

AMERICAN BILTRITE INC  
Form 4  
December 22, 2008

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MARCUS ROGER S

(Last) (First) (Middle)

C/O AMERICAN BILTRITE INC., 57 RIVER ST STE 302

(Street)

WELLESLEY HILLS, MA 02481

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
AMERICAN BILTRITE INC [ABL]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/19/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chief Executive Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)			
				(A) or (D)	Price					
Common Stock	12/19/2008		G	V	3,378	A	\$ 3.05	306,615	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

**Edgar Filing: AMERICAN BILTRITE INC - Form 4**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 6)
--	--	--------------------------------------	--	--------------------------------	---	--	---	--	---

## Reporting Owners

Reporting Owner Name / Address	Relationships				Amount or Number of Shares
	Director	10% Owner	Officer	Other	
MARCUS ROGER S C/O AMERICAN BILTRITE INC. 57 RIVER ST STE 302 WELLESLEY HILLS, MA 02481	X		Chief Executive Officer		

## Signatures

Henry W. Winkleman Attorney-in-Fact for Roger S. Marcus 12/22/2008

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. "Times New Roman", Times, serif; font-size: 10pt;"> 2,256

2023

1,028

After 2023

2,098

Total future minimum lease payments

13,022

Less interest

Reporting Owners

(894)

Present value of lease liabilities

\$12,128

As of March 31, 2019, we have no operating leases that have not yet commenced.

Weighted average remaining lease term and discount rate was as follows:

	<b>March 31, 2019</b>
Weighted Average Remaining Lease Term (Years)	5.38
Weighted Average Discount Rate	2.6 %

Supplemental cash flow information related to leases was as follows:

(in thousands)	<b>Three Months Ended March 31, 2019</b>
Cash paid for amounts included in the measurement of operating lease liabilities:	
Operating cash flows for operating leases	\$ 1,197
Lease assets obtained in exchange for new operating lease liabilities	13,049

**Note 9 – Stock-Based Compensation**

Explanation of Responses:

Under the Company's 2012 Long-Term Incentive Plan, as amended (the 2012 Plan), the Company has the ability to grant stock options, stock appreciation rights (SARs), restricted stock, restricted stock units, other stock-based awards and cash incentive awards. Awards under the 2012 Plan have a maximum term of ten years from the date of grant. The compensation committee may provide that the vesting or payment of any award will be subject to the attainment of specified performance measures in addition to the satisfaction of any continued service requirements and the compensation committee will determine whether such measures have been achieved. The per-share exercise price of stock options and SARs granted under the 2012 Plan generally may not be less than the fair market value of a share of our common stock on the date of the grant.

## Employee Stock Purchase Plan

The Company's 2012 Employee Stock Purchase Plan (ESPP) allows eligible employees to purchase a variable number of shares of the Company's common stock each offering period at a discount through payroll deductions of up to 15 percent of their eligible compensation, subject to plan limitations. The ESPP provides for six-month offering periods with a single purchase period ending May 15 and November 15, respectively. At the end of each offering period, employees are able to purchase shares at 85 percent of the lower of the fair market value of the Company's common stock on the first trading day of the offering period or on the last trading day of the offering period.

## Stock-Based Compensation Expense

Stock-based compensation expense was \$3.0 million and \$2.3 million for the three months ended March 31, 2019 and 2018, respectively.

## Stock Options

The following table summarizes stock option activity during the three months ended March 31, 2019:

	<b>Stock Options</b>	<b>Weighted- Average Exercise Price</b>
Options outstanding at December 31, 2018	252,616	\$ 64.71
Granted	30,046	104.99
Exercised	(3,010 )	57.85
Forfeited	(680 )	96.20
Options outstanding at March 31, 2019	278,972	\$ 69.04
Exercisable at March 31, 2019	157,602	\$ 56.70

The outstanding options generally have a term of ten years. For employees, options granted become exercisable ratably over the vesting period, which is generally a period from four to five years, beginning on the first anniversary of the grant date, subject to the employee's continuing service to the Company. For directors, options generally

become exercisable in full on the first anniversary of the grant date.

The weighted-average grant date fair value of options that were granted during the three months ended March 31, 2019 was \$47.76.

12

---

Table of Contents

The following table provides the assumptions used in the Black-Scholes pricing model valuation of options during the three months ended March 31, 2019 and 2018:

	<b>Three Months Ended March 31, 2019</b>		<b>2018</b>	
Risk-free interest rate	2.58 %		2.52 %	
Expected life (years)	6.25		6.25	
Expected volatility	42.74%		42.22%	
Expected dividend yield	0 %		0 %	

As of March 31, 2019, there was \$4.3 million of unrecognized compensation expense related to unvested stock options, which is expected to be recognized over a weighted-average period of 3.0 years.

**Restricted Stock**

Restricted stock awards are share-settled awards and restrictions lapse ratably over the vesting period, which is generally a period from four to five years, beginning on the first anniversary of the grant date, subject to the employee's continuing service to the Company. For directors, restrictions generally lapse in full on the first anniversary of the grant date.

