

BROWN FORMAN CORP  
Form 4  
October 07, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BROWN OWSLEY II**

2. Issuer Name and Ticker or Trading Symbol  
**BROWN FORMAN CORP [BFA, BFB]**

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
**850 DIXIE HIGHWAY**  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**10/03/2008**

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

**LOUISVILLE, KY 40210**  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned or Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
Class A Common					132,091	D	
Class A Common					200,032	I	Breeze Hill, LP
Class A Common					336,517	I	GRAT (Grantor Trust) '94
Class A Common					22,958	I	GRAT 12/01
Class A Common					99,964	I	Longview, LP

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Class A Common						529,610	I	Poplar Terrace, LP	
Class A Common						1,612	I	Guilford-Brown, LP	
Class A Common						3,788.9	I	Nectar, LP	
Class A Common						438,008.5	I	GANYMO Trust/Partnership	
Class A Common	10/03/2008		L <sup>(1)</sup>	23,421	A	2	2,113,839	I	Olympus Three, LLC
Class A Common						173,092	I	By Spouse	
Class B Common						1,234	D		
Class B Common						346,589	I	Hebe, LP	
Class B Common						2,537	I	Hebe Non-Exempt Trust fbo Owsley Brown II	
Class B Common						874	I	Hebe Exempt Trust fbo Owsley Brown II	
Class B Common						54,402	I	Equal Shares 2006, LP	
Class B Common						1,302	I	Longview, LP	
Class B Common						933,350.5	I	GANYMO Trust/Partnership	
Class B Common	10/03/2008		J <sup>(1)</sup>	23,156	D	2	2,833,382	I	Olympus Three, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security	2. Conversion or Exercise	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transaction Code	5. Number of	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)						
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 30.37						05/01/2002	04/30/2009	Class B Common	55,877
Non-Qualified Stock Option (right to buy)	\$ 24.6						05/01/2003	04/30/2010	Class B Common	81,061
Non_Qualified Stock Option (right to buy)	\$ 33.34						05/01/2004	04/30/2011	Class B Common	64,089
Non-Qualified Stock Option (right to buy)	\$ 31.33						05/01/2005	04/30/2012	Class B Common	81,254
Non-Qualified Stock Option (right to buy)	\$ 38.27						05/01/2006	04/30/2013	Class B Common	81,190
Non-Qualified Stock Option (right to buy)	\$ 45.44						05/01/2007	04/30/2014	Class B Common	64,966
Stock Appreciation Right	\$ 68						11/15/2007	04/30/2017	Class B Common	2,627

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BROWN OWSLEY II 850 DIXIE HIGHWAY LOUISVILLE, KY 40210		X		

## Signatures

Holli H. Lewis, Attn In Fact for: Owsley  
Brown II

10/07/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On October 3, 2008, Olympus Three, LLC swapped 23,156 BFB shares for an economically equivalent number of BFA shares (23,421) held by a third party. The effect upon the reporting person's beneficial ownership of BFA and BFB shares held by Olympus Three, LLC is reported herein.
- (2) BFA and BFB closing prices as of September 30, 2008 were used to determine approximate economic equivalency. For BFA, \$71.00; for BFB, \$71.81.

### Remarks:

Filing of this form should not be construed as an admission that the filing person is, for purposes of Section 16 of the Securities

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.