

Edgar Filing: BROWN FORMAN CORP - Form 8-K

BROWN FORMAN CORP  
Form 8-K  
November 22, 2005

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 8-K

Current Report

Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of  
earliest event reported): November 22, 2005

Brown-Forman Corporation  
(Exact name of registrant as specified in its charter)

|  |  |   |
|--|--|---|
| Delaware<br>(State or other<br>jurisdiction of<br>incorporation) | 002-26821<br>(Commission<br>File Number) | 61-0143150<br>(I.R.S. Employer<br>Identification No.) |
|--|--|---|

|   |                     |
|---|---------------------|
| 850 Dixie Highway, Louisville, Kentucky<br>(Address of principal executive offices) | 40210<br>(Zip Code) |
|---|---------------------|

Registrant's telephone number, including area code (502) 585-1100

Item 2.02. Results of Operations and Financial Condition

Brown-Forman Corporation issued a press release today, November 22, 2005 reporting results of its operations for the fiscal quarter ended October 31, 2005. A copy of this Brown-Forman Corporation press release is attached hereto as Exhibit 99.1.

Item 9.01. Financial Statements and Exhibits

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits.  
99.1 Press Release, dated November 22, 2005

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Brown-Forman Corporation  
(Registrant)

Date: November 22, 2005

By: /s/ Nelea A. Absher  
Nelea A. Absher  
Vice President and  
Assistant Corporate Secretary

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## Exhibit Index

99.1 Press Release, dated November 22, 2005, issued by Brown-Forman Corporation, reporting results of operations for the fiscal quarter ended October 31, 2005.

Exhibit 99.1

FOR IMMEDIATE RELEASE

### BROWN-FORMAN'S EARNINGS FROM CONTINUING OPERATIONS INCREASE 19% IN THE SECOND QUARTER

Louisville, KY, November 22, 2005 - Brown-Forman Corporation reported earnings per share from continuing operations for its second quarter ended October 31, 2005 of \$0.91, up 19% from the same period last year. These strong results reflect organic profit growth from the company's premium global portfolio, led by another outstanding performance from Jack Daniel's Tennessee Whiskey.

Continuing operations do not include results from Lenox, Inc., the company's former subsidiary, which was sold to Department 56, Inc. on September 1, 2005. Results from these discontinued operations are not reflected in this press release unless expressly stated.

#### Continuing Operations

Strong underlying performance from the company's premium global brands portfolio, which includes Jack Daniel's, Southern Comfort and Finlandia, and improved profits from several of the company's mid-priced regional wine brands drove earnings growth in the quarter. Quarterly earnings per share growth also benefited from a lower effective tax rate, lower net interest expense (attributable to higher cash balances), and the absence of prior year expenses associated with both the introduction of low-carbohydrate wine brands and the sale of the company's Glenmorangie shareholding. An anticipated reduction in global trade inventories tempered earnings growth in the quarter. Adjusting for these factors, the company's underlying earnings per share growth for the quarter was 16%, as follows:

|   |      |
|---|------|
| Second Quarter Diluted EPS Growth from Continuing Operations                | 19%  |
| Net reduction in global trade inventories                                   | 9%   |
| Lower net interest and effective tax rate                                   | (5%) |
| Capital gain treatment (termination of<br>Glenmorangie distribution rights) | (5%) |
| Absence of prior year expenses  | (2%) |
| Second Quarter Adjusted EPS Growth from Continuing Operations(1)            | 16%  |

In the second quarter revenues and gross profit increased 6% and 8%, respectively, fueled by volume growth and margin improvement for Jack Daniel's, higher profits for several of the company's super-premium developing brands, and continued growth for Finlandia and Southern Comfort. Advertising expenses were up 7% in the quarter due to increased investments behind the company's premium global brands. SG&A expenses were up 4%, as the quarterly comparison benefited from the prior year recording of incremental incentive compensation expense.

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Operating income from continuing operations increased 11% over the prior year period.