The following table summarizes restricted stock activity during the three months ended March 31, 2019:

	<b>Restricted Stock</b>	<b>Weighted- Average Grant Date Fair Value Per Share</b>
Restricted stock at December 31, 2018	323,921	\$ 79.85
Granted	27,476	105.03
Restrictions lapsed	(22,420 )	71.40

Explanation of Responses:

Forfeited	(3,692 )	108.51
Restricted stock at March 31, 2019	325,285	\$ 82.35

As of March 31, 2019, there was \$21.3 million of unrecognized compensation expense related to non-vested restricted stock, which is expected to be recognized over a weighted-average period of 3.0 years.

### **Performance Stock**

Performance stock units (PSUs) are expressed in terms of a target number of PSUs, with anywhere between 0 percent and 150 percent of that target number capable of being earned and vesting at the end of a three-year performance period depending on the Company's performance in the final year of the performance period and the award recipient's continued employment.



Table of Contents

The following table summarizes performance stock activity during the three months ended March 31, 2019:

	<b>Performance Stock</b>	<b>Weighted- Average Grant Date Fair Value Per Share</b>
Performance stock at December 31, 2018	52,140	\$ 76.54
Granted	21,434	104.99
Restrictions lapsed	-	-
Performance change	-	-
Forfeited	-	-
Performance stock at March 31, 2019	73,574	\$ 84.83

As of March 31, 2019, there was \$4.0 million of unrecognized compensation expense related to non-vested performance stock, which is expected to be recognized over a weighted-average period of 2.3 years.

**Employee Stock Purchase Plan**

The following table presents the assumptions used to estimate the fair value of the ESPP during the three months ended March 31, 2019 and 2018:

	<b>Three Months Ended March 31, 2019</b>		<b>2018</b>	
Risk-free interest rate	2.33	%	1.48	%
Expected life (months)	6.00		6.00	
Expected volatility	37.36	%	24.49	%
Expected dividend yield	0	%	0	%

**Note 10 – Accumulated Other Comprehensive Loss**

Other comprehensive income (loss) is comprised entirely of foreign currency translation adjustments. The following table presents the changes in accumulated other comprehensive income (loss) balances during the three months ended March 31, 2019 and 2018:

(in thousands)	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
Foreign currency translation adjustments		
Balance at beginning of period	\$(8,492)	\$(5,234)
Other comprehensive income before reclassifications	476	2,393
Amounts reclassified from accumulated other comprehensive income	-	-
Net current-period other comprehensive income	476	2,393
Balance at end of period	\$(8,016)	\$(2,841)

Table of Contents

**Note 11 – Income Taxes**

The Company is subject to income tax in multiple jurisdictions and the use of estimates is required to determine the provision for income taxes. For the three months ended March 31, 2019 and 2018, the Company recorded an income tax provision of \$4.2 million and \$3.9 million, respectively. The income tax provision is based on the estimated annual effective tax rate for the year applied to pre-tax income. The effective income tax rate for the three months ended March 31, 2019 was 21.1 percent compared to 17.6 percent in the same period of the prior year. The effective tax rate increased by 3.5 percent for the three months ended March 31, 2019 when compared to the same period in 2018 primarily due to a decrease for tax benefits from the vesting of restricted stock and exercise of stock options.

The effective income tax rate for the three months ended March 31, 2019 differs from the U.S. federal statutory rate of 21.0 percent due primarily to the mix of income earned in domestic and foreign tax jurisdictions and deductions for which the Company qualifies.

The Company had reserves against unrecognized tax benefits totaling \$4.3 million and \$4.1 million as of March 31, 2019 and December 31, 2018, respectively, all of which, if recognized, would affect the Company's effective tax rate. The Company recognizes interest and penalties related to income tax matters in income tax expense, and reports the liability in current or long-term income taxes payable as appropriate.

**Note 12 – Segment Reporting**

The Company's reportable segments are based on the internal reporting used by the Company's Chief Executive Officer, who is the chief operating decision maker (CODM), to assess operating performance and make decisions about the allocation of resources. The Corporate Unallocated and Japan category includes non-reportable segments, as well as research and development and general and administrative costs that the Company does not allocate directly to its operating segments.

Intercompany transactions primarily relate to intercontinental activity and have been eliminated and are excluded from the reported amounts. The difference between income from operations and pre-tax income relates to foreign currency-related gains and losses and interest income on cash balances and investments, which are not allocated to business segments.

Beginning in 2019, the Company's CODM made a decision to view certain research and development costs by geographic region. As a result, costs previously included in the Corporate Unallocated and Japan category have been included in the respective geographic regions. All periods presented have been restated to reflect this change.

