two geographic divisions: its Domestic Merchandising Services Division, which provides those services in the United States of America since certain of its predecessors were formed in 1979; and its International Merchandising Services Division, which began operations in May of 2001 and provides similar merchandising, marketing services and in-store event staffing services in Japan, Canada, South Africa, India, Romania, China, Australia, Mexico and Turkey. The Company continues to focus on expanding its merchandising and marketing services business throughout the world.

SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
(unaudited) (continued)

3. Earnings Per Share

The following table sets forth the computations of basic and diluted earnings per share (in thousands, except per share data):

|  | Three Months Ended June<br>30, |        | Six Months Ended June 30, |        |
|--|--------------------------------|--------|---------------------------|--------|
|  | 2012                           | 2011   | 2012                      | 2011   |
| <b>Numerator:</b>  |                                |        |                           |        |
| Net income   | \$718                          | \$509  | \$1,025                   | \$762  |
| <b>Denominator:</b>  |                                |        |                           |        |
| Shares used in basic net income per share calculation          | 20,134                         | 20,012 | 20,125                    | 19,826 |
| <b>Effect of diluted securities:</b>                           |                                |        |                           |        |
| Employee stock options   | 2,186                          | 1,644  | 2,181                     | 1,561  |
| Shares used in diluted net income per common share calculation | 22,320                         | 21,656 | 22,306                    | 21,387 |
| Basic net income per common share                              | \$0.04                         | \$0.03 | \$0.05                    | \$0.04 |
| Diluted net income per common share                            | \$0.03                         | \$0.02 | \$0.05                    | \$0.04 |

4. Credit Facilities

Domestic Credit Facility ("Sterling Credit Facility"):

SGRP and certain of its domestic subsidiaries, namely SPAR Marketing Force, Inc., National Assembly Services, Inc., SPAR Group International, Inc., SPAR Trademarks, Inc., and SPAR Acquisition, Inc. (each a "Subsidiary Borrower", and together with SGRP, collectively, the "Borrowers"), entered into a Revolving Loan and Security Agreement dated as of July 6, 2010 (the "Loan Agreement"), with Sterling National Bank and Cornerstone Bank as the lenders (the "Lenders"), and issued their Secured Revolving Loan Notes in the original maximum principal amounts of \$5.0 million to Sterling National Bank and \$1.5 million to Cornerstone Bank (the "Notes"), to document and govern its new credit facility with them (the "Sterling Credit Facility"). In June 2011, the Lenders agreed to: (1) reduce the personal guarantee limits to the amounts noted below, and (2) extend the maturity of the Sterling Credit Facility until July 2013. The Sterling Credit Facility was amended effective as of July 1, 2012 (the "Second Sterling Amendment"), to: (1) increase the maximum available revolving loan amount to \$6.5 million from Sterling National Bank and remove Cornerstone Bank as a lender, (2) reduce the interest rate to prime plus three quarters of one percent (3/4%) per annum, and (3) release and discharge each Guarantor as noted below.

SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
(unaudited) (continued)

In addition, Mr. Robert G. Brown, a Director, the Chairman and a major stockholder of SGRP, and Mr. William H. Bartels, a Director, the Vice Chairman and a major stockholder of SGRP, provided personal guarantees of the Sterling Credit Facility totaling \$1,250,000 pursuant to their Limited Continuing Guaranty in favor of the Lenders dated as of July 6, 2010, as amended in June 2011 (the "Limited Sterling Guaranty"). In the Second Sterling Amendment, Mr. Robert G. Brown and Mr. William H. Bartels were released and discharged by Sterling from their Limited Sterling Guaranty.

Revolving Loans of up to \$6.5 million are available to the Borrowers under the Sterling Credit Facility based upon the borrowing base formula defined in the Loan Agreement (principally 85% of "eligible" domestic accounts receivable less certain reserves). The Sterling Credit Facility is secured by substantially all of the assets of the Borrowers (other than SGRP's foreign subsidiaries, certain designated domestic subsidiaries, and their respective equity and assets).

As of the effective date of the Second Sterling Amendment, the basic interest rate under the Sterling Credit Facility was reduced by three quarters of one percent (3/4%) percent per annum to the sum of the fluctuating Prime Rate of interest published in the Wall Street Journal from time to time plus three quarters of one percent (3/4%) percent per annum, which automatically changes with each change in such rate.

Due to the requirement to maintain a lock box arrangement with the Agent and the Lenders' ability to invoke a subjective acceleration clause at its discretion, borrowings under the Sterling Credit Facility will be classified as current.

The Sterling Credit Facility contains certain financial and other restrictive covenants and also limits certain expenditures by the Borrowers, including, but not limited to, capital expenditures and other investments. At June 30, 2012, the Company was in compliance with such covenants and does not expect to be in violation at future measurement dates. However, there can be no assurances that the Company will not be in violation of certain covenants in the future, and should the Company be in violation, there can be no assurances that the Lenders will issue waivers for any future violations.

International Credit Facilities:

In October 2011, the Australian subsidiary, SPARFACTS Australia Pty. Ltd., entered into a credit facility with Oxford Funding Pty. Ltd. for \$1.2 million (Australian) or approximately \$1.2 million (based upon the exchange rate at June 30, 2012).

SPAR Canada Company, a wholly owned subsidiary, has a secured credit agreement with Royal Bank of Canada providing for a Demand Operating Loan for a maximum borrowing of \$750,000 (Canadian) or approximately \$732,000 (based upon the exchange rate at June 30, 2012). The Demand Operating Loan provides for borrowing based upon a formula as defined in the agreement (principally 75% of eligible accounts receivable less certain deductions) and a minimum total debt to tangible net worth covenant. The Company was in compliance with the minimum total debt to tangible net worth covenant under this line of credit at June 30, 2012.

On March 7, 2011, the Japanese subsidiary, SPAR FM Japan, Inc., a wholly owned subsidiary, secured a term loan with Mizuho Bank in the amount of 20 million Japanese Yen, or approximately \$252,000. The loan is payable in monthly installments of 238,000 Yen (or approximately \$3,000 based upon the exchange rate at June 30, 2012) at an interest rate of 0.1% per annum with a maturity date of February 28, 2018.



SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
(unaudited) (continued)

Summary of Company Credit and Other Debt Facilities: (in thousands)

|                             | June 30,<br>2012 | Average<br>Interest<br>Rate |    | December<br>31,<br>2011 | Average<br>Interest<br>Rate |
|-----------------------------|------------------|-----------------------------|----|-------------------------|-----------------------------|
| <b>Credit Facilities</b>    |                  |                             |    |                         |                             |
| Loan Balance:               |                  |                             |    |                         |                             |
| United States               | \$ 673           | 4.50 %                      | \$ | 2,621                   | 4.75 %                      |
| Australia                   | 75               | 9.66 %                      |    | 402                     | 10.38 %                     |
| Canada                      | 498              | 4.00 %                      |    | 618                     | 4.00 %                      |
|                             | \$ 1,246         |                             |    | \$ 3,641                |                             |
| <b>Other Debt Facility:</b> |                  |                             |    |                         |                             |
| Japan Term Loan             | \$ 204           | 0.1 %                       | \$ | 227                     | 0.1 %                       |
| <b>Unused Availability:</b> |                  |                             |    |                         |                             |
| United States               | \$ 4,586         |                             | \$ | 2,671                   |                             |
| Australia                   | 1,144            |                             |    | 818                     |                             |
| Canada                      | 234              |                             |    | 118                     |                             |
|                             | \$ 5,964         |                             |    | \$ 3,607                |                             |

The Company's international model is to join forces with local investors experienced with merchandising services and combine their knowledge of their local markets with the Company's proprietary software and expertise in the merchandising and marketing business. In 2001, the Company established its first international subsidiary and has continued this strategy. As of this filing, the Company is currently operating in Japan, Canada, South Africa, India, Romania, China, Australia, Mexico and Turkey.

Management believes that based upon the continuation of the Company's existing credit facilities, projected results of operations, vendor payment requirements and other financing available to the Company (including amounts due to affiliates), sources of cash availability should be manageable and sufficient to support ongoing operations over the next twelve months. However, international losses, delays in collection of receivables due from any of the Company's major clients, or a significant reduction in business from such clients could have a material adverse effect on the Company's cash resources and its ongoing ability to fund operations.

#### 5. Capital Lease Obligations

The Company has five outstanding capital lease obligations. The related capital lease assets balances are detailed below (in thousands):

| Start Date:   | Original<br>Cost | Accumulated<br>Depreciation | Net Book<br>Value at<br>June 30,<br>2012 |
|---------------|------------------|-----------------------------|--|
| July 2010     | \$ 215           | \$ 137                      | \$ 78                                    |
| November 2010 | 48               | 27                          | 21                                       |

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|              |        |        |        |
|--------------|--------|--------|--------|
| June 2011    | 140    | 47     | 93     |
| January 2012 | 224    | 37     | 187    |
| January 2012 | 29     | 5      | 24     |
|              | \$ 656 | \$ 253 | \$ 403 |

SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
(unaudited) (continued)

Annual future minimum lease payments required under the leases, together with the present value as of June 30, 2012, are as follows (in thousands):

| Year Ending December 31,  | Amount |
|---|--------|
| 2012  | \$ 122 |
| 2013  | 201    |
| 2014  | 113    |
|   | 436    |
| Less amount representing interest   | 33     |
| Present value of net minimum lease payments included with other liabilities | \$403  |

#### 6. Related-Party Transactions

SGRP's policy respecting approval of transactions with related persons, promoters and control persons is contained in the SPAR Group Code of Ethical Conduct for its Directors, Senior Executives and Employees Dated (as of) May 1, 2004 (the "Ethics Code"). Article V of the Ethics Code generally prohibits each "Covered Person" (including SGRP's officers and directors) from engaging in any business activity that conflicts with his or her duties to the Company, and directs each "Covered Person" to avoid any activity or interest that is inconsistent with the best interests of the SPAR Group, in each case except for any "Approved Activity" (as such terms are defined in the Ethics Code). Examples of violations include (among other things) having any ownership interest in, acting as a director or officer of or otherwise personally benefiting from business with any customer or vendor of the Company other than pursuant to any Approved Activity. Approved Activities include (among other things) anything disclosed to and approved by the Board, the Governance Committee or the Audit Committee, as the case may be, as well as the ownership, board and executive positions held by certain executive officers in SMS and SMSI (as defined and described below). The Company's senior management is generally responsible for monitoring compliance with the Ethics Code and establishing and maintaining compliance systems, including conflicting relationships and transactions, subject to the review and oversight of SGRP's Governance Committee as provided in clause IV.11 of the Governance Charter, and its Audit Committee as provided in clause I.2(1) of the Audit Charter. The Governance Committee and Audit Committee each consist solely of independent outside directors.

