#### **BROWN FORMAN CORP**

Form 4 June 02, 2008

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5

Form 4 or
Form 5

obligations
may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| Name and Address of Reporting Person *  McCallum Mark I |            |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer   |  |  |
|---|------------|----------|--|--|--|--|
|   |            |          | BROWN FORMAN CORP<br>[BFA/BFB]                     | (Check all applicable)   |  |  |
| (Last)  | (First)    | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year)   | Director 10% Owner Symplectic title Other (specific specific s |  |  |
| 850 DIXIE HIGHWAY                                       |            |          | 06/01/2008   | below) below) Executive Vice President   |  |  |
|   | (Street)   |          | 4. If Amendment, Date Original                     | 6. Individual or Joint/Group Filing(Check  |  |  |
|   |            |          | Filed(Month/Day/Year)                              | Applicable Line)   |  |  |
| LOUISVILLE  | , KY 40210 | •        |  | _X_ Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person  |  |  |

|            | •             |                | Person        |                         |                    |                   |            |  |  |
|------------|---------------|----------------|---------------|-------------------------|--------------------|-------------------|------------|--|--|
| (City)     | (State)       | (Zip)          | Table I - Nor | 1-Derivative Securities | Acquired, Disposed | of, or Beneficial | lly Owned  |  |  |
| 1 Title of | 2 Transaction | Date 24 Deemed | 3             | 4 Securities            | 5 Amount of        | 6 Ownership       | 7 Nature o |  |  |

| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any | 3. Transactio | 4. Securi<br>onAcquired<br>Disposed | (A) c            |       | 5. Amount of<br>Securities<br>Beneficially | 6. Ownership<br>Form: Direct<br>(D) or | 7. Nature of Indirect Beneficial |
|--------------------------------------|--------------------------------------|-----------------------------------|---------------|-------------------------------------|------------------|-------|--|--|----------------------------------|
| (IIIsu. <i>3)</i>                    |                                      | (Month/Day/Year)                  | (Instr. 8)    | (Instr. 3,                          | 4 and            | 1     | Owned Following Reported                   | Indirect (I)<br>(Instr. 4)             | Ownership<br>(Instr. 4)          |
|                                      |                                      |                                   | Code V        | Amount                              | (A)<br>or<br>(D) | Price | Transaction(s) (Instr. 3 and 4)            |  |                                  |
| Class A<br>Common                    | 06/01/2008                           |                                   | A             | 2,824<br>(1)                        | A                | \$0   | 6,475                                      | D                                      |                                  |
| Class B<br>Common                    |                                      |                                   |               |                                     |                  |       | 15   | I                                      | By Son                           |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |  |
|---|---|---|---|--|---|--|--------------------|---|--|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of<br>Shares |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 38.27  |   |   |  |   | 05/01/2009   | 04/30/2013         | Class B<br>Common   | 7,839                                  |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 45.44  |   |   |  |   | 05/01/2007   | 04/30/2014         | Class B<br>Common   | 5,513                                  |
| Stock<br>Appreciation<br>Right                      | \$ 57.74  |   |   |  |   | 05/01/2008   | 04/30/2015         | Class B<br>Common   | 8,334                                  |
| Stock<br>Appreciation<br>Right                      | \$ 70.63  |   |   |  |   | 07/27/2006   | 04/30/2016         | Class B<br>Common   | 2,283                                  |
| Stock<br>Appreciation<br>Right                      | \$ 68.22  |   |   |  |   | 05/01/2010   | 04/30/2017         | Class B<br>Common   | 7,895                                  |

# **Reporting Owners**

McCallum

| Reporting Owner Name / Address                               | Relationships |           |                          |       |  |
|--|---------------|-----------|--------------------------|-------|--|
|  | Director      | 10% Owner | Officer                  | Other |  |
| McCallum Mark I<br>850 DIXIE HIGHWAY<br>LOUISVILLE, KY 40210 |               |           | Executive Vice President |       |  |
| Signatures   |               |           |                          |       |  |
| Diane Barhorst, Atty. in Fact for                            | or Mark       |           | 06/02/2008               |       |  |

\*\*Signature of Reporting Person Date

Reporting Owners 2

06/02/2008

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# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person was awarded these shares of restricted stock under the Brown-Forman Omnibus Compensation Plan, based on the Company's fiscal 2008 performance.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.