Revenue and income from operations by reportable segment for the three months ended March 31, 2019 and 2018 were as follows:

	<b>Three Months Ended March 31,</b>	
(in thousands)	<b>2019</b>	<b>2018</b>
<b>Revenue:</b>		
United States	\$87,811	\$84,167
Europe	21,254	19,945
Japan	4,387	3,633
Total revenue	\$113,452	\$107,745

Table of Contents

(in thousands)	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
<b>Income from Operations:</b>		
United States	\$26,310	\$28,843
Europe	4,221	3,361
Corporate Unallocated and Japan	(11,083)	(10,476)
Total Income from Operations	\$19,448	\$21,728

Total long-lived assets at March 31, 2019 and December 31, 2018 were as follows:

(in thousands)	<b>March</b>	<b>December</b>
	<b>31, 2019</b>	<b>31, 2018</b>
<b>Total long-lived assets:</b>		
United States	\$191,296	\$185,979
Europe	35,465	34,577
Japan	7,450	7,445
Total Assets	\$234,211	\$228,001

Table of Contents

**Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations**

*The following discussion and analysis of our financial condition and results of operations should be read in conjunction with our unaudited consolidated financial statements and related notes appearing elsewhere in this Quarterly Report on Form 10-Q and our Annual Report on Form 10-K for the year ended December 31, 2018.*

**Forward-Looking Statements**

Statements contained in this report regarding matters that are not historical or current facts are “forward-looking statements” within the meaning of The Private Securities Litigation Reform Act of 1995. In some cases, you can identify forward-looking statements by the following words: “may,” “will,” “could,” “would,” “should,” “expect,” “intend,” “p,” “anticipate,” “believe,” “estimate,” “predict,” “project,” “potential,” “continue,” “ongoing” or the negative of these terms or other comparable terminology, although not all forward-looking statements contain these words. These statements involve known and unknown risks, uncertainties and other factors that may cause our results to be materially different than those expressed or implied in such statements. Certain of these risk factors and others are described in Item 1A. “Risk Factors” of our most recent Annual Report on Form 10-K as filed with the SEC. Other unknown or unpredictable factors also could have material adverse effects on our future results. We cannot guarantee future results, levels of activity, performance or achievements. Accordingly, you should not place undue reliance on these forward-looking statements. Finally, we expressly disclaim any intent or obligation to update any forward-looking statements to reflect subsequent events or circumstances.

**Overview**

We are the world’s largest and fastest digital manufacturer of custom prototypes and on-demand production parts. We manufacture prototypes and low-volume production parts for companies worldwide, who are under increasing pressure to bring their finished products to market faster than their competition. We utilize injection molding, computer numerical control (CNC) machining, 3D printing and sheet metal fabrication to manufacture custom parts for our customers. Our proprietary technology eliminates most of the time-consuming and expensive skilled labor conventionally required to quote and manufacture parts. Our customers conduct nearly all of their business with us over the Internet. We target our products to the millions of product developers and engineers who use three-dimensional computer-aided design (3D CAD) software to design products across a diverse range of end-markets.

Our primary manufacturing product lines currently include Injection Molding, CNC Machining, 3D Printing and Sheet Metal. We continually seek to expand the range of sizes and geometric complexity of the parts we can make

with these processes, to extend the variety of materials we are able to support and to identify additional manufacturing processes to which we can apply our technology in order to better serve the evolving preferences and needs of product developers and engineers.

### ***Injection Molding***

Our Injection Molding product line uses our 3D CAD-to-CNC machining technology for the automated design and manufacture of molds, which are then used to produce custom plastic and liquid silicone rubber injection-molded parts and over-molded and insert-molded injection-molded parts on commercially available equipment. Our Injection Molding product line works best for on-demand production, bridge tooling, pilot runs and functional prototyping. Our affordable aluminum molds and quick turnaround times help reduce design risk and limit overall production costs for product developers and engineers. Prototype quantities typically range from 25 to 100 parts. Because we retain possession of the molds, customers who need short-run production often come back to Protolabs' Injection Molding product line for additional quantities. They do so to support pilot production for product testing, while their tooling for high-volume production is being prepared, because they need on-demand manufacturing due to disruptions in their manufacturing process, because their product requires limited annual quantity or because they need end-of-life production support. In 2017, we launched an on-demand manufacturing injection molding product offering. This product offering utilizes our existing processes, but is designed to fulfill the needs of customers with on-going production needs, typically in annual volumes of less than 10,000 parts.

### ***CNC Machining***

Our CNC Machining product line uses commercially available CNC machines to offer milling and turning. CNC milling is a manufacturing process that cuts plastic and metal blocks into one or more custom parts based on the 3D CAD model uploaded by the product developer or engineer. CNC turning with live tooling combines both lathe and mill capabilities to machine parts with cylindrical features from metal rod stock. Our efficiencies derive from the automation of the programming of these machines and a proprietary fixturing process.

## Table of Contents

Quick-turn CNC machining works best for prototyping, form and fit testing, jigs and fixtures and functional components for end-use applications. The CNC Machining product line is well suited to produce small quantities, typically in the range of one to 1,000 parts.