Leading the company's premium global brand portfolio, Jack Daniel's worldwide depletion growth rate was in the high-single digits for the quarter, with mid-single digit growth in the U.S. and the United Kingdom, and double-digit gains in Germany, Spain, France, South Africa, China, and Japan. (Depletions are shipments from wholesale distributors to retailers, and are commonly regarded in the wine and spirits industry as an approximate measure of consumer demand.) Shipment growth for the brand was several percentage points below the quarter's depletion growth rate as a result of distributors and importers reducing their inventory positions following relatively high levels of trade inventory at the end of the first quarter of fiscal 2006.

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- (1) Management believes that disclosing this measure of earnings per share growth is important because it more accurately reflects the underlying operations of the company.

Depletions for Southern Comfort grew in the mid-single digits globally for the quarter, driven by the brand's continued gains in the U.S. Finlandia delivered double-digit depletion growth for the quarter, with particular strength in Poland and Russia.

Improving trends were registered in the second quarter for several of the company's mid-priced regional brands. Fetzer recorded mid-single digit depletion growth in the quarter, and consumer measures for the brand continue to strengthen heading into the important holiday season. Korbelt depletion growth improved to the mid-single digits, while depletions for Canadian Mist, Early Times and Bolla declined over the prior year period. Super-premium developing brands Sonoma-Cutrer, Appleton, Tuaca and Woodford Reserve each posted double-digit depletion growth for the quarter.

For the first six months of the fiscal year, diluted earnings per share were \$1.62, up 30% from the \$1.25 earned in the same period last year. Year-to-date results benefited from solid growth for Jack Daniel's, Southern Comfort, and Finlandia, and improved profits from Fetzer and the Jack Daniel's & Cola ready-to-drink product that is sold primarily in Australia. Adjusting year-to-date results for profits associated with the early termination of Glenmorangie marketing and distribution rights, the net increase in global trade inventory levels, the absence of income associated with the introduction of low-carbohydrate wine brands in the prior year period, the absence of advisory fees related to the prior year sale of the company's Glenmorangie shareholding, lower net interest and a lower effective tax rate, earnings per share for the first half of fiscal 2006 increased approximately 16%, as follows:

|  |      |
|--|------|
| Year-to-Date Diluted EPS Growth from Continuing Operations     | 30%  |
| Glenmorangie consideration                                     | (9%) |
| Net increase in global trade inventories                       | (3%) |
| Lower net interest and lower effective tax rate                | (3%) |
| Absence of low-carbohydrate wines / Glenmorangie fees          | 1%   |
| Year-to-Date Adjusted EPS Growth from Continuing Operations(2) | 16%  |

Foreign exchange had no material effect on the company's performance in quarterly or year-to-date results.

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- (2) Management believes that disclosing this measure of earnings per share

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growth is important because it more accurately reflects the underlying operations of the company.

### Earnings Outlook

Based on continued strong consumer demand for our premium global brands, the company is increasing its earnings estimate for the fiscal year that ends April 30, 2006. The company's previous estimate for earnings per share from continuing operations was in the range of \$2.70 - \$2.80, which included a net \$0.05 per share benefit related to the early termination of distribution rights for the Glenmorangie family of brands. Excluding this \$0.05 benefit, the previously-communicated range was \$2.65 to \$2.75 per share. The company now expects fiscal 2006 earnings per share from continuing operations in the range of \$2.73 to \$2.79, which represents full year growth of 13-15% over comparable prior year earnings. This earnings estimate excludes both the net benefit of the Glenmorangie termination and an anticipated net favorable impact from restructuring the company's Australian distributor which is expected to occur in the second half of this fiscal year. The company expects a more moderate growth rate in earnings per share for the second half of the fiscal year, reflecting further reductions in global trade inventory levels, additional transition expenses associated with changes in global distribution, incremental brand investments designed to sustain long term business momentum, and the anticipated unfavorable impact of the strengthening U.S. dollar.

Brown-Forman will host a conference call to discuss second quarter results today at 10:00 a.m. EST. All interested parties in the U.S. are invited to join the conference by dialing 888-624-9285 and asking for the Brown-Forman call. International callers should dial 706-679-3410 and ask for the Brown-Forman call. No password is required. The company suggests that participants dial in approximately ten minutes in advance of the 10:00 a.m. start of the conference call.