SGRP's Audit Committee has the specific duty and responsibility to review and approve the overall fairness of all material related-party transactions. The Audit Committee receives every affiliate contract and amendment thereto for its review and approval (to the extent approval is given), and each contract is periodically (often annually) again reviewed, in accordance with the Audit Charter, the Ethics Code, the rules of the Nasdaq Stock Market, Inc. ("Nasdaq"), and applicable law to ensure that the overall economic and other terms will be (or continue to be) no less favorable to the Company than would be the case in an arms length contract with an unrelated provider of similar services (i.e., its overall fairness). The Audit Committee periodically reviews and has approved all of the related party relationships and transactions described below.

Mr. Robert G. Brown, a Director, the Chairman and a major stockholder of SGRP, and Mr. William H. Bartels, a Director and the Vice Chairman of the Company and a major stockholder of SGRP, are the sole stockholders of SPAR Marketing Services, Inc. ("SMS") and SPAR Management Services, Inc. ("SMSI"). Mr. Brown is the sole stockholder of SPAR InfoTech, Inc. ("SIT"). Mr. Brown is a director and officer of SMS and SIT. Mr. Bartels is a director and officer of SMSI.

SMS and SMSI provided approximately 99% of the domestic merchandising specialist field force used by the Company for both the six months ended June 30, 2012 and 2011, and approximately 93% and 92% of the domestic field management used by the Company at a total cost of approximately \$12 million and \$10.8 million for the six months ended June 30, 2012 and 2011, respectively. Pursuant to the terms of the Amended and Restated Field Service Agreement dated as of January 1, 2004, as amended (the "Field Services Agreement"), in 2011, the Company received merchandising services from SMS through the use of approximately 7,300 field merchandising specialists. SMS also furnishes (without charge) approximately 200 handheld computers used by field merchandising specialists in the performance of various merchandising and marketing services in the United States, which the Company estimates has an aggregate value of approximately \$2,000 to \$3,000 per month. Pursuant to the terms of the Amended and Restated Field Management Agreement dated as of January 1, 2004, in 2011, the Company received management services from SMSI through the use of 56 full-time national, regional and district managers. For those services, the Company has agreed to reimburse SMS and SMSI for their total costs of providing those services and to pay SMS and SMSI each a premium equal to 4% of their respective total costs (the "Plus Compensation"). Those costs include all field expenses of SMS, all payroll and employment tax expenses of SMSI and all legal and other administrative expenses paid by either of them, but exclude the amounts received from its field merchandising specialists for their purchases of workman's compensation and liability insurance through SMS. The total Plus Compensation earned by SMS and SMSI for services rendered was approximately \$456,000 and \$418,000 for the six months ended June 30, 2012 and 2011, respectively. The Company also provides certain administrative services directly to SMS and SMSI, without charge, for accounting, human resource and legal services, which the Company believes is more efficient if paid directly, and would otherwise have been subject to cost plus reimbursement. The value of these services was approximately \$208,000 and \$180,000 for the six months ended June 30, 2012 and 2011, respectively.

SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
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No salary reimbursements for Mr. Brown or Mr. Bartels are included in such costs or premium. However, since SMS and SMSI are “Subchapter S” corporations and are owned by Messrs. Brown and Bartels, all income from SMS and SMSI is allocated to them.

The Company continues to purchase services from SMS and SMSI because it believes the terms it receives from them are at least as favorable to the Company as it could obtain from non-affiliated providers of similar services. The Company believes it is the largest and most important customer of SMS and SMSI (and from time to time may be their only customer), and accordingly the Company is able to negotiate better terms, receives more personal and responsive service and is more likely to receive credits and other financial accommodations from its affiliates than the Company could reasonably expect to receive from an unrelated service provider who has significant other customers and business. The Company periodically engages an outside firm to conduct a survey of fees and rates charged by comparable national labor sourcing firms to serve as a comparison to the rates charged by such affiliates, and expects to repeat that survey during 2012. The most recent such survey showed that the rates negotiated with the Affiliates are in fact slightly less than those charged by unrelated vendors providing similar services. The Company's cost of revenue would have increased by at least \$360,000 and \$330,000 for the six months ended June 30, 2012 and 2011, respectively, if the Company would have instead used an unaffiliated entity to provide comparable services at the surveyed rates. All affiliate contracts are reviewed and approved by SGRP's Audit Committee, as described below. See also Dependence Upon and Cost of Services Provided by Affiliates and Potential Conflicts in Services Provided by Affiliates in Item 1A (Risk Factors) in SGRP's 2011 Annual Report.

SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
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The following transactions occurred between the Company and the above affiliates (in thousands):

|  | Three Months Ended<br>June 30, |         | Six Months Ended<br>June 30, |                      |
|--|--------------------------------|---------|------------------------------|----------------------|
|  | 2012                           | 2011    | 2012                         | 2011                 |
| Services provided by affiliates:                   |                                |         |                              |                      |
| Field merchandiser services (SMS)                  | \$5,150                        | \$4,318 | \$9,759                      | \$8,707              |
| Field management services (SMSI)                   | \$1,180                        | \$1,058 | \$2,269                      | \$2,181              |
| Total services provided by affiliates              | \$6,330                        | \$5,376 | \$12,028                     | \$10,888             |
|  |                                |         | June 30,<br>2012             | December 31,<br>2011 |
| Accrued expenses due to affiliates (in thousands): |                                |         |                              |                      |
| Total accrued expenses due to affiliates           |                                |         | \$1,600                      | \$1,092              |

In July 1999, SMF, SMS and SIT entered into a perpetual software ownership agreement providing that each party independently owned an undivided share of and had the right to unilaterally license and exploit their "Business Manager" Internet job scheduling software (which had been jointly developed by such parties), and all related improvements, revisions, developments and documentation from time to time voluntarily made or procured by any of them at its own expense. In addition, SPAR Trademarks, Inc. ("STM"), SMS and SIT entered into separate perpetual trademark licensing agreements whereby STM has granted non-exclusive royalty-free licenses to SIT and SMS (and through them to their commonly controlled subsidiaries and affiliates by sublicenses, including SMSI) for their continued use of the name "SPAR" and certain other trademarks and related rights of STM, a wholly owned subsidiary of SGRP. SMS and SMSI provide services to the Company, as described above, and SIT no longer provides services to the Company and does not compete with the Company.

Through arrangements with the Company, SMS, SMSI and other companies owned by Mr. Brown or Mr. Bartels participate in various benefit plans, insurance policies and similar group purchases by the Company, for which the Company charges them their allocable shares of the costs of those group items and the actual costs of all items paid specifically for them. All such transactions between the Company and the above affiliates are paid and/or collected by the Company in the normal course of business. As an accommodation, the Company also provides certain accounting, human resource and similar administrative services to SIT and certain other affiliates of Robert G. Brown and William H. Bartels, at a nominal cost.

In addition to the above, SMSI purchases insurance coverage for worker compensation, casualty and property insurance risk for itself, SMS (and through SMS under contracts with its field merchandising specialists) and the Company from Affinity Insurance, Ltd. ("Affinity"). SMSI owns minority (less than 1%) equity interest in Affinity, and Mr. Robert G. Brown is a director of Affinity. The Affinity insurance premiums for such coverage are ultimately charged to SMSI, SMS (and through SMS to its covered field merchandising specialists) and the Company based on the contractual arrangements of the parties.

On December 31, 2010, there were 338,801 shares of SGRP's Series A Preferred Stock owned by a non-SGRP retirement plan whose trustee is and beneficiaries include Robert G. Brown (who is a co-founder, director, executive

officer and significant shareholder of SGRP), and there were 215,601 shares of SGRP's Series A Preferred Stock owned by a non-SGRP retirement plan whose trustee is and beneficiaries include William H. Bartels (who also is a co-founder, director, executive officer and significant shareholder of SGRP), which shares collectively constituted all of the outstanding shares of Series A Preferred Stock issued by SGRP. Those shares were originally purchased pursuant to subscription agreements on March 31, 2008, and September 24, 2008, at the closing Nasdaq bid price of SGRP's Common Stock for the preceding trading day, which was \$1.12 per share for the March purchases and \$0.86 per share for the September purchases. Each share of SGRP's Series A Preferred Stock could be converted into one share of SGRP's Common Stock (at the rate of one to one), at the option of the holder and without further consideration, and accumulated dividends at the rate of ten percent per annum. SGRP's Audit Committee and Board of Directors each reviewed and unanimously approved this transaction, including the pricing, conversion and other terms of the Preferred Stock and the affiliated relationship of the parties. The offer, sale and conversion of such Preferred Stock were not registered under the Securities Act or other securities laws, as they were a non-public offer and sale made in reliance upon (among other things) Section 4 (2) of the Securities Act.

SPAR Group, Inc. and Subsidiaries  
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On or before March 10, 2011, Mr. Brown and Mr. Bartels, as trustees of those plans, each had requested that their plan's preferred shares be converted into SGRP's Common Stock in accordance with its terms, and in order to facilitate conversion of those shares by payment of all accrued and unpaid dividends, on March 10, 2011, SGRP's Board of Directors (i) fixed March 10, 2011, as the applicable record date for determination of the holders of the SGRP's Series A Preferred Stock eligible to receive such dividends, (ii) declared a dividend on such SGRP's Series A Preferred Stock equal to the accrued and unpaid dividends thereon, payable in shares of SGRP's Common Stock valued at their market value (\$2.34 per share) on such record date, and (iii) authorized the issuance of the shares of SGRP's Common Stock necessary to effect such conversion (554,402 shares) and accrued dividend payment (54,584 shares) in consideration of the preferred shares surrendered and the accrued dividends thereby satisfied. As a result of such conversions and stock dividends, on March 11, 2011, Mr. Brown's plans received 372,158 shares of SGRP's Common Stock (33,357 shares of which were for accrued dividends) and Mr. Bartels' plan received 236,828 shares of SGRP's Common Stock (21,227 shares of which were for accrued dividends).