### *3D Printing*

Our 3D Printing product line includes stereolithography, selective laser sintering, direct metal laser sintering, Multi Jet Fusion and PolyJet processes, which offer customers a wide-variety of high-quality, precision rapid prototyping and low-volume production. These processes create parts with a high level of accuracy, detail, strength and durability. Industrial 3D Printing is best suited for functional prototypes, complex designs and end-use applications produced in small quantities, typically in the range of one to 50 parts.

### *Sheet Metal*

Our Sheet Metal product line includes quick-turn and e-commerce-enabled custom sheet metal parts, which provides customers with prototype and low-volume production parts. The rapid prototype sheet metal process is most often used when form, fit and function are all a priority. Our manufacturing process uses customer 3D CAD models uploaded by the product developer or engineer to fabricate quick-turn prototype sheet metal or short-run production parts. The Sheet Metal product line is well suited to produce quantities in the range of one to 500 parts.

## **Key Financial Measures and Trends**

### *Revenue*

Our operations are comprised of three geographic operating segments in the United States, Europe and Japan. Revenue is derived from our Injection Molding, CNC Machining, 3D Printing and Sheet Metal product lines. Injection Molding revenue consists of sales of custom injection molds and injection-molded parts. CNC Machining revenue consists of sales of CNC-machined custom parts. 3D Printing revenue consists of sales of 3D-printed parts. Sheet Metal revenue consists of sales of fabricated sheet metal custom parts. Our historical and current efforts to increase revenue have been directed at expanding the breadth of our product offerings, gaining new customers and selling to our existing customer base by increasing marketing and selling activities, including:



expanding the breadth and scope of each of our product lines by adding more sizes and materials to our offerings;  
the introduction of our 3D Printing product line through our acquisition of FineLine in 2014  
expanding 3D Printing to Europe through our acquisition of Alphaform in October 2015  
the introduction of our Sheet Metal product line through our acquisition of RAPID in 2017 and  
continuously improving the usability of our product lines such as our web-centric applications.

During the three months ended March 31, 2019, we served 20,573 unique product developers and engineers who purchased our products through our web-based customer interface, an increase of 9.3% over the same period in 2018.

***Cost of Revenue, Gross Profit and Gross Margin***

Cost of revenue consists primarily of raw materials, equipment depreciation, employee compensation, benefits, stock-based compensation, facilities costs and overhead allocations associated with the manufacturing process for molds and custom parts. We expect cost of revenue to increase in absolute dollars, but remain relatively constant as a percentage of total revenue.

We define gross profit as our revenue less our cost of revenue, and we define gross margin as gross profit expressed as a percentage of revenue. Our gross profit and gross margin are affected by many factors, including our mix of revenue by product line and geography, pricing, sales volume and manufacturing costs, the costs associated with increasing production capacity, and foreign exchange rates.

Table of Contents

***Operating Expenses***

Operating expenses consist of marketing and sales, research and development and general and administrative expenses. Personnel-related costs are the most significant component in each of these categories.

Our recent growth in operating expenses is mainly due to higher headcounts to support our growth and expansion, and we expect that trend to continue. Our business strategy is to continue to be a leading online and technology-enabled manufacturer of quick-turn, on-demand injection-molded, CNC-machined, CNC-turned, 3D-printed and sheet metal custom parts for prototyping and low-volume production. In order to achieve our goals, we anticipate continued substantial investments in technology and personnel, resulting in increased operating expenses.

*Marketing and sales.* Marketing and sales expense consists primarily of employee compensation, benefits, commissions, stock-based compensation, marketing programs such as electronic, print and pay-per-click advertising, trade shows and other related overhead. We expect sales and marketing expense to increase in the future as we increase the number of marketing and sales professionals and marketing programs targeted to increase our customer base and grow revenue.

*Research and development.* Research and development expense consists primarily of personnel and outside service costs related to the development of new processes and product lines, enhancement of existing product lines, development of software for internal use, maintenance of internally developed software, quality assurance and testing. Costs for internal use software are evaluated by project and capitalized where appropriate under ASC 350-40, *Intangibles — Goodwill and Other, Internal-Use Software*. We expect research and development expense to increase in the future as we seek to enhance and expand our product line offerings and supporting business systems.

*General and administrative.* General and administrative expense consists primarily of employee compensation, benefits, stock-based compensation, professional service fees related to accounting, tax and legal and other related overhead. We expect general and administrative expense to increase in the future as we continue to grow and expand as a global organization.

***Other Income, net***

Other income, net primarily consists of foreign currency-related gains and losses and interest income on cash balances and investments. Our foreign currency-related gains and losses will vary depending upon movements in underlying exchange rates. Our interest income will vary each reporting period depending on our average cash balances during

the period, composition of our marketable security portfolio and the current level of interest rates.

*Provision for Income Taxes*

Provision for income taxes is comprised of federal, state, local and foreign taxes based on pre-tax income. We expect income taxes to increase as our taxable income increases.

Table of Contents**Results of Operations**

The following table summarizes our results of operations and the related changes for the periods indicated. The results below are not necessarily indicative of the results for future periods.

