BOND INA BROWN

Form 4 July 18, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

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response...

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * **BOND INA BROWN**

2. Issuer Name and Ticker or Trading

Symbol

5. Relationship of Reporting Person(s) to Issuer

BROWN FORMAN CORP [BFA,

(Check all applicable)

(Last)

(First)

(Street)

(Middle)

3. Date of Earliest Transaction

(Month/Day/Year)

Officer (give title below)

_X__ 10% Owner __ Other (specify

850 DIXIE HIGHWAY

07/13/2012

BFB]

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

Director

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

LOUISVILLE, KY 40210

(City)	(State) (Zip) Table	e I - Non-D	Perivative Se	curiti	es Acquii	red, Disposed of	, or Beneficia	lly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	or Disposed	. Securities Acquired (A) r Disposed of (D) Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	Securities Ownership Beneficially Form: Owned Direct (D) Following or Indirect	
			Code V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)	(I) (Instr. 4)	
Class A Common							35,721 (1)	D	
Class A Common	07/13/2012		J(2)	262,048	A	\$ 94.12	297,769	D	
Class A Common	07/13/2012		J(3)	273,309	D	\$ 94.12	24,460	D	
Class A Common							281,987 (1)	I	Ina Brown Bond Trust B
Class A Common	07/13/2012		J(3)	281,521	D	\$ 94.12	466	I	Ina Brown Bond Trust B

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Class A Common						833,303 (1)	I	2011 Irrevocable Trust
Class A Common	07/13/2012	J(2)	262,048	D	\$ 94.12	571,255	I	2011 Irrevocable Trust
Class A Common	07/13/2012	J <u>(3)</u>	554,830	A	\$ 94.12	554,830	I	River Bend 2012 LP
Class A Common	07/13/2012	J <u>(4)</u>	267,761	D	\$ 94.12	554,830	I	River Bend 2012 LP
Class A Common	07/13/2012	J(4)	267,761	A	\$ 94.12	554,830	I	River Bend 2012 LP
Class A Common						763,000	I	River Bend Charitable LP
Class A Common						2,170,171 (5)	I	Olympus Four, LLC
Class A Common						211,225 <u>(6)</u>	I	Hebe Four LP
Class BCommon						136,898	D	
Class B Common						1,071,848 (6)	I	Hebe Four LP
Class B Common						3,171	I	Hebe Non-Exempt fbo Ina Bond
Class B Common						1,092	I	Hebe Exempt Trust fbo Ina Bond
Class B Common						2,149,868 (5)	I	Olympus Four LLC
Class B Common						4,704	I	Driftwood Holding Four LLC
Class B Common						1,310	I	Ina Bond Trust B

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration D	ate	Amoun	t of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Underly	ying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securit	ies	(Instr. 5)	Bene
	Derivative				Securities			(Instr. 3	3 and 4)		Own
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									A manuat		
									Amount		
						Date	Expiration		Or Number		
						Exercisable	Date		Number		
				C + V	(A) (D)				of		
				Code V	(A) (D)				Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
•	Director	10% Owner	Officer	Other				
BOND INA BROWN								
850 DIXIE HIGHWAY		X						
LOUISVILLE, KY 40210								

Signatures

Diane M. Barhorst, Atty in Fact for: Ina Brown 07/18/2012 Bond

> **Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On July 12, 2012, River Bend 2011 LP dissolved and distributed its assets to its partners pro rata.
- On July 13, 2012, the 2011 Irrevocable Trust settled a promissory note held by the reporting person using Class A shares. The reporting person disclaims beneficial ownership of the 2011 Irrevocable Trust except to the extent of her pecuniary interest therein.
- On July 13, 2012, the reporting person and the Ina Brown Bond Trust B contributed Class A shares to form River Bend 2012 LP. The (3) reporting person disclaims beneficial ownership of the Ina Brown Bond Trust B and River Bend 2012 LP except to the extent of her pecuniary interest therein.
- On July 13, 2012, the reporting person transferred River Bend 2012 LP units representing approximately 48.26% of the partnership units (4) to a trust in exchange for quarterly installment payments. The reporting person disclaims beneficial ownership of such trust except to the extent of her pecuniary interest therein.
 - On July 13, 2012, units representing approximately 99% of Olympus Four LLC were distributed to the reporting person, the Ina Brown Bond Trust B, and the 2011 Irrevocable Trust as a result of the dissolution of River Bend 2011 LP. The 2011 Irrevocable Trust conveyed
- its Olympus Four LLC units to the reporting person as part of the settlement of the promissory note referenced herein. Finally, the reporting person and the Ina Brown Bond Trust B re-contributed the same 99% interest in Olympus Four LLC to River Bend 2012 LP. At all times, the reporting person retained the same pecuniary interest in Olympus Four LLC, but disclaims any other interest in Olympus Four LLC.

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Adjusted to reflect change in form of ownership. On June 1, 2012, Hebe LP contributed a pro rata percentage of shares to Hebe Four LP. The reporting person disclaims beneficial ownership of Hebe Four LP except to the extent of her pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.