Bloomin' Brands, Inc. Form 4 May 06, 2016

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or GES IN BENEFICIAL OWNERSHIP OF

Expires: January 31, 2005

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

obligations may continue. *See* Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Form 5

(Print or Type Responses)

1. Name and A SINGH SUK	•	rting Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	Bloomin' Brands, Inc. [BLMN] 3. Date of Earliest Transaction	(Check all applicable)			
2202 NORTH WEST SHORE BOULEVARD, SUITE 500			(Month/Day/Year) 05/04/2016	Director 10% Owner Other (specify below) EVP & CDO			
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
TAMPA, FL 33607				Form filed by More than One Reporting Person			

(City)	(State) (Z	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of	2. Transaction Date		3.	4. Securi			5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect	
Security (Instr. 3)	(Monun/Day/Tear)	Month/Day/Year) Execution Date, if any		TransactionAcquired (A) or Code Disposed of (D)			Beneficially (D) or Beneficia			
		(Month/Day/Year)	(Instr. 8)	(Instr. 3, 4 and 5)		Owned Indirect (I) Following (Instr. 4)	Ownership (Instr. 4)			
					(A) or		Reported Transaction(s) (Instr. 3 and 4)			
C			Code V	Amount	(D)	Price	(mstr. 5 and 1)			
Common Stock	05/04/2016		M	7,500	A	\$ 0	31,254	D		
Common Stock	05/04/2016		F	2,052	D	\$0	29,202	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

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$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secu Acqu (A) o Disp (D)	orities uired or osed of r. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	\$ 0	05/04/2016		M		7,500	<u>(1)</u>	(2)	Common Stock	7,500
Restricted Stock Units	\$ 0						(3)	(2)	Common Stock	14,188
Restricted Stock Units	\$ 0						<u>(4)</u>	(2)	Common Stock	22,500
Restricted Stock Units	\$ 0						<u>(5)</u>	(2)	Common Stock	20,000
Stock Option (right to buy)	\$ 17.8						<u>(6)</u>	03/01/2026	Common Stock	44,393
Stock Option (right to buy)	\$ 17.15						<u>(7)</u>	02/25/2026	Common Stock	33,076
Stock Option (right to buy)	\$ 25.36						<u>(8)</u>	02/26/2025	Common Stock	16,545
Stock Option (right to buy)	\$ 22.09						<u>(9)</u>	02/03/2024	Common Stock	200,000

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners 2

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Director 10% Owner Officer Other

SINGH SUKHDEV

2202 NORTH WEST SHORE BOULEVARD EVP & SUITE 500 CDO

TAMPA, FL 33607

Signatures

/s/ Kelly Lefferts, as Attorney-in-Fact

05/06/2016

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These restricted stock units vest in four equal annual installments beginning on May 4, 2016.
- (2) This field is not applicable.
- (3) These restricted stock units vest in four equal annual installments beginning on February 25, 2017.
- (4) These restricted stock units vest in four equal annual installments beginning on October 1, 2015.
- (5) These restricted stock units vest in three equal annual installments beginning on February 3, 2016.
- (6) This stock option vests on March 1, 2018.
- (7) This stock option vests in four equal annual installments beginning on February 25, 2017.
- (8) This stock option vests in four equal annual installments beginning on February 26, 2016.
- (9) This stock option vests in four equal annual installments beginning on February 3, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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