(dollars in thousands)	<b>Three Months Ended March 31,</b>				<b>Change</b>	
	<b>2019</b>		<b>2018</b>		<b>\$</b>	<b>%</b>
Revenue	\$113,452	100.0	\$107,745	100.0%	\$5,707	5.3
Cost of revenue	54,592	48.1	49,837	46.3	4,755	9.5
Gross profit	58,860	51.9	57,908	53.7	952	1.6
Operating expenses:						
Marketing and sales	18,577	16.4	16,572	15.4	2,005	12.1
Research and development	8,013	7.1	6,665	6.2	1,348	20.2
General and administrative	12,822	11.3	12,943	12.0	(121 )	(0.9 )
Total operating expenses	39,412	34.8	36,180	33.6	3,232	8.9
Income from operations	19,448	17.1	21,728	20.2	(2,280)	(10.5)
Other income, net	213	0.2	178	0.2	35	19.7
Income before income taxes	19,661	17.3	21,906	20.4	(2,245)	(10.2)
Provision for income taxes	4,150	3.6	3,855	3.6	295	7.7
Net income	\$15,511	13.7 %	\$18,051	16.8 %	\$(2,540)	(14.1)%

Stock-based compensation expense included in the statements of operations data above for the three months ended March 31, 2019 and 2018 was as follows:

(dollars in thousands)	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
Stock options and restricted stock	\$2,779	\$2,153
Employee stock purchase plan	261	154
Total stock-based compensation expense	\$3,040	\$2,307
Cost of revenue	\$421	\$287
Operating expenses:		
Marketing and sales	549	377
Research and development	423	314

Explanation of Responses:

General and administrative	1,647	1,329
Total stock-based compensation expense	\$3,040	\$2,307

Table of Contents*Comparison of Three Months Ended March 31, 2019 and 2018**Revenue*

Revenue by reportable segment and the related changes for the three months ended March 31, 2019 and 2018 were as follows:

	<b>Three Months Ended March 31,</b>		<b>2018</b>		<b>Change</b>	
	<b>2019</b>	<b>% of</b>	<b>\$</b>	<b>% of</b>	<b>\$</b>	<b>%</b>
(dollars in thousands)	<b>\$</b>	<b>Total</b>	<b>\$</b>	<b>Total</b>	<b>\$</b>	<b>%</b>
		<b>Revenue</b>		<b>Revenue</b>		
Revenue						
United States	\$87,811	77.4	% \$84,167	78.1	% \$3,644	4.3 %
Europe	21,254	18.7	19,945	18.5	1,309	6.6
Japan	4,387	3.9	3,633	3.4	754	20.8
Total revenue	\$113,452	100.0	% \$107,745	100.0	% \$5,707	5.3 %

Our revenue increased \$5.7 million, or 5.3%, for the three months ended March 31, 2019 compared to the same period in 2018. By reportable segment, revenue in the United States increased \$3.6 million, or 4.3%, for the three months ended March 31, 2019 compared to the same period in 2018. Revenue in Europe increased \$1.3 million, or 6.6%, and revenue in Japan increased \$0.8 million, or 20.8%, in each case for the three months ended March 31, 2019 compared to the same period in 2018.

Our revenue growth during the three months ended March 31, 2019 was the result of an increase in the volume of the product developers and engineers we served. During the three months ended March 31, 2019, we served 20,573 unique product developers and engineers, an increase of 9.3% over the same period in 2018.

Our revenue increases were primarily driven by increases in sales personnel and marketing activities. Our sales personnel focus on gaining new customer accounts and expanding the depth and breadth of existing customer accounts. Our marketing personnel focus on marketing activities that result in the greatest number of customer leads to support sales activity. International revenue was negatively impacted by \$1.7 million during the three months ended March 31, 2019 compared to the same period in 2018 as a result of foreign currency movements, primarily the weakening of the British Pound and Euro relative to the United States Dollar.

Revenue by product line and the related changes for the three months ended March 31, 2019 and 2018 were as follows:

	<b>Three Months Ended March 31,</b>		<b>2018</b>		<b>Change</b>	
	<b>2019</b>	<b>% of</b>	<b>\$</b>	<b>% of</b>	<b>\$</b>	<b>%</b>
(dollars in thousands) \$		<b>Total</b>		<b>Total</b>		
		<b>Revenue</b>		<b>Revenue</b>		
Revenue						
Injection Molding	\$55,311	48.8	% \$51,343	47.7	% \$3,968	7.7 %
CNC Machining	37,872	33.4	36,731	34.1	1,141	3.1
3D Printing	14,480	12.8	12,325	11.4	2,155	17.5
Sheet Metal	5,025	4.4	6,241	5.8	(1,216)	(19.5)
Other Revenue	764	0.6	1,105	1.0	(341 )	(30.9)
Total revenue	\$113,452	100.0	% \$107,745	100.0	% \$5,707	5.3 %

By product line, our revenue growth was driven by a 7.7% increase in Injection Molding revenue, a 3.1% increase in CNC Machining revenue, a 17.5% increase in 3D Printing revenue, which was partially offset by a 19.5% decrease in Sheet Metal and a 30.9% decrease in Other Revenue, in each case for the three months ended March 31, 2019 compared to the same period in 2018.