In the event of any material dispute in the business relationships between the Company and SMS, SMSI, or SIT, it is possible that Messrs. Brown or Bartels may have one or more conflicts of interest with respect to these relationships and such dispute could have a material adverse effect on the Company.

7. Preferred Stock

SGRP's certificate of incorporation also authorizes it to issue 3,000,000 shares of preferred stock with a par value of \$0.01 per share (the "SGRP Preferred Stock"), which may have such preferences and priorities over the SGRP Common Stock and other rights, powers and privileges as the Company's Board of Directors may establish in its discretion from time to time. The Company has created and authorized the issuance of a maximum of 3,000,000 shares of Series A Preferred Stock pursuant to SGRP's Certificate of Designation of Series "A" Preferred Stock (the "SGRP Series A Preferred Stock"), which have dividend and liquidation preferences, have a cumulative dividend of 10% per year, are redeemable at the Company's option and are convertible at the holder's option (and without further consideration) on a one-to-one basis into SGRP Common Stock. After the Series A Preferred Stock conversion described in Note 6, above, 2,445,598 shares of SGRP Series A Preferred Stock remained authorized and available for issuance under SGRP's certificate of incorporation and Certificate of Designation of Series "A" Preferred Stock. The number of shares authorized by such designation could, however, be reduced by amendment or redemption to facilitate the creation of other SGRP Preferred Series.

8. Stock-Based Compensation

SGRP currently grants options to its eligible directors, officers and employees and certain employees of its affiliates to purchase shares of Common Stock issued by SGRP ("SGRP Shares") pursuant to its 2008 Stock Compensation Plan, (as amended, the "2008 Plan"). SGRP also has granted stock options that continue to be outstanding under its predecessor, the 2000 stock option plan ("2000 Plan"). The 2000 Plan will continue to be outstanding for the purposes of any remaining outstanding options issued under it for so long as such options are outstanding.

SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
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The stock options issued under the 2008 Plan are typically "nonqualified" (as a tax matter), have a ten (10) year maximum life (term) and vest during the first four years following issuance at the rate of 25% on each anniversary date of their issuance. The Company accounts for its employee and affiliate employee stock option expense as compensation expense in the Company's financial statements when the stock options are granted, as now required by applicable accounting principles. Share-based compensation cost is measured on the grant date, based on the fair value of the award calculated at that date, and is recognized over the requisite service period, which generally is the options' vesting period. Fair value is calculated using the Black-Scholes option pricing model.

On May 18, 2012, 40,000 new stock option grants were issued to non-employee directors at an exercise price of \$1.23, which represents the fair market value of a share of the Company's common stock on May 18, 2012, as determined in accordance with the Company's 2008 Stock Compensation Plan. The estimated stock compensation expense is \$49,200, which will be recognized ratably over the one year vesting period. The fair value of each option is estimated based on the date of grant using the Black-Scholes option-pricing model with the following weighted average assumptions: dividend yield of 0%; volatility factor of expected market price of common stock of 157%; risk free interest rate of 1.71%; and expected lives of 6 years.

Based upon the Black-Scholes calculation, share-based compensation expense related to employee and non-employee stock option grants totaled \$220,000 and \$164,000 for the six months ended June 30, 2012 and 2011, respectively. The unamortized expense as of June 30, 2012, was approximately \$657,000 employee and non-employee outstanding stock option grants. The impact of the total share-based compensation expense on basic/diluted earnings per share was approximately one cent for both the six months ended June 30, 2012 and 2011.

On March 10, 2011, SGRP's Compensation Committee authorized an award of 100,000 shares of restricted SGRP common stock as additional compensation to Gary S. Raymond, the Company's Chief Executive Officer and President. The restricted shares vest 20,000 shares a year over the next five (5) years, starting on March 10, 2012 and continuing through March 10, 2016, provided Mr. Raymond continues to be so employed by the Company on the applicable vesting date. In March 2012, the Company issued the first 20,000 restricted common shares to Mr. Raymond. If Mr. Raymond leaves such employment, he will lose his right to receive any unvested shares. The compensation expense related to these restricted shares will be amortized, by the Company, over the five (5) year vesting period that started on April 1, 2011. The Company recorded compensation expense of \$22,128 for the six months ended June 30, 2012. The unamortized expense as of June 30, 2012 was approximately \$166,000.

In 2001, SGRP adopted its 2001 Employee Stock Purchase Plan (the "ESP Plan"), which replaced its earlier existing plan, and its 2001 Consultant Stock Purchase Plan (the "CSP Plan"). These plans were each effective as of June 1, 2001. The ESP Plan allows employees of the Company, and the CSP Plan allows employees of the affiliates of the Company (See - Transactions with Related Persons, Promoters and Certain Control Persons, above), to purchase SGRP's Common Stock from SGRP without having to pay any brokerage commissions. On August 8, 2002, SGRP's Board approved a 15% discount for employee purchases of Common Stock under the ESP Plan and recommended that its affiliates pay 15% of the value of the stock purchased as a cash bonus for affiliate consultant purchases of Common Stock under the CSP Plan.

For more information respecting the Company's stock option and compensation plans, please see "Stock Compensation Plans" in SGRP's Proxy Statement for its 2012 meeting of stockholders as filed with the SEC on April 25, 2012.

9. Customer Deposits

Customer deposits at June 30, 2012, were \$424,000 (\$243,000 from domestic operations and \$181,000 from international operations) compared to \$183,000 at December 31, 2011 (\$188,000 from domestic operations and \$(5,000) from international operations). The increase in customer deposits is primarily due to the increase in such business in Canada.

10. Commitments and Contingencies

Legal Matters

The Company is a party to various legal actions and administrative proceedings arising in the normal course of business. In addition, the Company is involved in various other legal actions and administrative proceedings through its contractual obligation to pay SMS's costs (as part of the total costs of SMS borne by the Company - see Note 6, Related Party Transactions, above). In the opinion of the Company's management, disposition of these matters are not anticipated to have a material adverse effect on the Company or its estimated or desired assets, business, capital, cash flow, credit, expenses, financial condition, income, liabilities, liquidity, locations, marketing, operations, prospects, sales, strategies, taxation or other achievement, results or condition.

SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
(unaudited) (continued)

11. Purchase and Sale of Interest in Subsidiaries

In May 2012, the Company finalized the purchase of 51% ownership in Business Ideas Provider GRUP SRL (BIP), a Romanian limited liability company in Bucharest, Romania for \$60,000. The fair market value of the stock purchased was approximately \$79,000; therefore the Company recorded a gain of \$19,000 on the acquisition.

In May 2012, the Company completed the sale of its 51% interest in its other subsidiary in Romania, SPAR CITY S.R.L. to that subsidiary's local investor at 51% of its equity value for approximately \$126,000.

12. Geographic Data

The Company operates in the same single business segment (e.g., merchandising and marketing services) in both its Domestic Merchandising Services Division and its International Merchandising Services Division. The Company uses the same metrics to measure the performance of both its domestic and international divisions. The primary measurement utilized by management is operating profits, historically the key indicator of long-term growth and profitability, as the Company is focused on reinvesting the operating profits of each of its international subsidiaries back into its local markets in an effort to improve market share and continued expansion efforts. Set forth below are summaries (in thousands) of the Company's net revenues from its United States subsidiaries (i.e., the Domestic Merchandising Services Division) and from its international (non-U.S.) subsidiaries (i.e., the International Merchandising Services Division), net revenue from certain international subsidiaries as a percent of consolidated net revenue, operating income (loss) and long lived assets by geographic area for 2012 and 2011, respectively:

|                    | Three Months Ended<br>June 30, |          | Six Months Ended<br>June 30, |          |
|--------------------|--------------------------------|----------|------------------------------|----------|
|                    | 2012                           | 2011     | 2012                         | 2011     |
| Net revenues:      |                                |          |                              |          |
| United States      | \$10,881                       | \$9,367  | \$20,166                     | \$18,889 |
| International      | 13,462                         | 6,577    | 25,224                       | 13,474   |
| Total net revenues | \$24,343                       | \$15,944 | \$45,390                     | \$32,363 |

| Net revenues<br>international: | Three Months Ended June 30,<br>2012 |  |       | 2011    |  |         | Six Months Ended June 30,<br>2012 |  |       | 2011     |  |   |
|--------------------------------|-------------------------------------|--|-------|---------|--|---------|-----------------------------------|--|-------|----------|--|---|
|                                |                                     | % of<br>consolidated<br>net<br>revenue | %     |         | % of<br>consolidated<br>net<br>revenue | %       |                                   | % of<br>consolidated<br>net<br>revenue | %     |          | % of<br>consolidated<br>net<br>revenue | % |
| Mexico                         | \$3,094                             | 12.7                                   | % \$- | -       | %                                      | \$6,339 | 14.0                              | % \$-                                  | -     | %        |  |   |
| South Africa                   | 1,852                               | 7.6                                    |       | 646     | 4.0                                    | 3,767   | 8.3                               |  | 1,278 | 3.9      |  |   |
| Canada                         | 1,765                               | 7.3                                    |       | 1,604   | 10.0                                   | 3,204   | 7.0                               |  | 3,098 | 9.6      |  |   |
| Romania                        | 1,763                               | 7.2                                    |       | 285     | 1.8                                    | 1,969   | 4.3                               |  | 512   | 1.6      |  |   |
| Japan                          | 1,597                               | 6.6                                    |       | 1,094   | 6.9                                    | 2,869   | 6.3                               |  | 1,867 | 5.8      |  |   |
| Australia                      | 1,384                               | 5.7                                    |       | 1,816   | 11.4                                   | 2,846   | 6.3                               |  | 3,919 | 12.1     |  |   |
| Turkey                         | 935                                 | 3.8                                    |       | -       | -                                      | 1,753   | 3.9                               |  | -     | -        |  |   |
| All Others                     | 1,072                               | 4.4                                    |       | 1,132   | 7.1                                    | 2,477   | 5.5                               |  | 2,800 | 8.6      |  |   |
|                                | \$13,462                            | 55.3                                   | %     | \$6,577 | 41.2                                   | %       | \$25,224                          | 55.6                                   | %     | \$13,474 | 41.6                                   | % |

