Edgar Filing: Cook John D. - Form 4

Cook John D. Form 4											
July 30, 2012											
FORM	Δ								PPROVAL		
	UNITED	STATES		RITIES A			E COMMISSION	N OMB Number:	3235-0287		
Check this if no longer subject to Section 16. Form 4 or Form 5 obligations	r STATEM	suant to S	Section	SECUI	RITIES ne Securi	ties Excha	WNERSHIP OF	Estimated burden hou response	urs per		
obligations may contin <i>See</i> Instruc 1(b).	ue. Section 17(•	•	npany Act 19 Act of 1	of 1935 or Section 940	on			
(Print or Type Re	sponses)										
1. Name and Ade Cook John D.	2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer						
	BROWN FORMAN CORP [BFA/BFB]				(Check all applicable)						
(Last) (First) (Middle) 850 DIXIE HIGHWAY			3. Date of Earliest Transaction (Month/Day/Year) 07/26/2012				X_ Director10% Owner Officer (give titleOther (specify below) below)				
(Street)							(Individual on Jaint/Crown Filing/Charle				
	4. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 						
LOUISVILLI	E, KY 40210						Person		1 0		
(City)	(State)	(Zip)	Tab	le I - Non-	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deem Execution any (Month/D		Date, if TransactionAcquired (A) or Code Disposed of (D)			Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
				Code V	Amount	or (D) Price	(Instr. 3 and 4)				
Reminder: Repor	t on a separate line	e for each cl	ass of sec	urities bene	•	•	•				
					inforn requi	nation cont red to resp ays a curre	spond to the colle tained in this form ond unless the for ntly valid OMB co	are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amo
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	Derivative	Expiration Date	Underlying Secur
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

Edgar Filing: Cook John D. - Form 4

(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr.	8)	Disp	juired (A posed of tr. 3, 4, a	(D)				
				Code	v		(A)	(D)	Date Exercisable	Expiration Date	Title	An Nu Sha
Stock Appreciation Right	\$ 57.61								09/25/2008	04/30/2018	Class B Common	, ,
Stock Appreciation Right	\$ 43.1								07/23/2009	04/30/2019	Class B Common	
Stock Appreciation Right	\$ 61.24								07/22/2010	04/30/2020	Class B Common	
Deferred Stock Units	<u>(1)</u>	07/26/2012		А		1,2	229.42		(2)	(2)	Class B Common	1,

Reporting Owners

Reporting Owner Name / Address	Relationships								
	Director	10% Owner	Officer	Other					
Cook John D. 850 DIXIE HIGHWAY LOUISVILLE, KY 40210	Х								
Signatures									
Diane M. Barhorst, Attorney ir Cook		07/30/2012							
<u>**</u> Signature of Reporting		Date							

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Under the Brown-Forman Corporation Non-Employee Director Deferred Stock Unit Program each DSU represents the right to receive
 (1) one share of the Company's Class B common stock. Grants made on July 26, 2012, were based on the closing price of the Company's Class B common stock on that date (\$93.54). On each dividend payment date, participants are credited with DSU equivalents.
- (2) Annual grants of DSUs vest over the course of the Board year. DSUs are paid out in class B common stock on the first February 1 that is at least six months following the Director's termination from Board service.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.