

Bloomin' Brands, Inc.
Form 4
April 06, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Scarlett Gregg

(Last) (First) (Middle)

2202 N. WEST SHORE BLVD.

(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction
(Month/Day/Year)
04/01/2015

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title ____ Other (specify
below) below)

EVP & Pres. Bonefish Grill

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock			Code V	Amount (D) Price	10,629	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form
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SEC 1474
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Security (Instr. 3 and 4)	8. Amount Owned (Instr. 3 and 4)
Restricted Stock Units	\$ 0					(1)	Common Stock	6,
Restricted Stock Units	\$ 0	04/01/2015		A	25,000	03/12/2016(3)	Common Stock	25
Stock Option (right to buy)	\$ 6.5					(4)	Common Stock	51
Stock Option (right to buy)	\$ 6.5					(5)	Common Stock	37
Stock Option (right to buy)	\$ 18.73					(6)	Common Stock	75
Stock Option (right to buy)	\$ 24.14	04/01/2015		A	100,000	03/12/2016(7)	Common Stock	100
Stock Option (right to buy)	\$ 25.32					(8)	Common Stock	12
Stock Option (right to buy)	\$ 25.36					(9)	Common Stock	14

Reporting Owners

Reporting Owner Name / Address

Relationships

Director

10% Owner

Officer

Other

EVP & Pres. Bonefish Grill

Scarlett Gregg
2202 N. WEST SHORE BLVD.
TAMPA, FL 33607

Signatures

/s/ Kelly Lefferts, as
Attorney-in-Fact

04/06/2015

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These restricted stock units vest in two equal annual installments beginning on April 13, 2015.
- (2) This field is not applicable.
- (3) These restricted stock units vest in four equal annual installments beginning on March 12, 2016.
- (4) This stock option is a replacement stock option and is fully vested.
- (5) This stock option is fully vested.
- (6) This stock option vests in four equal annual installments beginning on February 1, 2014.
- (7) This stock option vests in four equal annual installments beginning on March 12, 2016.
- (8) This stock option vests in four equal annual installments beginning on February 27, 2015.
- (9) This stock option vests in four equal annual installments beginning on February 26, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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