**BRADY CORP** Form 4 October 04, 2011

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Check this box

if no longer

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

(City)

1. Name and Address of Reporting Person \* GOODKIND CONRAD G

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

BRADY CORP [BRC] 3. Date of Earliest Transaction

(Check all applicable)

411 EAST WISCONSIN AVENUE

(First)

(State)

(Month/Day/Year) 01/03/2011

X\_ Director 10% Owner Officer (give title Other (specify below)

6. Individual or Joint/Group Filing(Check

(Middle)

(Zip)

4. If Amendment, Date Original

Applicable Line)

(Street) Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

MILWAUKEE, WI 53202

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3) anv (Month/Day/Year)

4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned Following

6. Ownership 7. Nature of Form: Direct Indirect (D) or Beneficial Indirect (I) Ownership (Instr. 4) (Instr. 4)

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

Reported Transaction(s)

or (Instr. 3 and 4) Code V Amount (D) Price

Class A Common

49,244.5221 D

(A)

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

#### Edgar Filing: BRADY CORP - Form 4

| 1. Title of  | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5. Number of     |     | 6. Date Exercisable and Expiration Date |            | 7. Title and  | Amoun   |
|--------------|-------------|---------------------|--------------------|------------|------------------|-----|---|------------|---------------|---------|
| Derivative   | Conversion  | (Month/Day/Year)    | Execution Date, if | Transacti  | orDerivative     |     |   |            | Underlying    | Securit |
| Security     | or Exercise |                     | any                | Code       | Securities       |     | (Month/Day                              | /Year)     | (Instr. 3 and | 4)      |
| (Instr. 3)   | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Acquired (A)     |     |   |            |               |         |
|              | Derivative  |                     |                    |            | Disposed of (    |     |   |            |               |         |
|              | Security    |                     |                    |            | (Instr. 3, 4, an | nd  |   |            |               |         |
|              |             |                     |                    |            | 5)               |     |   |            |               |         |
|              |             |                     |                    |            |                  |     | Date                                    | Expiration | Title         | Amo     |
|              |             |                     |                    | Code V     | (A)              | (D) | Exercisable Date                        | Date       |               | Share   |
| Deferred     |             |                     |                    |            |                  |     |   |            | Class A       |         |
| Compensation | <u>(1)</u>  | 01/03/2011          |                    | A          | 848.4803         |     | (1)                                     | (1)        | Common        | 848     |
| Units        |             |                     |                    |            |                  |     |   |            | Stock         |         |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GOODKIND CONRAD G 411 EAST WISCONSIN AVENUE X MILWAUKEE, WI 53202

# **Signatures**

Krista Ebbens, as Attorney-In-Fact

01/05/2011

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The deferred compensation stock units were acquired under the Brady Corporation director deferred compensation plan. Each deferred compensation unit is the economic equivalent of one share of Class A Common Stock. The deferred compensation units become payable in shares of Brady's Class A Common Stock upon the reporting persons cessation of service as a director.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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