Total international  
net revenues

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SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
(unaudited) (continued)

|                                 | Three Months Ended<br>June 30, |       | Six Months Ended<br>June 30, |         |
|---------------------------------|--------------------------------|-------|------------------------------|---------|
|                                 | 2012                           | 2011  | 2012                         | 2011    |
| <b>Operating income (loss):</b> |                                |       |                              |         |
| United States                   | \$990                          | \$626 | \$1,321                      | \$1,218 |
| International                   | (209 )                         | (71 ) | (69 )                        | (264 )  |
| Total operating income          | \$781                          | \$555 | \$1,252                      | \$954   |

  

|                           | June 30, | December |
|---------------------------|----------|----------|
|                           | 2012     | 31,      |
|                           |          | 2011     |
| <b>Long lived assets:</b> |          |          |
| United States             | \$2,372  | \$2,169  |
| International             | 1,398    | 1,385    |
| Total long lived assets   | \$3,770  | \$3,554  |

13. Supplemental Balance Sheet Information (in thousands)

|   | June 30, | December |
|---|----------|----------|
|   | 2012     | 31,      |
|   |          | 2011     |
| <b>Accounts receivable, net, consists of the following:</b> |          |          |
| Trade   | \$13,185 | \$11,806 |
| Unbilled  | 3,930    | 3,309    |
| Non-trade   | 317      | 403      |
|   | 17,432   | 15,518   |
| Less allowance for doubtful accounts                        | 88       | 57       |
| Accounts receivable, net                                    | \$17,344 | \$15,461 |

  

|  | June 30, | December |
|--|----------|----------|
|  | 2012     | 31,      |
|  |          | 2011     |
| <b>Property and equipment, net, consists of the following:</b> |          |          |
| Equipment  | \$8,248  | \$7,866  |
| Furniture and fixtures   | 545      | 543      |
| Leasehold improvements   | 250      | 250      |
| Capitalized software development costs                         | 4,653    | 4,261    |
|  | 13,696   | 12,920   |
| Less accumulated depreciation and amortization                 | 11,972   | 11,397   |
| Property and equipment, net                                    | \$1,724  | \$1,523  |

  

|  | June 30, | December |
|--|----------|----------|
|  | 2012     | 31,      |
|  |          | 2011     |
| <b>Intangible assets consist of the following:</b> |          |          |

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|                               |       |       |
|-------------------------------|-------|-------|
| Customer contracts and lists  | \$868 | \$869 |
| Less accumulated amortization | 231   | 164   |
|                               | \$637 | \$705 |

SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
(unaudited) (continued)

The Company is amortizing the customer contracts of \$868,000 on a straight line basis between 5 and 10 years. Amortization expense for the six months ending June 30, 2012 and for the year ended December 31, 2011 was approximately \$67,000 and \$100,000, respectively.

|  | June 30,<br>2012 | December<br>31,<br>2011 |
|--|------------------|-------------------------|
| Accrued expenses and other current liabilities consist of the following: |                  |                         |
| Accrued salaries   | \$1,011          | \$1,005                 |
| Taxes payable  | 872              | 572                     |
| Short-term loans from international partners                             | 665              | 456                     |
| Accrued accounting and legal expense                                     | 329              | 285                     |
| Final payment for purchase of Mexico subsidiary                          | 300              | 300                     |
| Other  | 1,858            | 1,421                   |
| Accrued expenses and other current liabilities                           | \$5,035          | \$4,039                 |

Accrued expenses and other current liabilities include non-interest bearing loans from international partners in Mexico and Romania.

#### 14. Foreign Currency Rate Fluctuations

The Company has foreign currency exposure with its international subsidiaries. In both 2012 and 2011, these exposures are primarily concentrated in the Australian Dollar, Canadian Dollar, Mexican Peso, South African Rand, and Japanese Yen. Total International assets were \$11.3 million and total liabilities were \$9.3 million based on exchange rates at June 30, 2012. International revenues for the six months ended June 30, 2012 and 2011 were \$25.2 million and \$13.5 million, respectively. The international division reported net losses of approximately \$165,000 and \$297,000 for the six months ended June 30, 2012 and 2011, respectively.

#### 15. Interest Rate Fluctuations

The Company is exposed to market risk related to the variable interest rate on its lines of credit, both in its United States subsidiaries (i.e., the Domestic Merchandising Services Division) and in its International (non-U.S.) subsidiaries (i.e., the International Merchandising Services Division). At June 30, 2012, the Company's outstanding lines of credit and other debt totaled approximately \$1.5 million, as noted in the table below (in thousands):

| Location      | Variable Interest Rate |      | US Dollars (2) |
|---------------|------------------------|------|----------------|
|               | (1)                    |      |                |
| United States | 4.5%                   |      | \$ 673         |
| International | 0.1%-                  | 9.7% | 777            |
|               |                        |      | \$ 1,450       |

(1) Based on interest rate at June 30, 2012.

(2) Based on exchange rate at June 30, 2012.

Based on the 2012 average outstanding borrowings under variable-rate debt, a one-percentage point increase in interest rates would negatively impact pre-tax earnings and cash flows for the six months ended June 30, 2012 by approximately \$7,200.

16. Recently Issued Accounting Standards

In 2012 we adopted the provisions of ASU No. 2011-05, "Comprehensive Income." This ASU intends to enhance comparability and transparency of other comprehensive income components. The guidance provides an option to present total comprehensive income, the components of net income and the components of other comprehensive income in a single continuous statement or two separate but consecutive statements. This ASU eliminates the option to present other comprehensive income components as part of the statement of changes in shareowners' equity. The provisions of this ASU were applied retrospectively.

SPAR Group, Inc. and Subsidiaries  
Notes to Consolidated Financial Statements  
(unaudited) (continued)

In September 2011, the FASB issued ASU No, 2001-07, "Goodwill and Other Intangible Assets". This ASU is intended to simplify goodwill impairment testing by adding a qualitative review step to assess whether the required quantitative impairment analysis that exists today is necessary. The amended guidance permits an entity to first perform a qualitative assessment to determine whether it is more likely than not that the fair value of a reporting unit is less than its carrying value. If it is concluded that this is the case, it is necessary to perform the currently prescribed two-step goodwill impairment test. Otherwise, the two-step goodwill impairment test is not required. The amended guidance is effective beginning in 2012, however, with earlier adoption permitted. The Company decided to early adopt the updated guidance to its 2011 annual impairment test and it did not have a significant impact on the Company's consolidated financial statements.

17. Taxes

In July 2006, the FASB issued an interpretation, Accounting for Uncertainty in Income Taxes, now codified as ASC Topic 740, which detailed guidance for the financial statement recognition, measurement and disclosure of uncertain tax positions recognized in an enterprise's financial statements. Tax positions must meet a more-likely-than-not recognition threshold and requires that interest and penalties that the tax law requires to be paid on the underpayment of taxes should be accrued on the difference between the amount claimed or expected to be claimed on the return and the tax benefit recognized in the financial statements. The Company's policy is to record this interest and penalties as additional tax expense. The Company's tax reserves totaled \$81,000 at June 30, 2012 and \$65,000 at December 31, 2011 for potential domestic state tax and federal tax liabilities.

SPAR and its subsidiaries file numerous consolidated, combined and separate company income tax returns in the U.S. Federal jurisdiction and in many U.S. state and foreign jurisdictions. With few exceptions, SPAR is subject to U.S. Federal, state and local income tax examinations for the years 2008 through the present. However, tax authorities have the ability to review years prior to the position taken by the Company to the extent that SPAR utilized tax attributes carried forward from those prior years.

18. Reclassifications

Certain reclassifications have been made to the 2011 financial statements to conform to the 2012 presentation.

SPAR Group, Inc. and Subsidiaries

Item 2. Management's Discussion and Analysis of Financial Condition, Results of Operations, Liquidity and Capital Resources

Forward-Looking Statements

Statements contained in this Quarterly Report on Form 10-Q for the six months ended June 30, 2012 (this "Quarterly Report"), of SPAR Group, Inc. ("SGRP", and together with its subsidiaries, the "SPAR Group" or the "Company"), include "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended (the "Securities Act") and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act", and together with the Securities Act, the "Securities Laws"), including, in particular and without limitation, the discussions respecting net revenues from significant clients, significant chain work and international joint ventures, federal taxes and net operating loss carry forwards, commencement of operations and future funding of international joint ventures, credit facilities and covenant compliance, cost savings initiatives, liquidity and sources of cash availability in this "Management's Discussion and Analysis of Financial Condition, Results of Operations, Liquidity and Capital Resources". Such forward looking statements also are included in SGRP's Annual Report on Form 10-K for the fiscal year ended December 31, 2011, as filed with the Securities and Exchange Commission (the "SEC") on March 21, 2012 (its "Annual Report"), including (without limitation) the statements contained in the discussions under the headings "Business", "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations". You can identify forward-looking statements in such information by the Company's use of terms such as "may", "will", "expect", "intend", "believe", "estimate", "anticipate", "continue" or similar words or variations or negatives of those words. You should carefully consider all such information and the other risks and cautions noted in this Quarterly Report, the Company's Annual Report and the Company's other filings under applicable Securities Laws (including this Quarterly Report and the Company's Annual Report, each a "SEC Report") that could cause the Company's actual assets, business, capital, cash flow, credit, expenses, financial condition, income, liabilities, liquidity, locations, marketing, operations, prospects, sales, strategies, taxation or other achievement, results, risks or condition to differ materially from those anticipated by the Company and described in the information in the Company's forward-looking statements, whether express or implied, as the Company's anticipations are based upon the Company's plans, intentions and best estimates and (although the Company believe them to be reasonable) involve known and unknown risks, uncertainties and other factors that could cause them to fail to occur or be realized or to be materially and adversely different from those the Company anticipated.