Table of Contents

*Cost of Revenue, Gross Profit and Gross Margin*

*Cost of Revenue.* Cost of revenue increased \$4.8 million, or 9.5%, for the three months ended March 31, 2019 compared to the same period in 2018, which was faster than the rate of revenue increase of 5.3% for the three months ended March 31, 2019 compared to the same period in 2018. The increase in cost of revenue resulted from the growth of the business, and was due to raw material and production cost increases of \$0.3 million, an increase in direct labor headcount resulting in personnel and related cost increases of \$3.1 million and equipment and facility-related cost increases of \$1.4 million to support increased sales volumes.

*Gross Profit and Gross Margin.* Gross profit increased from \$57.9 million in the three months ended March 31, 2018 to \$58.9 million in the three months ended March 31, 2019 primarily due to an increase in revenue. Gross margin decreased from 53.7% in the three months ended March 31, 2018 to 51.9% in the three months ended March 31, 2019 due to the timing and mix of revenue, with the RAPID acquisition and CNC facility relocation in the United States being the primary drivers of the reduction in gross margin.

*Operating Expenses, Other Income, net and Provision for Income Taxes*

*Marketing and Sales.* Marketing and sales expenses increased \$2.0 million, or 12.1%, during the three months ended March 31, 2019 compared to the same period in 2018 due primarily to an increase in headcount resulting in personnel and related cost increases of \$1.5 million as well as marketing program cost increases of \$0.5 million.

*Research and Development.* Our research and development expenses increased \$1.3 million, or 20.2%, during the three months ended March 31, 2019 compared to the same period in 2018 due to an increase in headcount resulting in personnel and related cost increases of \$1.2 million, as well as an increase in operating costs of \$0.2 million, which were partially offset by a decrease in professional services costs of \$0.1 million.

*General and Administrative.* Our general and administrative expenses decreased \$0.1 million, or 0.9%, during the three months ended March 31, 2019 compared to the same period in 2018 due to personnel and related cost decreases of \$0.4 million, decreases in professional services costs of \$0.3 million and a decrease in amortization cost of \$0.2 million, which were partially offset by stock based compensation cost increases of \$0.3 million and administrative cost increases of \$0.5 million.

*Other Income, net.* We recognized other income, net of \$0.2 million for the three months ended March 31, 2019, which was consistent with other income, net of \$0.2 million for the three months ended March 31, 2018. Other



income, net for the three months ended March 31, 2019 primarily consisted of \$0.6 million in interest income on investments, which was partially offset by a \$0.4 million loss on foreign currency. Other income, net for the three months ended March 31, 2018 primarily consisted of \$0.3 million in interest income on investments, which was partially offset by a \$0.1 million loss on foreign currency.

*Provision for Income Taxes.* Our effective tax rate of 21.1% for the three months ended March 31, 2019 increased 3.5% compared to 17.6% for the same period in 2018. The increase in the effective tax rate is primarily due to a decrease for tax benefits from the vesting of restricted stock and exercise of stock options. Our income tax provision increased by \$0.3 million to \$4.2 million for the three months ended March 31, 2019 compared to our income tax provision of \$3.9 million for the three months ended March 31, 2018.

Table of Contents*Liquidity and Capital Resources**Cash Flows*

The following table summarizes our cash flows during the three months ended March 31, 2019 and 2018:

(dollars in thousands)	<b>Three Months Ended March 31,</b>	
	<b>2019</b>	<b>2018</b>
Net cash provided by operating activities	\$18,002	\$26,145
Net cash provided by (used in) investing activities	271	(15,441)
Net cash used in financing activities	(17,729)	(2,748 )
Effect of exchange rates on cash and cash equivalents	(240 )	432
Net increase in cash and cash equivalents	\$304	\$8,388

Table of Contents

*Sources of Liquidity*

Historically, we have primarily financed our operations and capital expenditures through cash flow from operations. We had cash and cash equivalents of \$85.4 million as of March 31, 2019, an increase of \$0.3 million from December 31, 2018. The increase in our cash was primarily due to cash generated through operations and proceeds from maturities of marketable securities, which were partially offset by investing activity and repurchases of common stock.

*Cash Flows from Operating Activities*

Cash flows from operating activities were \$18.0 million during the three months ended March 31, 2019 and primarily consisted of net income of \$15.5 million, adjusted for certain non-cash items, including depreciation and amortization of \$7.4 million, stock-based compensation expense of \$3.0 million and deferred taxes of \$0.4 million, which were partially offset by changes in operating assets and liabilities and other items totaling \$8.3 million. Cash flows from operating activities decreased \$8.1 million during the three months ended March 31, 2019 compared to the same period in 2018, primarily due to decreases in net income of \$2.5 million and changes in operating assets and liabilities of \$7.3 million driven by timing of cash receipts and payments, including annual incentive payments, a decrease in deferred taxes of \$0.2 million and a decrease in amortization of held-to-maturity securities of \$0.1 million, which were partially offset by increases in depreciation and amortization of \$1.2 million driven by an increase in capital investments, an increase in stock-based compensation expense of \$0.7 million, and an increase in other adjustments of \$0.1 million primarily due to changes in foreign currency.