For those unable to participate in the live call, a replay will be available by calling 800-642-1687 (U.S.) or 706-645-9291 (international). The identification code is 2525857. A digital audio recording of the conference call will also be available on the Web site ([www.brown-forman.com](http://www.brown-forman.com)) approximately one hour after the conclusion of the conference call. The replay will be available for at least 30 days following the conference call.

Brown-Forman Corporation is a diversified producer and marketer of fine quality consumer products, including Jack Daniel's, Southern Comfort, Finlandia Vodka, Canadian Mist, Fetzer and Bolla Wines, Korbel California Champagnes, and Hartmann Luggage.

### IMPORTANT NOTE ON FORWARD-LOOKING STATEMENTS:

This report contains statements, estimates, or projections that constitute "forward-looking statements" as defined under U.S. federal securities laws. Generally, the words "expect," "believe," "intend," "estimate," "will," "anticipate," and "project," and similar expressions identify a forward-looking statement, which speaks only as of the date the statement is made. Except as required by law, we do not intend to update or revise any forward-looking statements, whether as a result of new information, future events, or otherwise. We believe that the expectations and assumptions with respect to our forward-looking statements are reasonable. But by their nature, forward-looking statements involve known and unknown risks, uncertainties and other factors that in some cases are out of our control. These factors could cause our actual results to differ materially from Brown-Forman's historical experience or our present expectations or projections. Here is a non-exclusive list of such risks

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and uncertainties:

- changes in general economic conditions, particularly in the United States where we earn the majority of our profits;
- lower consumer confidence or purchasing in the United States associated with the aftermath of hurricanes Katrina, Rita and Wilma, all of which occurred this year;
- tax increases, whether at the federal or state level or in major international markets and/or tariff barriers or other restrictions affecting beverage alcohol;
- restrictions on alcohol marketing, including advertising and promotion, as a result of stricter governmental policies adopted either in the United States or globally;
- adverse developments in the class action lawsuits filed against Brown-Forman and other spirits, beer and wine manufacturers alleging that our advertising causes illegal consumption of alcohol by those under the legal drinking age;
- a strengthening U.S. dollar against foreign currencies, especially the British Pound;
- reduced bar, restaurant, hotel and travel business in wake of terrorist attacks or threats, such as occurred in September, 2001 in the U.S. and in July, 2005 in London;
- lower consumer confidence or purchasing associated with rising energy prices;
- a decline in U.S. spirits consumption as might be indicated by recent published trends suggesting a slight reduction in the growth rate of distilled spirits consumption;
- longer-term, a change in consumer preferences, social trends or cultural trends that results in the reduced consumption of our premium spirits brands;
- changes in distribution arrangements in major markets that limit our ability to market our products;
- increases in the price of energy or raw materials, including grapes, grain, wood, glass, and plastic;
- excess wine inventories or a further world-wide oversupply of grapes.
- adverse developments as a result of state investigations of beverage alcohol industry trade practices of suppliers, distributors and retailers.

Brown-Forman Corporation  
Consolidated Statements of Income  
(Dollars in millions, except per share amounts)

|  | Three Months Ended |         | Change |
|--|--------------------|---------|--------|
|  | October 31,        |         |        |
|  | 2004               | 2005    |        |
|  | -----              | -----   | -----  |
| <b>CONTINUING OPERATIONS</b>                     |                    |         |        |
| Net sales  | \$627.2            | \$665.8 | 6%     |
| Gross profit                                     | 330.5              | 357.4   | 8%     |
| Advertising expenses                             | 81.5               | 87.4    | 7%     |
| Selling, general, and<br>administrative expenses | 105.5              | 110.2   | 4%     |
| Other expense (income), net                      | (0.4)              | (0.4)   |        |
| Operating income                                 | 143.9              | 160.2   | 11%    |
| Interest expense, net                            | 4.7                | 1.3     |        |
| Income before income taxes                       | 139.2              | 158.9   | 14%    |
| Income taxes                                     | 45.8               | 46.8    |        |
| Net income                                       | 93.4               | 112.1   | 20%    |
| <b>Earnings per share:</b>                       |                    |         |        |
| Basic  | 0.76               | 0.92    | 20%    |
| Diluted  | 0.76               | 0.91    | 19%    |