Although the Company believes that its plans, intentions, expectations and estimates reflected or implied in such forward-looking statements are reasonable, the Company cannot assure you that such plans, intentions or estimates will be achieved in whole or in part, that the Company has identified all potential risks, or that the Company can successfully avoid or mitigate such risks in whole or in part. You should carefully review the risk factors described in this Quarterly Report and the Company's Annual Report (See Item 1A – Risk Factors) and any other cautionary statements contained or incorporated by reference in this Quarterly Report, the Company's Annual Report or other SEC Report. All forward-looking and other statements attributable to the Company or persons acting on its behalf are expressly subject to and qualified by all such risk factors and other cautionary statements.

You should not place undue reliance on the Company's forward-looking statements because the matters they describe are subject to known and unknown risks, uncertainties and other unpredictable factors, many of which are beyond its control. The Company's forward-looking statements are based on the information currently available to it and speak only as of June 30, 2012 (in the case of this Quarterly Report), December 31, 2011 (in the case of the Company's Annual Report) or other referenced date or, in the case of forward-looking statements contained in or incorporated by reference from another SEC Report, as of the date of or other date referenced in the SEC Report that includes such statement. New risks and uncertainties arise from time to time, and it is impossible for the Company to predict these

matters or how they may arise or affect the Company. Over time, the Company's actual assets, business, capital, cash flow, credit, expenses, financial condition, income, liabilities, liquidity, locations, marketing, operations, prospects, sales, strategies, taxation or other achievements, results, risks or condition will likely differ from those expressed or implied by the Company's forward-looking statements, and such difference could be significant and materially adverse to the Company and the value of your investment in the Company's Common Stock.

SPAR Group, Inc. and Subsidiaries

The Company does not intend or promise, and the Company expressly disclaims any obligation, to publicly update or revise any forward-looking statements, risk factors or other cautionary statements (in whole or in part), whether as a result of new information, future events or recognition or otherwise, except as and to the extent required by applicable law.

GENERAL

SPAR Group, Inc., (“SGRP”), and its subsidiaries (together with SGRP, the “SPAR Group” or the “Company”), is a diversified international merchandising and marketing services company and provides a broad array of services worldwide to help companies improve their sales, operating efficiency and profits at retail locations. The Company provides its merchandising and other marketing services to manufacturers, distributors and retailers worldwide, primarily in mass merchandiser, office supply, grocery, drug, independent, convenience, electronics, toy and specialty stores. The Company also provides furniture and other product assembly services in stores, homes and offices. The Company has supplied these project and product services in the United States since certain of its predecessors were formed in 1979 and internationally since the Company acquired its first international subsidiary in Japan in May of 2001. Today the Company currently operates in 10 countries that encompass approximately 47% of the total world population through operations in the United States, Canada, Japan, South Africa, India, Romania, China, Australia, Mexico and Turkey.

Merchandising services primarily consist of regularly scheduled, special project and other product services provided at the store level, and the Company may be engaged by either the retailer or the manufacturer. Those services may include restocking and adding new products, removing spoiled or outdated products, resetting categories "on the shelf" in accordance with client or store schematics, confirming and replacing shelf tags, setting new sale or promotional product displays and advertising, replenishing kiosks, providing in-store event staffing, and providing assembly services in stores, homes and offices. Other merchandising services include whole store or departmental product sets or resets, including new store openings, new product launches and in-store demonstrations, special seasonal or promotional merchandising, focused product support and product recalls. The Company continues to seek to expand its merchandising, assembly and marketing services business throughout the world.

An Overview of the Merchandising and Marketing Services Industry

According to industry estimates over two billion dollars is spent annually in the United States alone on retail merchandising and marketing services. The merchandising and marketing services industry includes manufacturers, retailers, food brokers and professional service merchandising companies. The Company believes that merchandising and marketing services add value to retailers, manufacturers and other businesses and enhance sales by making a product more visible and more available to consumers. These services primarily involve placing orders, shelf maintenance, display placement, reconfiguring products on store shelves and replenishing product inventory.

Historically, retailers staffed their stores as needed to provide these services to ensure, that manufacturers' inventory levels, the advantageous display of new items on shelves, and the maintenance of shelf schematics and product placement were properly merchandised. However retailers, in an effort to improve their margins, decreased their own store personnel and increased their reliance on manufacturers to perform such services. Initially, manufacturers attempted to satisfy the need for merchandising and marketing services in retail stores by utilizing their own sales representatives. Additionally, retailers also used their own employees to merchandise their stores to satisfy their own merchandising needs. However, both the manufacturers and the retailers discovered that using their own sales representatives and employees for this purpose was expensive and inefficient.

Manufacturers and retailers have been, and SPAR Group believes they will continue outsourcing their merchandising and marketing service needs to third parties capable of operating at a lower cost by (among other things) serving multiple manufacturers simultaneously. The Company also believes that it is well positioned, as a domestic and international merchandising and marketing services company, to more effectively provide these services to retailers, manufacturers and other businesses around the world.

SPAR Group, Inc. and Subsidiaries

Another significant trend impacting the merchandising and marketing services business is the tendency of consumers to make product purchase decisions once inside the store. Accordingly, merchandising and marketing services and in-store product promotions have proliferated and diversified. Retailers are continually re-merchandising and re-modeling entire stores in an effort to respond to new product developments and changes in consumer preferences. We estimate that these activities have increased in frequency over the last five years. Both retailers and manufacturers are seeking third parties to help them meet the increased demand for these labor-intensive services.

In addition, the consolidation of many retailers has created opportunities for third party merchandisers when an acquired retailer's stores are converted to the look and format of the acquiring retailer. In many cases, stores are completely remodeled and re-merchandised after a consolidation.

SPAR Group believes the current trend in business toward globalization fits well with its expansion model. As companies expand into foreign markets they will need assistance in merchandising or marketing their products. As evidenced in the United States, retailer and manufacturer sponsored merchandising and marketing programs are both expensive and inefficient. The Company also believes that the difficulties encountered by these programs are only exacerbated by the logistics of operating in foreign markets. This environment has created an opportunity for the Company to exploit its internet, hand-held and smart phone-based technology and business model worldwide.

The Company's Domestic and International Geographic Divisions:

In order to cultivate foreign markets and expand the Company's merchandising and marketing services business outside of the United States, modify the necessary systems and implement its business model worldwide, and insure a consistent approach to its merchandising and marketing efforts worldwide, and even though it operates in a single business segment (merchandising and marketing services), the Company has divided its world focus into two geographic areas, the United States, which is the sales territory for its Domestic Merchandising Services Division, and international (i.e., all locations outside the United States), which are the sales territories for its International Merchandising Services Division. To that end, the Company also (1) provides and requires all of its locations to use its Internet-based operating, scheduling, tracking and reporting systems (including language translations, ongoing client and financial reports and ongoing IT support), (2) provides and requires all of its locations to comply with the Company's financial reporting and disclosure controls and procedures, (3) provides accounting and auditing support and tracks and reports certain financial and other information separately for those two divisions, and (4) has management teams in its corporate offices responsible for supporting and monitoring the management, sales, marketing and operations of each of the Company's international subsidiaries and maintaining consistency with the Company's other subsidiaries worldwide.

Each of these divisions provides merchandising and other marketing services primarily on behalf of consumer product manufacturers and retailers at mass merchandiser, office supply, grocery, drug, independent, convenience, electronics, toy and specialty stores. in their respective territories. SPAR Group Inc.'s clients include the makers and distributors of home entertainment, general merchandise, health and beauty care, consumer goods, home entertainment and food products in their respective territories.

## SPAR Group, Inc. and Subsidiaries

The Company's international business in each territory outside the United States is conducted through a foreign subsidiary incorporated in its primary territory. The primary territory establishment date (which may include predecessors), the percentage of the Company's equity ownership, and the principal office location for its US (domestic) subsidiaries and each of its foreign (international) subsidiaries is as follows:

| Primary Territory        | Date Established | SGRP Percentage Ownership | Principal Office Location                     |
|--------------------------|------------------|---------------------------|---|
| United States of America | 1979             | 100%                      | Tarrytown, New York, United States of America |
| Japan                    | May 2001         | 100%                      | Osaka, Japan                                  |
| Canada                   | June 2003        | 100%                      | Toronto, Canada                               |
| South Africa             | April 2004       | 51%                       | Durban, South Africa                          |
| India                    | April 2004       | 51%*                      | New Delhi, India                              |
| Australia                | April 2006       | 51%                       | Melbourne, Australia                          |
| Romania                  | July 2009        | 51%**                     | Bucharest, Romania                            |
| China                    | March 2010       | 51%***                    | Shanghai, China                               |
| Mexico                   | August 2010      | 51%                       | Mexico City, Mexico                           |
| Turkey                   | August 2011      | 51%****                   | Istanbul, Turkey                              |

\* In June 2011, the Company sold 49% of its interest to KROGNOS Integrated Marketing Services Private Limited.

\*\* Currently the Company owns two subsidiaries in Romania. One subsidiary is 100% owned and is inactive, and the second subsidiary, acquired in May 2012, is 51% owned. Also in May of 2012, the Company sold its 51% ownership in one of its other Romania subsidiaries, SPAR City S.R.L, to its original local investor.

\*\*\* Currently the Company owns two subsidiaries in China. One subsidiary is 100% owned and is inactive, and the second subsidiary, acquired in March 2010 and operational in August 2010, is 51% owned.

\*\*\*\* In August 2011, the Company sold its 51% ownership in its original subsidiary in Turkey to its original local investor, and in November 2011 the Company started a new 51% owned subsidiary to compete in this important market.

One key to the Company's international expansion strategy is its internally developed capability to translate all of its current and future proprietary Internet-based logistical, communications, scheduling, tracking and reporting software applications into any language for any market in which it operates or would like to enter. Through the Company's IT operations currently located in the facilities in Auburn Hills, Michigan, it provides worldwide access to the Company's proprietary logistical, communications, scheduling, tracking and reporting software to its entire operations worldwide on a 24/7/365 basis.

