National General Holdings Corp.

Form 4

August 05, 2016

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

National General Holdings Corp.

3. Date of Earliest Transaction

OMB APPROVAL OMB

3235-0287 Number:

January 31,

0.5

Expires: 2005 Estimated average

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if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person * Fallon Patrick

(First)

(Middle)

(Zip)

(Month/Day/Year) 08/03/2016

[NGHC]

38TH FLOOR

(Street)

C/O NGHC, 59 MAIDEN LANE,

4. If Amendment, Date Original Filed(Month/Day/Year)

(State)

5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Symbol

Issuer

below)

(Check all applicable)

X_ Director 10% Owner Other (specify Officer (give title

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

NEW YORK, NY 10038

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3)

(Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8)

(Instr. 3, 4 and 5)

5. Amount of Securities Beneficially Owned Following Reported

Form: Direct (D) or Indirect (I) (Instr. 4)

6. Ownership 7. Nature of Indirect Beneficial Ownership (Instr. 4)

(9-02)

(A) Transaction(s) (Instr. 3 and 4)

Price Code V Amount (D)

Common

Stock, \$.01 par value

08/03/2016

1,000 M (1)

\$0 A 1,000

D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	<u>(2)</u>	08/03/2016		M		1,000	(3)	(3)	Common Stock, \$.01 par value	1,000
Restricted Stock Units	<u>(2)</u>	08/03/2016		A	1,500		<u>(4)</u>	<u>(4)</u>	Common Stock, \$.01 par value	1,500

Reporting Owners

Reporting Owner Name / Address	Relationships					
F-	Director	10% Owner	Officer Other			
Fallon Patrick C/O NGHC 59 MAIDEN LANE, 38TH FLOOR NEW YORK, NY 10038	X					

Signatures

/s/ Patrick
Fallon

**Signature of Reporting Person

O8/05/2016

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquisition of common stock resulting from vesting of the restricted stock units granted to Mr. Fallon on August 3, 2015.
- (2) Each restricted stock unit represents a contingent right to receive one share of National General Holdings Corp.'s common stock.
- On August 3, 2015, Mr. Fallon received restricted stock units representing 1,000 shares subject to a one-year vesting schedule, vesting on (3) the first anniversary of the grant date. As restricted stock units vest, the vested units are automatically converted to vested common stock on a one-for-one basis on the vesting date.
- On August 4, 2016, Mr. Fallon received restricted stock units representing 1,500 shares subject to a one-year vesting schedule, vesting on the first anniversary of the grant date. As restricted stock units vest, the vested units are automatically converted to vested common stock on a one-for-one basis on the vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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