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|                            |         |          |    |
|----------------------------|---------|----------|----|
| DISCONTINUING OPERATIONS   |         |          |    |
| Net income (loss)          | \$ 8.0  | \$ (3.3) |    |
| Earnings (loss) per share: |         |          |    |
| Basic                      | 0.07    | (0.03)   |    |
| Diluted                    | 0.07    | (0.03)   |    |
| TOTAL COMPANY              |         |          |    |
| Net income                 | \$101.4 | \$108.8  | 7% |
| Earnings per share:        |         |          |    |
| Basic                      | 0.83    | 0.89     | 7% |
| Diluted                    | 0.83    | 0.88     | 7% |

Brown-Forman Corporation  
Consolidated Statements of Income  
(Dollars in millions, except per share amounts)

|  | Six Months Ended<br>October 31, |           | Change |
|--|---------------------------------|-----------|--------|
|  | 2004                            | 2005      |        |
|  | -----                           | -----     | -----  |
| CONTINUING OPERATIONS                            |                                 |           |        |
| Net sales  | \$1,108.5                       | \$1,213.2 | 9%     |
| Gross profit                                     | 583.9                           | 660.4     | 13%    |
| Advertising expenses                             | 143.1                           | 159.7     | 12%    |
| Selling, general, and<br>administrative expenses | 201.8                           | 220.5     | 9%     |
| Other expense (income), net                      | (0.8)                           | (14.2)    |        |
| Operating income                                 | 239.8                           | 294.4     | 23%    |
| Interest expense, net                            | 9.6                             | 4.0       |        |
| Income before income taxes                       | 230.2                           | 290.4     | 26%    |
| Income taxes                                     | 77.0                            | 90.4      |        |
| Net income                                       | 153.2                           | 200.0     | 30%    |
| Earnings per share:                              |                                 |           |        |
| Basic  | 1.25                            | 1.64      | 30%    |
| Diluted  | 1.25                            | 1.62      | 30%    |
| DISCONTINUING OPERATIONS                         |                                 |           |        |
| Net loss   | \$ (0.6)                        | \$ (78.4) |        |
| Loss per share:                                  |                                 |           |        |
| Basic  | --                              | (0.64)    |        |
| Diluted  | --                              | (0.63)    |        |
| TOTAL COMPANY                                    |                                 |           |        |
| Net income                                       | \$152.6                         | \$121.6   | (20%)  |
| Earnings per share:                              |                                 |           |        |
| Basic  | 1.25                            | 1.00      | (20%)  |
| Diluted  | 1.25                            | 0.99      | (21%)  |

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Brown-Forman Corporation  
 Condensed Consolidated Balance Sheets  
 (includes discontinued operations)  
 (Dollars in millions)

