VARGA PAUL C Form 4 October 09, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL OMB

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SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

Common Class B

Common

Class B

Common

10/05/2012

10/05/2012

(Print or Type Responses)

1. Name and Address of Reporting Person * VARGA PAUL C			Symbol	er Name and Ticker or Trading VN FORMAN CORP [BFA,	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
	(Last) 850 DIXIE I			of Earliest Transaction Day/Year) 2012	_X_ Director 10% Owner _X_ Officer (give title Other (specify below)			
(Street)				endment, Date Original	Chairman & CEO 6. Individual or Joint/Group Filing(Check			
		LE, KY 40210	· ·	onth/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
	(City)	(State)	(Zip) Tak	ole I - Non-Derivative Securities A	equired, Disposed of, or Beneficially Owned			
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price	Beneficially Form: Direct Beneficial Owned (D) or Ownership Following Indirect (I) (Instr. 4) Reported (Instr. 4) Transaction(s) (Instr. 3 and 4)			
	Class A Common				134,643 <u>(1)</u> D			

91,899 A

62,808 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

M

F

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form

124,168 (2)

61,360

66.53

(3)

D

D

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displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	orDeriva Securi Acquir	ties red (A) posed of 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amor Numl Share
Stock Appreciation Right	\$ 28.74 (4)	10/05/2012		M	Ć	91,899	05/01/2012	04/30/2019	Class B Common	91, <u>(</u>
Stock Appreciation Right	\$ 40.83 (5)						05/01/2013	04/30/2020	Class B Common	127
Stock Appreciation Right	\$ 49.3 (6)						05/01/2014	04/30/2021	Class B Common	90,
Stock Appreciation Right	\$ 62.36 (7)						05/01/2015	04/30/2022	Class B Common	87,

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
VARGA PAUL C 850 DIXIE HIGHWAY LOUISVILLE, KY 40210	X		Chairman & CEO			

Signatures

Diane M. Barhorst, Atty. in Fact for Paul C. Varga 10/09/2012

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On August 10, 2012, the Class A and Class B common stock of Brown-Forman Corporation split 3-2, resulting in the reporting person's acquisition of 44,881 additional Class A shares of common stock.

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- (2) Reflects the acquisition of 10,756 additional Class B shares issued in the August 2012 stock split.
- (3) The closing price of BF-B (\$66.53) on October 4, 2012 was used to calculate the tax withholding obligations.
- (4) These stock appreciation rights were previously reported as covering 61,266 shares at an exercise price of \$43.10, but were adjusted to reflect the August 2012 stock split.
- (5) These stock appreciation rights were previously reported as covering 85,299 shares at an exercise price of \$61.24, but were adjusted to reflect the August 2012 stock split.
- (6) These stock appreciation rights were previously reported as covering 60,085 shares at an exercise price of \$73.95, but were adjusted to reflect the August 2012 stock split.
- (7) These stock appreciation rights were previously reported as covering 58,048 shares at an exercise price of \$93.54, but were adjusted to reflect the August 2012 stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.