Another key to the Company's international strategy is its policy of seeking a material investor in a new subsidiary in an international location who is an experienced person or company in the local country who is not otherwise affiliated with the Company (each a "Local Investor"). The Company generally seeks to own at least 51% of a foreign subsidiary. As of the date of this Quarterly Report, the Company owns 100% of the equity of its international subsidiaries in Canada and Japan. A Local Investor provides equity, credit support and certain services to each international subsidiary not wholly owned by the Company, as well as the useful local attention, perspective and relationships of an equity owner with a strong financial stake in such subsidiary's success. The Company provides executive management and support to each foreign subsidiary as well its operational backbone (and the Company's

procedures and controls) through its proprietary Internet-based logistical, communications, scheduling, tracking, reporting and accounting programs. (See Item 1A in SGRP's Annual Report, Risks of Having Material Local Investors in International Subsidiaries.)

The Company operates in the same single business segment (e.g., merchandising and marketing services) in both its domestic and international divisions, and the Company tracks and reports certain financial information separately for each of those divisions, as described above. The Company measures the performance of its domestic and international divisions and subsidiaries using the same metrics. The primary measurement utilized by management is operating profit level, historically the key indicator of long-term growth and profitability, as the Company is focused on reinvesting the operating profits of each of its international subsidiaries back into its local markets in an effort to improve its market share and continued expansion efforts. Certain financial information regarding each of the Company's two geographic divisions, which includes their respective net revenues and operating income (loss) for each of the six months ended June 30, 2012, and June 30, 2011, and their respective long-lived assets at June 30, 2012, and December 31, 2011, are provided in Note 11, above.

SPAR Group, Inc. and Subsidiaries

### Critical Accounting Policies

There were no material changes during the six months ended June 30, 2012, to the Company's critical accounting policies as reported in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2011, as filed with the SEC on March 21, 2012.

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## SPAR Group, Inc. and Subsidiaries

## Results of Operations

Three months ended June 30, 2012, compared to three months ended June 30, 2011

The following table sets forth selected financial data and data as a percentage of net revenues for the periods indicated (in thousands, except percent data).

|   | Three Months Ended June 30, |       | 2011       |       |   |
|---|-----------------------------|-------|------------|-------|---|
|   | 2012                        |       |            | 2011  |   |
|   | \$                          | %     | \$         | %     |   |
| Net revenues                                      | \$24,343                    | 100.0 | % \$15,944 | 100.0 | % |
| Cost of revenues                                  | 17,635                      | 72.4  | 10,987     | 68.9  |   |
| Selling, general & administrative expense         | 5,634                       | 23.1  | 4,137      | 25.9  |   |
| Depreciation & amortization                       | 293                         | 1.2   | 265        | 1.7   |   |
| Interest expense                                  | 12                          | 0.1   | 24         | 0.2   |   |
| Other expense (income)                            | 75                          | 0.3   | (2)        | —     |   |
| Income before income taxes                        | 694                         | 2.9   | 533        | 3.3   |   |
| Provision for income taxes                        | 58                          | 0.2   | 29         | 0.2   |   |
| Net income  | 636                         | 2.7   | 504        | 3.1   |   |
| Net loss attributable to non-controlling interest | 82                          | 0.3   | 5          | —     |   |
| Net income attributable to Spar Group, Inc.       | \$718                       | 3.0   | % \$509    | 3.1   | % |

## Net Revenues

Net revenues for the three months ended June 30, 2012, were \$24.3 million, compared to \$15.9 million for the three months ended June 30, 2011, an increase of \$8.4 million or 53%.

Domestic net revenues totaled \$10.9 million in the three months ended June 30, 2012, compared to \$9.4 million for the same period in 2011. Domestic net revenues increased by approximately \$1.5 million, or 16% which was primarily due to new client projects in addition to continued growth from the Company's syndicated services and assembly business and partially offset by lower project work in the second quarter of 2012 when compared to a year ago.

International net revenues totaled \$13.5 million for the three months ended June 30, 2012, compared to \$6.6 million for the same period in 2011, an increase of \$6.9 million or 105%. The increase in 2012 international net revenues was primarily due to incremental revenue from the new subsidiaries in Mexico of \$3.9 million, Romania of a net change of \$1.8 million and Turkey of \$900,000, in addition to strong performances in South Africa of \$1.2 million resulting from a new client in the general merchandising category and in Japan of \$500,000, which was partially offset by lower revenue in Australia resulting from the loss of a key client.

## Cost of Revenues

The Company's cost of revenues consists of its in-store labor and field management wages, related benefits, travel and other direct labor-related expenses and was 72.4% of its net revenues for the three months ended June 30, 2012 and

68.9% of its net revenues for the three months ended June 30, 2011.

Domestic cost of revenues was 65.6% of net revenues for the three months ended June 30, 2012, and 68.7% of net revenues for the three months ended June 30, 2011. The decrease in cost of revenues as a percentage of net revenues was 3.1% compared to last year, due primarily to a favorable mix of syndicated and project work. Approximately 90% and 85% of the Company's domestic cost of revenues in the three months ended June 30, 2012 and 2011, respectively, resulted from in-store merchandiser specialist and field management services purchased from certain of the Company's affiliates, SPAR Marketing Services, Inc. ("SMS"), and SPAR Management Services, Inc. ("SMSI"), respectively (See - Note 6 - Related-Party Transactions).

## SPAR Group, Inc. and Subsidiaries

Internationally, the cost of revenues increased to 78% of net revenues for the three months ended June 30, 2012, compared to 69.2% of net revenues for the three months ended June 30, 2011. The cost of revenue percentage increase of 8.8% was primarily due to higher cost margin business from the new subsidiaries in Mexico and Romania.

### Selling, General and Administrative Expenses

Selling, general and administrative expenses of the Company include its corporate overhead, project management, information technology, executive compensation, human resources, legal and accounting expenses. Selling, general and administrative expenses were approximately \$5.6 million and \$4.1 million for the three months ended June 30, 2012 and 2011.

Domestic selling, general and administrative expenses totaled \$2.5 million and \$2.1 million for the three months ended June 30, 2012 and 2011. The increase of approximately \$400,000 was primarily related to payroll related expenses and legal expenses.

International selling, general and administrative expenses totaled \$3.1 million for the three months ended June 30, 2012, compared to \$2.1 million for the same period in 2011. The increase of approximately \$1 million was primarily attributable to the new subsidiaries in Mexico, Turkey and Romania.

### Depreciation and Amortization

Depreciation and amortization charges totaled \$293,000 for the three months ended June 30, 2012, and \$265,000 for the same period in 2011.

### Interest Expense

The Company's net interest expense was \$12,000 and \$24,000 for the three months ended June 30, 2012 and 2011, respectively. The decrease in interest expense is directly attributable to reduced borrowings and lower rates.

### Other Expense (Income)

Other expense totaled \$75,000 for the three months ended June 30, 2012 and other income was \$2,000 for the same period in 2011.

### Income Taxes

The income tax provision totaled \$58,000 and \$29,000 for the three months ended June 30, 2012 and 2011, respectively. The tax provision resulted primarily from domestic state taxes and for tax provisions related to certain international profits. The Company recognizes minimum federal tax provisions as the Company has reversed valuation allowances offsetting deferred tax assets as it utilizes net operating loss carry forwards in 2012.

### Non-controlling Interest

Net operating losses from the non-controlling interest, from the Company's 51% owned subsidiaries, resulted in an increase of net income of \$82,000 for the three months ended June 30, 2012, compared to an increase of net income of \$5,000 for the three months ended June 30, 2011.

Net Income Attributable to SPAR Group, Inc.

The Company reported a net income of \$718,000 for the three months ended June 30, 2012, or \$0.03 per diluted share, compared to a net income of \$509,000, or \$0.02 per diluted share, for the corresponding period last year.

## SPAR Group, Inc. and Subsidiaries

## Results of Operations

Six months ended June 30, 2012, compared to six months ended June 30, 2011

The following table sets forth selected financial data and data as a percentage of net revenues for the periods indicated (in thousands, except percent data).

|   | Six Months Ended June 30, |        | 2011       |        |   |
|---|---------------------------|--------|------------|--------|---|
|   | 2012                      |        |            | 2011   |   |
|   | \$                        | %      | \$         | %      |   |
| Net revenues  | \$45,390                  | 100.0  | % \$32,363 | 100.0  | % |
| Cost of revenues                                    | 32,913                    | 72.5   | 22,170     | 68.5   |   |
| Selling, general & administrative expense           | 10,655                    | 23.5   | 8,711      | 26.9   |   |
| Depreciation & amortization                         | 570                       | 1.3    | 528        | 1.7    |   |
| Interest expense                                    | 63                        | 0.1    | 106        | 0.3    |   |
| Other (income) expense                              | (7 )                      | —      | 7          | —      |   |
| Income before income taxes                          | 1,196                     | 2.6    | 841        | 2.6    |   |
| Provision for income taxes                          | 101                       | 0.2    | 53         | 0.2    |   |
| Net income  | 1,095                     | 2.4    | 788        | 2.4    |   |
| Net income attributable to non-controlling interest | (70 )                     | (0.2 ) | (26 )      | (0.1 ) |   |
| Net income attributable to Spar Group, Inc.         | \$1,025                   | 2.2    | % \$762    | 2.3    | % |

## Net Revenues

Net revenues for the six months ended June 30, 2012, were \$45.4 million, compared to \$32.4 million for the six months ended June 30, 2011, an increase of \$13 million or 40%.

Domestic net revenues totaled \$20.2 million in the six months ended June 30, 2012, compared to \$18.9 million for the same period in 2011. Domestic net revenues increased by approximately \$1.3 million, which was primarily due to new client work in addition to continued growth from the Company's syndicated services and assembly business, partially offset by lower project work in the second quarter of 2012 compared to a year ago.

International net revenues totaled \$25.2 million for the six months ended June 30, 2012, compared to \$13.5 million for the same period in 2011, an increase of \$11.7 million or 87%. The increase in 2012 international net revenues was primarily due to incremental revenue from the new subsidiaries in Mexico of \$6.3 million and Turkey of \$1.8 million, a net increase of \$1.8 million in Romania and strong performances in South Africa of \$2.5 million resulting from a new client in the general merchandising category and in Japan of \$1 million, which was partially offset by lower revenue in Australia of \$1 million due to the loss of key client.

## Cost of Revenues

The Company's cost of revenues consists of its in-store labor and field management wages, related benefits, travel and other direct labor-related expenses and was 72.5% of its net revenues for the six months ended June 30, 2012 and 68.5% of its net revenues for the six months ended June 30, 2011.