|  | April 30,<br>2005<br>----- | October 31,<br>2005<br>----- |
|--|----------------------------|------------------------------|
| <b>Assets:</b>                             |                            |                              |
| Cash and cash equivalents                  | \$ 294.9                   | \$ 451.9                     |
| Accounts receivable, net                   | 295.9                      | 405.0                        |
| Inventories                                | 469.9                      | 522.5                        |
| Current assets held for sale               | 157.6                      | 9.8                          |
| Other current assets                       | 96.9                       | 94.5                         |
|  | -----                      | -----                        |
| Total current assets                       | 1,315.2                    | 1,483.7                      |
| Property, plant, and equipment, net        | 417.9                      | 417.3                        |
| Trademarks and brand names                 | 334.2                      | 331.3                        |
| Goodwill                                   | 192.7                      | 188.1                        |
| Noncurrent assets held for sale            | 217.9                      | 7.4                          |
| Other assets                               | 171.2                      | 164.0                        |
|  | -----                      | -----                        |
| Total assets                               | \$2,649.1<br>=====         | \$2,591.8<br>=====           |
| <b>Liabilities:</b>                        |                            |                              |
| Accounts payable and accrued expenses      | \$ 264.2                   | \$ 299.7                     |
| Accrued income taxes                       | 41.9                       | 37.3                         |
| Current portion of long-term debt          | 279.3                      | 249.7                        |
| Current liabilities held for sale          | 52.7                       | 3.8                          |
|  | -----                      | -----                        |
| Total current liabilities                  | 638.1                      | 590.5                        |
| Long-term debt                             | 351.5                      | 351.8                        |
| Deferred income taxes                      | 157.8                      | 146.3                        |
| Accrued postretirement benefits            | 77.6                       | 80.5                         |
| Noncurrent liabilities held for sale       | 82.9                       | --                           |
| Other liabilities                          | 31.2                       | 22.7                         |
|  | -----                      | -----                        |
| Total liabilities                          | 1,339.1                    | 1,191.8                      |
| Stockholders' equity                       | 1,310.0<br>-----           | 1,400.0<br>-----             |
| Total liabilities and stockholders' equity | \$2,649.1<br>=====         | \$2,591.8<br>=====           |

Brown-Forman Corporation  
 Condensed Consolidated Statements of Cash Flows  
 (including cash flows from discontinued operations)  
 (Dollars in millions)

|                                       | Six Months Ended<br>October 31, |               |
|---------------------------------------|---------------------------------|---------------|
|                                       | 2004<br>-----                   | 2005<br>----- |
| Cash provided by operating activities | \$111.4                         | \$ 65.9       |

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|  |        |         |
|--|--------|---------|
| Cash flows from investing activities:            |        |         |
| Proceeds from sale of discontinued operations    | --     | 196.5   |
| Additions to property, plant, and equipment      | (21.5) | (22.4)  |
| Other  | (1.7)  | (0.7)   |
|  | -----  | -----   |
| Cash provided by (used for) investing activities | (23.2) | 173.4   |
|  |        |         |
| Cash flows from financing activities:            |        |         |
| Net decrease in debt                             | (22.2) | (30.0)  |
| Dividends paid                                   | (51.7) | (59.8)  |
| Other  | 3.8    | 7.5     |
|  | -----  | -----   |
| Cash used for financing activities               | (70.1) | (82.3)  |
|  | -----  | -----   |
| Net increase in cash and cash equivalents        | 18.1   | 157.0   |
| Cash and cash equivalents, beginning of period   | 67.7   | 294.9   |
|  | -----  | -----   |
| Cash and cash equivalents, end of period         | \$85.8 | \$451.9 |
|  | =====  | =====   |

Brown-Forman Corporation  
Continuing Operations Only  
Supplemental Information  
(Dollars in millions, except per share amounts)

|   | Three Months Ended |         |
|---|--------------------|---------|
|   | October 31,        |         |
|   | 2004               | 2005    |
|   | -----              | -----   |
| Depreciation and amortization                                       | \$10.7             | \$10.9  |
| Excise taxes  | \$109.6            | \$115.4 |
| Effective tax rate  | 32.9%              | 29.5%   |
| Cash dividends paid per common share                                | \$0.213            | \$0.245 |
| Shares (in thousands) used in the calculation of earnings per share |                    |         |
| Basic   | 121,737            | 122,016 |
| Diluted   | 122,417            | 123,242 |

|                                      | Six Months Ended |         |
|--------------------------------------|------------------|---------|
|                                      | October 31,      |         |
|                                      | 2004             | 2005    |
|                                      | -----            | -----   |
| Depreciation and amortization        | \$21.1           | \$21.7  |
| Excise taxes                         | \$191.6          | \$213.0 |
| Effective tax rate                   | 33.4%            | 31.1%   |
| Cash dividends paid per common share | \$0.425          | \$0.490 |

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Shares (in thousands) used in the  
calculation of earnings per share

|         |         |         |
|---------|---------|---------|
| Basic   | 121,708 | 121,978 |
| Diluted | 122,409 | 123,199 |

These figures have been prepared in accordance with the company's customary accounting practices.