Cash flows from operating activities were \$26.1 million during the three months ended March 31, 2018 and primarily consisted of net income of \$18.1 million, adjusted for certain non-cash items, including depreciation and amortization of \$6.3 million, stock-based compensation expense of \$2.3 million, deferred taxes of \$0.6 million and amortization of held-to-maturity securities of \$0.2 million.

*Cash Flows from Investing Activities*

Cash provided by investing activities was \$0.3 million during the three months ended March 31, 2019, consisting of \$17.0 million in proceeds from maturities of marketable securities, which were partially offset by \$12.7 million for the purchases of property, equipment and other capital assets and \$4.0 million for purchases of other assets and investments.

Cash used in investing activities was \$15.4 million during the three months ended March 31, 2018, consisting of \$25.5 million for the purchases of property, equipment and other capital assets and \$3.4 million for the purchases of marketable securities, and \$0.1 million in cash used for acquisitions, which were partially offset by \$13.6 million in proceeds from maturities of marketable securities.

Table of Contents

*Cash Flows from Financing Activities*

Cash used in financing activities was \$17.7 million during the three months ended March 31, 2019, consisting of \$17.3 million in repurchases of common stock and \$0.6 million in purchases of shares withheld for tax obligations, which were partially offset by \$0.2 million in proceeds from the exercise of stock options.

Cash used in financing activities was \$2.7 million during the three months ended March 31, 2018, consisting of \$5.0 million in payments on debt and \$0.6 million in purchases of shares withheld for tax obligations, which was partially offset by \$2.9 million in proceeds from the exercise of stock options.

**Off-Balance Sheet Arrangements**

Since our inception, we have not engaged in any off-balance sheet arrangements, including the use of structured finance, special purpose entities or variable interest entities.

**Critical Accounting Policies and Use of Estimates**

We have adopted various accounting policies to prepare the Consolidated Financial Statements in accordance with accounting principles generally accepted in the United States of America (U.S. GAAP). Our significant accounting policies are disclosed in Note 2 to the Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2018. See Note 8 to the Consolidated Financial Statements appearing in Part I, Item 1 in this Quarterly Report on Form 10-Q for significant changes to the Company's accounting policies as a result of adopting ASC 842.

**Recent Accounting Pronouncements**

For information on recent accounting pronouncements, see Note 2 to the Consolidated Financial Statements appearing in Part I, Item 1 in this Quarterly Report on Form 10-Q.



Table of Contents

**Item 3. Quantitative and Qualitative Disclosures about Market Risk**

**Foreign Currency Risk**

As a result of our foreign operations, we have revenue, expenses, assets and liabilities that are denominated in foreign currencies. We generate revenue and incur production costs and operating expenses in British Pounds, Euros and Japanese Yen.

Our operating results and cash flows are adversely impacted when the United States Dollar appreciates relative to foreign currencies. Additionally, our operating results and cash flows are adversely impacted when the British Pound appreciates relative to the Euro. As we expand internationally, our results of operations and cash flows will become increasingly subject to changes in foreign currency exchange rates.

We have not used forward contracts or currency borrowings to hedge our exposure to foreign currency risk. Foreign currency risk can be assessed by estimating the change in results of operations or financial position resulting from a hypothetical 10% adverse change in foreign exchange rates. We believe such a change would generally not have a material impact on our financial position, but could have a material impact on our results of operations. We recognized foreign currency losses of \$0.4 million and \$0.1 million during the three months ended March 31, 2019 and 2018, respectively.

Table of Contents

**Item 4. Controls and Procedures**

**Evaluation of Disclosure Controls and Procedures**

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, has evaluated the effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934 (Exchange Act)) as of the end of the period covered by this report. Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer have concluded that, as of the end of the period covered by this quarterly report, our disclosure controls and procedures are effective and provide reasonable assurance that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported accurately and within the time frames specified in the SEC's rules and forms and accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

**Changes in Internal Control over Financial Reporting**

There have been no changes in our internal control over financial reporting (as such term is defined in Rule 13a-15(f) under the Exchange Act) during the period covered by this report that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.



Table of Contents

**PART II. OTHER INFORMATION**

**Item 1. Legal Proceedings**

From time to time, we are subject to various legal proceedings and claims that arise in the ordinary course of our business activities. Although the results of litigation and claims cannot be predicted with certainty, as of the date of these financial statements, we do not believe we are party to any litigation the outcome of which, if determined adversely to us, would individually or in the aggregate be reasonably expected to have a material adverse effect on our business.

