

Bloomin' Brands, Inc.

Form 4

October 04, 2016

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
Murtha Patrick C

(Last) (First) (Middle)

2202 NORTH WEST SHORE
BOULEVARD, SUITE 500

(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading
Symbol
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction
(Month/Day/Year)
09/30/2016

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title below) ____ Other (specify below)
EVP & PRESIDENT,INTERNATIONAL

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	09/30/2016		M		7,500	A	\$ 0 14,499
Common Stock	09/30/2016		F		2,052	D	\$ 0 12,447

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
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SEC 1474
(9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Restricted Stock Units	\$ 0	09/30/2016		M	7,500	(1) (2)	Common Stock 7,500
Restricted Stock Units	\$ 0					(3) (2)	Common Stock 14,935
Stock Option (right to buy)	\$ 17.8					(4) 03/01/2026	Common Stock 46,729
Stock Option (right to buy)	\$ 17.15					(5) 02/25/2026	Common Stock 34,817
Stock Option (right to buy)	\$ 25.36					(6) 02/26/2025	Common Stock 22,059
Stock Option (right to buy)	\$ 25.36					(7) 12/02/2023	Common Stock 175,000

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
Murtha Patrick C 2202 NORTH WEST SHORE BOULEVARD SUITE 500 TAMPA, FL 33607	EVP & PRESIDENT,INTERNATIONAL

Signatures

/s/ Kelly Lefferts, as
Attorney-in-Fact

10/04/2016

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These restricted stock units, in the original grant amount of 30,000, began vesting in four equal installments on October 1, 2015.
- (2) This field is not applicable.
- (3) These restricted stock units, in the original grant amount of 14,935, will begin vesting in four equal installments on February 25, 2017.
- (4) These stock options, in the original grant amount of 46,729, will begin vesting in one installment on March 1, 2018.
- (5) These stock options, in the original grant amount of 34,817, will begin vesting in four equal installments on February 25, 2017.
- (6) These stock options, in the original grant amount of 22,059, began vesting in four equal installments on February 26, 2016.
- (7) These stock options, in the original grant amount of 175,000, began vesting in four equal installments on November 15, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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