Edgar Filing: BRADY CORP - Form 4

BRADY CO Form 4	ORP									
September 2										
FORM		STATES	SECU	RITIES A	ND EX	СНА	NGE C	OMMISSION	OMB AF	PROVAL
			Washington, D.C. 20549						Number:	3235-0287
Check this box if no longer									Expires:	January 31, 2005
subject Section Form 4 Form 5 obligation may cor <i>See</i> Inst 1(b).	F CHANGES IN BENEFICIAL OWNERSHIP SECURITIES Section 16(a) of the Securities Exchange Act of 19 Public Utility Holding Company Act of 1935 or S of the Investment Company Act of 1940						Estimated average burden hours per response 0.8			
(Print or Type	Responses)									
1. Name and Felmer The	Address of Reporting omas J	Person <u>*</u>	Symbol	r Name and Y CORP		. Tradi	ng	5. Relationship of I Issuer	Reporting Pers	on(s) to
(Last)	(First) (I	Middle)						(Check	c all applicable)
6555 W. G		3. Date of Earliest Transaction(Month/Day/Year)09/23/2011					Director 10% Owner Officer (give title Other (specify below) below) SR VP CFO			
	(Street)			endment, Da nth/Day/Year	-	ıl		6. Individual or Joi Applicable Line)		
MILWAUI	KEE, WI 53223							_X_ Form filed by O Form filed by M Person		
(City)	(State)	(Zip)	Tab	le I - Non-I	Derivative	Secu	rities Acq	uired, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	n Date, if	3. Transactic Code (Instr. 8) Code V	4. Securi on(A) or Di (Instr. 3, Amount	4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock								3,394	D	
Class A Common Stock								13,460.42 <u>(2)</u>	D	
Class A Common Stock	09/23/2011	09/23/20	011	А	4,000	А	\$ 16	4,000	D	
Class A Common	09/23/2011	09/23/20	011	D	4,000	D	\$ 26.901	0	D	

Edgar Filing: BRADY CORP - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number opf Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Share
Deferred Compensation Units <u>(1)</u>	<u>(1)</u>					(1)	(1)	Class A Common Stock	<u>(1</u>
Stock Option Exercise	\$ 16	09/23/2011		М	4,000	10/16/2001	10/16/2011	Class A Common Stock	4,0

Reporting Owners

Stock

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Felmer Thomas J 6555 W. GOOD HOPE RD MILWAUKEE, WI 53223			SR VP CFO				
Signatures							
Krista Ebbens, as Attorney-In-Fact	0	9/27/2011					
<u>**</u> Signature of Reporting Person		Date					

**Signature of Reporting Person

Explanation of Responses:

If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Edgar Filing: BRADY CORP - Form 4

The deferred compensation stock units were acquired under the Brady Corporation employee deferred compensation plan. Each deferred
(1) compensation unit is the economic equivalent of one share of Class A Common Stock. The deferred compensation units become payable in shares of Brady's Class A Common Stock upon the reporting persons cessation of service as an employee of Brady Corporation.

(2) Represents shares of Class A Common Stock purchased under the issuer's 401(K) payroll deduction plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.