**Item 1A. Risk Factors**

Part I, Item 1A. “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2018 includes a discussion of our risk factors. The information presented below updates, and should be read in conjunction with, the risk factors and information disclosed in our Form 10-K. Except as presented below, there have been no material changes from the risk factors described in our Form 10-K.

***Political and economic uncertainty arising from the outcome of the United Kingdom’s referendum on its membership in the European Union could adversely affect our business and results of operations.***

On June 23, 2016, the United Kingdom (UK) held a referendum in which voters approved a withdrawal from the European Union (EU), commonly referred to as “Brexit.” The timing of the UK’s exit from the EU remains uncertain; the EU has extended the deadline for the UK to exit the EU until October 31, 2019. The terms of the withdrawal are subject to ongoing negotiation that has created significant uncertainty about the future relationship between the UK and the EU. It is possible that the level of economic activity in this region will be adversely impacted and that there will be increased regulatory and legal complexities, including those relating to tax, trade, security and employees. In addition, Brexit could lead to economic uncertainty, including significant volatility in global stock markets and currency exchange rates, which may adversely impact our business. To mitigate the potential impact of Brexit on the import and export of goods to and from the UK, the Company is establishing business processes with shipping entities, including obtaining Authorized Economic Operator certification. In addition, the Company is increasing inventory in the UK and EU in an effort to maintain inventory required to meet customer demand in the event of disruption in shipments. Although the specific terms and the timeframe of the negotiations are unknown, it is possible that these changes could adversely affect our business and results of operations.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds**

On February 9, 2017, we announced that our board of directors had authorized the repurchase of shares of our common stock from time to time on the open market or in privately negotiated purchases, at an aggregate purchase price of up to \$50 million. The timing and amount of any share repurchases will be determined by our management based on market conditions and other factors. The term of the program runs through December 31, 2021.

The common stock repurchase does not obligate us to repurchase any dollar amount or number of shares. During the three months ended March 31, 2019, we repurchased 157,716 shares of our common stock at a total purchase price of \$17.3 million under this program. Common stock repurchase activity through March 31, 2019 was as follows:

<b>Period</b>	<b>Total Number of Shares Purchased</b>	<b>Average Price Paid per Share</b>	<b>Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs</b>	<b>Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs (in thousands) (1)</b>
January 1, 2019 through January 31, 2019	10,000	\$ 104.98	10,000	\$ 32,316
February 1, 2019 through February 28, 2019	90,100	\$ 111.14	90,100	\$ 22,302
March 1, 2019 through March 31, 2019	57,616	\$ 108.31	57,616	\$ 16,062
	157,716	\$ 109.72	157,716	\$ 16,062

(1) Effective February 9, 2017 the Board of Directors authorized the repurchase of shares of the Company's common stock from time to time on the open market or in privately negotiated purchases, at an aggregate purchase price of up to \$50 million. The term of the program runs through December 31, 2021.

**Item 3. Defaults Upon Senior Securities**

No matters to disclose.

**Item 4. Mine Safety Disclosures**

No matters to disclose.

**Item 5. Other Information**

No matters to disclose.

28

---

Table of Contents

**Item 6. Exhibits**

The following documents are filed as part of this report:

<b>Exhibit Number</b>	<b>Description of Exhibit</b>
3.1 <sup>(1)</sup>	<u>Third Amended and Restated Articles of Incorporation of Proto Labs, Inc.</u>
3.2 <sup>(2)</sup>	<u>Articles of Amendment to Third Amended and Restated Articles of Incorporation of Proto Labs, Inc. dated May 20, 2015</u>
3.3 <sup>(3)</sup>	<u>Second Amended and Restated By-Laws of Proto Labs, Inc., as amended through November 8, 2016</u>
31.1	<u>Certification of the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act</u>
31.2	<u>Certification of the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act</u>
32.1	<u>Certification of the Chief Executive Officer and the Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act</u>
101.INS	XBRL Instance Document
101.SCH	XBRL Taxonomy Extension Schema Document
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document
101.LAB	XBRL Taxonomy Extension Label Linkbase Document
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document

Previously filed as Exhibit 3.2 to the Company's Registration Statement on Form S-1/A (File No. <sup>(1)</sup>333-175745), filed with the Commission on February 13, 2012, and incorporated by reference herein.

<sup>(2)</sup>Previously filed as Exhibit 3.1 to the Company's

Form 8-K  
(File No.  
001-35435),  
filed with the  
Commission  
on May 21,  
2015, and  
incorporated  
by reference  
herein.  
Previously  
filed as  
Exhibit 3.2 to  
the  
Company's  
Form 8-K  
(File No.  
(3)001-35435),  
filed with the  
Commission  
on November  
8, 2016 and  
incorporated  
by reference  
herein.

Table of Contents

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Proto Labs, Inc.

Date: April 30, 2019 /s/ Victoria M. Holt  
Victoria M. Holt  
President and Chief Executive Officer

(Principal Executive Officer)

Date: April 30, 2019 /s/ John A.  
Way  
John A. Way  
Chief  
Financial  
Officer

(Principal  
Financial  
Officer)