Hales Randall L Form 3 October 21, 2010

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person \*

(Last)

Hales Randall L

(First)

(Middle)

Statement

(Month/Day/Year)

10/12/2010

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Zagg INC [ZAGG]

4. Relationship of Reporting Person(s) to Issuer

\_X\_\_ Director

Officer

5. If Amendment, Date Original

Filed(Month/Day/Year)

1823 STANDING OAK DRIVE

(Street)

(Check all applicable)

10% Owner Other (give title below) (specify below)

6. Individual or Joint/Group

Filing(Check Applicable Line) \_X\_ Form filed by One Reporting Person

Form filed by More than One

Reporting Person

DRAPER, UTÂ 84020

(City) (State)

1. Title of Security

(Instr. 4)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned

2. Amount of Securities Beneficially Owned

(Instr. 4)

Ownership Form:

(I)

4. Nature of Indirect Beneficial

Ownership (Instr. 5)

Direct (D) or Indirect (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1473 (7-02)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

(Instr. 4)

2. Date Exercisable and **Expiration Date** 

(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise

Price of

5.

Ownership Form of Derivative

6. Nature of Indirect Beneficial Ownership

(Instr. 5)

Expiration

Amount or Title

Derivative Security

Security: Direct (D) or Indirect

(I) (Instr. 5)

Exercisable Date

Number of Shares

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Option	10/12/2011	10/11/2015	Common Stock	30,847	\$ 5.13 (1)	D	Â
Option	10/12/2012	10/11/2015	Common Stock	30,847	\$ 5.13 (1)	D	Â
Option	10/12/2013	10/12/2015	Common Stock	30,847	\$ 5.13 (1)	D	Â

# **Reporting Owners**

Reporting Owner Name / Address	Relationships				
•	Director	10% Owner	Officer	Other	
Hales Randall L 1823 STANDING OAK DRIVE DRAPER, UT 84020	ÂΧ	Â	Â	Â	

# **Signatures**

Randall R. Hales 10/18/2010

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Based on closing price per share on date of grant

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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