

FISHER STEPHEN

Form 4

October 24, 2017

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
FISHER STEPHEN

(Last) (First) (Middle)

C/O EBAY INC., 2025 HAMILTON  
AVE.

(Street)

SAN JOSE, CA 95125

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
EBAY INC [EBAY]

3. Date of Earliest Transaction  
(Month/Day/Year)

10/20/2017

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_\_\_X\_\_\_\_ Officer (give title below) \_\_\_\_ Other (specify below)

SVP, Chief Technology Officer

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_X\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	10/20/2017		M	6,949	A \$ 20.41	144,047	D
Common Stock	10/20/2017		S	6,949	D \$ (1) 37.7573	137,098	D
Common Stock	10/20/2017		M	5,459	A \$ 23.21	142,557	D
Common Stock	10/20/2017		S	5,459	D \$ (1) 37.7573	137,098	D
	10/20/2017		S	56,998	D	80,100	D

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Common  
Stock

\$  
37.6011  
(2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Non-Qualified Stock Option (right to buy)	\$ 20.41	10/20/2017		M	6,949	<u>(3)</u> 10/15/2021	Common Stock 6,949
Non-Qualified Stock Option (right to buy)	\$ 23.21	10/20/2017		M	5,459	<u>(4)</u> 04/01/2022	Common Stock 5,459
Restricted Stock Units -1	<u>(7)</u>					<u>(5)</u> <u>(6)</u>	Common Stock 106,500
Restricted Stock Units -2	<u>(7)</u>					<u>(8)</u> <u>(6)</u>	Common Stock 21,800
Restricted Stock Units -3	<u>(7)</u>					<u>(9)</u> <u>(6)</u>	Common Stock 72,900
Restricted Stock Units -4	<u>(7)</u>					<u>(10)</u> <u>(6)</u>	Common Stock 45,800
Restricted Stock Units -5	<u>(7)</u>					<u>(11)</u> <u>(6)</u>	Common Stock 73,500

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer

Other

FISHER STEPHEN  
C/O EBAY INC.  
2025 HAMILTON AVE.  
SAN JOSE, CA 95125

SVP, Chief Technology Officer

## Signatures

Stephen Fisher

10/23/2017

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the weighted average price of shares sold at prices that ranged from \$37.75 to \$37.785.
- (2) Represents the weighted average price of shares sold at prices that ranged from \$37.3701 to \$37.73.
- (3) The option grant is subject to a four-year vesting schedule, vesting 25% on 9/29/15 and 1/48th per month thereafter.
- (4) The option grant is subject to a four-year vesting schedule, vesting 12.5% on 10/1/15 and 1/48th per month thereafter.  
The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 10/15/15 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (6) Not Applicable.
- (7) Each restricted stock unit represents a contingent right to receive one share of the Issuer's common stock.  
The reporting person received restricted stock units subject to a four-year vesting schedule, vesting 25% on 4/1/2016 and 25% each year thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (9) The reporting person received restricted stock units, 1/16th of which vests on 6/15/16, and an additional 1/16th of which vests each quarter thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (10) The reporting person was granted 91,711 restricted stock units as a result of the company's achievement of certain performance criteria for 2015/2016. 50% of the shares vested on the date of grant and the remainder will vest on 3/1/18.  
The reporting person received restricted stock units, 1/16th of which vests on 6/15/17, and an additional 1/16th of which vests each quarter thereafter. Upon vesting, the reporting person will receive a number of shares of common stock equal to the number of restricted stock units that have vested.
- (11)

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.