Domestic cost of revenues was 66.8% of net revenues for the six months ended June 30, 2012, and 67.1% of net revenues for the six months ended June 30, 2011. Approximately 91% and 87% of the Company's domestic cost of revenues in the six months ended June 30, 2012 and 2011, respectively, resulted from in-store merchandiser specialist and field management services purchased from certain of the Company's affiliates, SPAR Marketing Services, Inc. ("SMS"), and SPAR Management Services, Inc. ("SMSI"), respectively (See - Note 6 - Related-Party Transactions).

SPAR Group, Inc. and Subsidiaries

Internationally, the cost of revenues increased to 77.1% of net revenues for the six months ended June 30, 2012, compared to 70.4% of net revenues for the six months ended June 30, 2011. The cost of revenue percentage increase of 6.7% was primarily due to higher cost margin business from the new subsidiaries in Mexico, Romania and Turkey.

Selling, General and Administrative Expenses

Selling, general and administrative expenses of the Company include its corporate overhead, project management, information technology, executive compensation, human resources, legal and accounting expenses. Selling, general and administrative expenses were approximately \$10.7 million and \$8.7 million for the six months ended June 30, 2012 and 2011.

Domestic selling, general and administrative expenses totaled \$4.9 million and \$4.5 million for the six months ended June 30, 2012 and 2011.

International selling, general and administrative expenses totaled \$5.8 million for the six months ended June 30, 2012, compared to \$4.2 million for the same period in 2011. The increase of approximately \$1.6 million was primarily attributable to the new subsidiaries in Mexico, Turkey and Romania.

Depreciation and Amortization

Depreciation and amortization charges totaled \$570,000 for the six months ended June 30, 2012, and \$528,000 for the same period in 2011.

Interest Expense

The Company's net interest expense was \$63,000 and \$106,000 for the six months ended June 30, 2012 and 2011, respectively. The decrease in interest expense is directly attributable to reduced borrowings and lower interest rates.

Other (Income) Expense

Other income totaled \$7,000 for the six months ended June 30, 2012 and other expense was \$7,000 for the same period in 2011.

Income Taxes

The income tax provision totaled \$101,000 and \$53,000 for the six months ended June 30, 2012 and 2011, respectively. The tax provision resulted primarily from domestic state taxes and for tax provisions related to certain international profits. The Company recognizes minimum federal tax provisions as the Company has reversed valuation allowances offsetting deferred tax assets as it utilizes net operating loss carry forwards in 2012.

Non-controlling Interest

Net operating profits from the non-controlling interest, from the Company's 51% owned subsidiaries, resulted in a reduction of net income of \$70,000 for the six months ended June 30, 2012, compared to a reduction of net income of \$26,000 for the six months ended June 30, 2011.

Net Income Attributable to SPAR Group, Inc.

The Company reported a net income of \$1 million for the six months ended June 30, 2012, or \$0.05 per diluted share, compared to a net income of \$762,000, or \$0.04 per diluted share, for the corresponding period last year.

SPAR Group, Inc. and Subsidiaries

Liquidity and Capital Resources

In the six months ended June 30, 2012, the Company had net income before non-controlling interest of \$1.1 million.

Net cash provided by operating activities was \$3.2 million and \$2.4 million for the six months ended June 30, 2012 and 2011, respectively. The net cash provided by operating activities was primarily due to reported net income, an increase in accounts payable and an increase in other accrued expenses and other liabilities and customer deposits.

Net cash used in investing activities for the six months ended June 30, 2012, and June 30, 2011, was approximately \$448,000 and \$264,000, respectively. The net cash used in investing activities was primarily a result of fixed asset additions.

Net cash used in financing activities for the six months ended June 30, 2012 and June 30, 2011, was approximately \$2.5 million and \$1.9 million, respectively. Net cash used in financing activities was primarily a result of payments on lines of credit.

The above activity resulted in an increase in cash and cash equivalents for the six months ended June 30, 2012, of \$17,000.

At June 30, 2012, the Company had working capital of \$8.2 million, as compared to working capital of \$7.2 million at December 31, 2011. The Company's current ratio was 1.7 at June 30, 2012 and December 31, 2011.

Domestic Credit Facility ("Sterling Credit Facility"):

SGRP and certain of its domestic subsidiaries, namely SPAR Marketing Force, Inc., National Assembly Services, Inc., SPAR Group International, Inc., SPAR Trademarks, Inc., and SPAR Acquisition, Inc. (each a "Subsidiary Borrower", and together with SGRP, collectively, the "Borrowers"), entered into a Revolving Loan and Security Agreement dated as of July 6, 2010 (the "Loan Agreement"), with Sterling National Bank and Cornerstone Bank as the lenders (the "Lenders"), and issued their Secured Revolving Loan Notes in the original maximum principal amounts of \$5.0 million to Sterling National Bank and \$1.5 million to Cornerstone Bank (the "Notes"), to document and govern its new credit facility with them (the "Sterling Credit Facility"). In June 2011, the Lenders agreed to: (1) reduce the personal guarantee limits to the amounts noted below, and (2) extend the maturity of the Sterling Credit Facility until July 2013. The Sterling Credit Facility was amended effective as of July 1, 2012 (the "Second Sterling Amendment"), to: (1) increase the maximum available revolving loan amount to \$6.5 million from Sterling National Bank and remove Cornerstone Bank as a lender, (2) reduce the interest rate to prime plus three quarters of one percent (3/4%) per annum, and (3) release and discharge each Guarantor as noted below.

In addition, Mr. Robert G. Brown, a Director, the Chairman and a major stockholder of SGRP, and Mr. William H. Bartels, a Director, the Vice Chairman and a major stockholder of SGRP, provided personal guarantees of the Sterling Credit Facility totaling \$1,250,000 pursuant to their Limited Continuing Guaranty in favor of the Lenders dated as of July 6, 2010, as amended in June 2011 (the "Limited Sterling Guaranty"). In the Second Sterling Amendment, Mr. Robert G. Brown and Mr. William H. Bartels were released and discharged by Sterling from their Limited Sterling Guaranty.

Revolving Loans of up to \$6.5 million are available to the Borrowers under the Sterling Credit Facility based upon the borrowing base formula defined in the Loan Agreement (principally 85% of "eligible" domestic accounts receivable

less certain reserves). The Sterling Credit Facility is secured by substantially all of the assets of the Borrowers (other than SGRP's foreign subsidiaries, certain designated domestic subsidiaries, and their respective equity and assets).

## SPAR Group, Inc. and Subsidiaries

As of the effective date of the Second Sterling Amendment, the basic interest rate under the Sterling Credit Facility was reduced by three quarters of one percent ( $3/4\%$ ) percent per annum to the sum of the fluctuating Prime Rate of interest published in the Wall Street Journal from time to time plus three quarters of one percent ( $3/4\%$ ) percent per annum, which automatically changes with each change in such rate.

Due to the requirement to maintain a lock box arrangement with the Agent and the Lenders' ability to invoke a subjective acceleration clause at its discretion, borrowings under the Sterling Credit Facility will be classified as current.

The Sterling Credit Facility contains certain financial and other restrictive covenants and also limits certain expenditures by the Borrowers, including, but not limited to, capital expenditures and other investments. At June 30, 2012, the Company was in compliance with such covenants and does not expect to be in violation at future measurement dates. However, there can be no assurances that the Company will not be in violation of certain covenants in the future, and should the Company be in violation, there can be no assurances that the Lenders will issue waivers for any future violations.

## International Credit Facilities:

In October 2011, the Australian subsidiary, SPARFACTS Australia Pty. Ltd., entered into a credit facility with Oxford Funding Pty. Ltd. for \$1.2 million (Australian) or approximately \$1.2 million (based upon the exchange rate at June 30, 2012).

SPAR Canada Company, a wholly owned subsidiary, has a secured credit agreement with Royal Bank of Canada providing for a Demand Operating Loan for a maximum borrowing of \$750,000 (Canadian) or approximately \$732,000 (based upon the exchange rate at June 30, 2012). The Demand Operating Loan provides for borrowing based upon a formula as defined in the agreement (principally 75% of eligible accounts receivable less certain deductions) and a minimum total debt to tangible net worth covenant. The Company was in compliance with the minimum total debt to tangible net worth covenant under this line of credit at June 30, 2012.

On March 7, 2011, the Japanese subsidiary, SPAR FM Japan, Inc., a wholly owned subsidiary, secured a term loan with Mizuho Bank in the amount of 20 million Japanese Yen, or approximately \$252,000. The loan is payable in monthly installments of 238,000 Yen (or approximately \$3,000 based upon the exchange rate at June 30, 2012) at an interest rate of 0.1% per annum with a maturity date of February 28, 2018.

## Summary of Company Credit and Other Debt Facilities: (in thousands)

|                          | June 30,<br>2012 | Average<br>Interest<br>Rate | December<br>31,<br>2011 | Average<br>Interest<br>Rate |
|--------------------------|------------------|-----------------------------|-------------------------|-----------------------------|
| <b>Credit Facilities</b> |                  |                             |                         |                             |
| Loan Balance:            |                  |                             |                         |                             |
| United States            | \$673            | 4.50 %                      | \$2,621                 | 4.75 %                      |
| Australia                | 75               | 9.66 %                      | 402                     | 10.38 %                     |
| Canada                   | 498              | 4.00 %                      | 618                     | 4.00 %                      |
|                          | \$1,246          |                             | \$3,641                 |                             |

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Other Debt Facility:

|                 |       |     |   |       |     |   |
|-----------------|-------|-----|---|-------|-----|---|
| Japan Term Loan | \$204 | 0.1 | % | \$227 | 0.1 | % |
|-----------------|-------|-----|---|-------|-----|---|

Unused Availability:

|               |         |  |  |         |  |  |
|---------------|---------|--|--|---------|--|--|
| United States | \$4,586 |  |  | \$2,671 |  |  |
| Australia     | 1,144   |  |  | 818     |  |  |
| Canada        | 234     |  |  | 118     |  |  |
|               | \$5,964 |  |  | \$3,607 |  |  |

## SPAR Group, Inc. and Subsidiaries

The Company's international model is to join forces with local investors experienced with merchandising services and combine their knowledge of their local markets with the Company's proprietary software and expertise in the merchandising and marketing business. In 2001, the Company established its first international subsidiary and has continued this strategy. As of this filing, the Company is currently operating in Japan, Canada, South Africa, India, Romania, China, Australia, Mexico and Turkey.

Management believes that based upon the continuation of the Company's existing credit facilities, projected results of operations, vendor payment requirements and other financing available to the Company (including amounts due to affiliates), sources of cash availability should be manageable and sufficient to support ongoing operations over the next twelve months. However, international losses, delays in collection of receivables due from any of the Company's major clients, or a significant reduction in business from such clients could have a material adverse effect on the Company's cash resources and its ongoing ability to fund operations.

## Certain Contractual Obligations

The following table contains a summary of certain of the Company's contractual obligations by category as of June 30, 2012 (in thousands)

| Contractual Obligations     | Total    | Period in which payments are due |           |           |                   |
|-----------------------------|----------|----------------------------------|-----------|-----------|-------------------|
|                             |          | Less than 1 year                 | 1-3 years | 3-5 years | More than 5 years |
| Credit Facilities           | \$ 1,450 | \$ 1,282                         | \$ 72     | \$ 72     | \$ 24             |
| Capital Lease Obligations   | 436      | 223                              | 213       | —         | —                 |
| Operating Lease Obligations | 2,709    | 707                              | 1,325     | 385       | 292               |
| Total                       | \$ 4,595 | \$ 2,212                         | \$ 1,610  | \$ 457    | \$ 316            |

## Item 3. Quantitative and Qualitative Disclosures about Market Risk

The Company's accounting policies for financial instruments and disclosures relating to financial instruments require that the Company's consolidated balance sheets include the following financial instruments: cash and cash equivalents, accounts receivable, accounts payable and lines of credit. The Company carries current assets and liabilities at their stated or face amounts in its consolidated financial statements, as the Company believes those amounts approximate the fair value for these items because of the relatively short period of time between origination of the asset or liability and their expected realization or payment. The Company monitors the risks associated with asset and liability positions, as well as interest rates. The Company's investment policy objectives require the preservation and safety of the principal, and the maximization of the return on investment based upon its safety and liquidity objectives.

The Company is exposed to market risk related to the variable interest rate on its lines of credit, both in its United States subsidiaries (i.e., the Domestic Merchandising Services Division) and in its International (non-U.S.) subsidiaries (i.e., the International Merchandising Services Division). At June 30, 2012, the Company's outstanding lines of credit and other debt totaled approximately \$1.5 million, as noted in the table below (in thousands):

| Location | Variable          |                |
|----------|-------------------|----------------|
|          | Interest Rate (1) | US Dollars (2) |

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|               |            |    |       |
|---------------|------------|----|-------|
| United States | 4.5%       | \$ | 673   |
| International | 0.1%- 9.7% |    | 777   |
|               |            | \$ | 1,450 |

- (1) Based on interest rate at June 30, 2012.
- (2) Based on exchange rate at June 30, 2012.

Based on the 2012 average outstanding borrowings under variable-rate debt, a one-percentage point increase in interest rates would negatively impact pre-tax earnings and cash flows for the six months ended June 30, 2012, by approximately \$7,200.

SPAR Group, Inc. and Subsidiaries

The Company has foreign currency exposure with its international subsidiaries. In both 2012 and 2011, these exposures are primarily concentrated in the Australian Dollar, Canadian Dollar, Mexican Peso, South African Rand, and Japanese Yen . Total International assets were \$11.3 million and total liabilities were \$9.3 million based on exchange rates at June 30, 2012. International revenues for the six months ended June 30, 2012 and 2011 were \$25.2 million and \$13.5 million, respectively. The international division reported net losses of approximately \$165,000 and \$297,000 for the six months ended June 30, 2012 and 2011, respectively.

Item 4. Controls and Procedures

Management's Report on Internal Control Over Financial Reporting

The Company's management is responsible for establishing and maintaining adequate internal control over financial reporting for the registrant, as such term is defined in Exchange Act Rules 13a-15(f) and 15d-15(f). Management has designed such internal control over financial reporting by the Company to provide reasonable assurance regarding the reliability of financial reporting and the preparation of consolidated financial statements for external purposes in accordance with generally accepted accounting principles in the United States of America.

The Company's management has evaluated the effectiveness of the Company's internal control over financial reporting using the "Internal Control – Integrated Framework (1992)" created by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO") framework. Based on this evaluation, management has concluded that internal controls over financial reporting were effective as of June 30, 2012.

Management's Evaluation of Disclosure Controls and Procedures

The Company's chief executive officer and chief financial officer have each reviewed and evaluated the effectiveness of the Company's disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) as of the end of the period covered by this report, as required by Exchange Act Rules 13a-15(b) and Rule 15d-15(b). Based on that evaluation, the chief executive officer and chief financial officer have each concluded that the Company's current disclosure controls and procedures are effective to insure that the information required to be disclosed by the Company in reports it files, or submits under the Exchange Act were recorded, processed, summarized and reported within the time period specified in the Commission's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by an issuer in the reports that it files or submits under the Exchange Act is accumulated and communicated to the issuer's management, including its principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure.

Changes in Internal Controls Over Financial Reporting

There have been no changes in the Company's internal controls over financial reporting that occurred during the Company's second quarter of its 2012 fiscal year that materially affected, or are reasonably likely to materially affect, the Company's internal controls over financial reporting.

SPAR Group, Inc. and Subsidiaries

## PART II: OTHER INFORMATION

### Item 1. Legal Proceedings

The Company is a party to various legal actions and administrative proceedings arising in the normal course of business. In addition, the Company is involved in various other legal actions and administrative proceedings through its contractual obligation to pay SMS's costs (as part of the total costs of SMS borne by the Company - see Note 6, Related Party Transactions, above). In the opinion of the Company's management, disposition of these matters are not anticipated to have a material adverse effect on the Company or its estimated or desired assets, business, capital, cash flow, credit, expenses, financial condition, income, liabilities, liquidity, locations, marketing, operations, prospects, sales, strategies, taxation or other achievement, results or condition.

### Item 1A. Risk Factors

The Company's risk factors associated with its international business is hereby updated and restated as follows in order to reflect new or increased international risks related to national bailouts and restructurings, economic collapses, re-characterization of employment versus independent contractor status and other potential adverse tax consequences:

#### Risks Associated with International Business

The Company's expansion strategy includes expansion into various countries around the world. While the Company endeavors to limit its exposure by entering only countries where the political, social and economic environments are conducive to doing business, there can be no assurances that the respective business environments will remain favorable. In the future, the Company's international operations and sales may be affected by the following risks, which may adversely affect United States companies doing business in foreign countries:

- Political and economic risks, including terrorist attacks, political instability, national bailout and restructuring requirements and economic upheavals and collapses;
- Various forms of protectionist trade legislation that currently exist, or have been proposed;
- Expenses associated with customizing products;
- Local laws and business practices that favor local competition;
- Dependence on local vendors;
- Multiple, conflicting and changing governmental laws and regulations;
- Governmental re-characterization of employment versus independent contractor status and related taxes exposure;
- Potentially adverse tax consequences, whether respecting income, value added, withholding or other taxes;
- Local accounting principles, practices and procedures and limited familiarity with US GAAP;
- Foreign currency exchange rate fluctuations;
- Communication barriers, including those arising from language, culture, custom and times zones; and
- Supervisory challenges arising from distance, physical absences and such communication barriers.

#### Existing Other Risk Factors

SGRP's Annual Report describes various risk factors applicable to the Company and its businesses in Item 1A under the caption "Risk Factors", which risk factors (other than Risks Associated with International Business) are

incorporated by reference into this Quarterly Report. Other than as updated above, there have been no material changes in the Company's risk factors since the Company's Annual Report for 2011 on Form 10-K, as filed with the SEC on March 21, 2012.

SPAR Group, Inc. and Subsidiaries

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

Item 2(a): Not applicable

Item 2(b): Not applicable

Item 2(c): Not applicable

Item 3. Defaults upon Senior Securities

Item 3(a): Defaults under Indebtedness: None.

Item 3(b): Defaults under Preferred Stock: None.

Item 4. Submission of Matters to a Vote of Security Holders

Not applicable.

Item 5. Other Information

Not applicable.

Item 6. Exhibits

- 10.1 Second Agreement of Amendment to Revolving Loan and Security Agreement And Other Documents, effective as of July 1, 2012, by and among STERLING NATIONAL BANK ("Sterling"), and CORNERSTONE BANK ("Cornerstone"), as the "Lenders" (and Cornerstone as a departing Lender), Sterling as the Agent for the Lenders, and SPAR Group, Inc., a Delaware corporation, National Assembly Services, Inc., a New Jersey corporation, and SPAR Group International, Inc., SPAR Acquisition, Inc., SPAR Trademarks, Inc., and SPAR Marketing Force, Inc., each a Nevada corporation, as the joint and several "Borrower".
- 31.1 Certification of the CEO pursuant to 18 U.S.C. Section 1350 adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002, as filed herewith.
- 31.2 Certification of the CFO pursuant to 18 U.S.C. Section 1350 adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002, as filed herewith.
- 32.1 Certification of the CEO pursuant to 18 U.S.C. Section 1350 adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, as filed herewith.
- 32.2 Certification of the CFO pursuant to 18 U.S.C. Section 1350 adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, as filed herewith.
- 101.INS\* XBRL Instance
- 101.SCH\* XBRL Taxonomy Extension Schema
- 101.CAL\* XBRL Taxonomy Extension Calculation

101.DEF\* XBRL Taxonomy Extension Definition

101.LAB\* XBRL Taxonomy Extension Labels

101.PRE\* XBRL Taxonomy Extension Presentation

\* XBRL information is furnished and not filed or a part of a registration statement or prospectus for purposes of sections 11 or 12 of the Securities Act of 1933, as amended, is deemed not filed for purposes of section 18 of the Securities Exchange Act of 1934, as amended, and otherwise is not subject to liability under these sections.

SPAR Group, Inc. and Subsidiaries

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: August 10, 2012

SPAR Group, Inc., Registrant

By: /s/ James R. Segreto  
James R. Segreto  
Chief Financial Officer, Treasurer, Secretary  
and duly authorized signatory