GNC HOLDINGS, INC. Form 8-K July 21, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934 Date of Report (Date of earliest event reported): July 21, 2016

GNC HOLDINGS, INC. (Exact Name of Registrant as Specified in Charter)

Delaware001-3511320-8536244(State of Incorporation) (Commission File Number) (IRS Employer Identification No.)

300 Sixth AvenuePittsburgh, Pennsylvania 15222(Address of principal executive offices, including zip code)

(412) 288-4600 (Registrant's telephone number, including area code)

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On July 21, 2016, GNC Holdings, Inc. (the "Company") announced that its Board of Directors has authorized and declared a cash dividend for the third quarter of 2016 of \$0.20 per share of the Company's common stock. The dividend will be paid on or about September 30, 2016 to stockholders of record as of the close of business on September 16, 2016.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits:

Exhibit NumberDescription99.1Press Release, dated July 21, 2016

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GNC HOLDINGS, INC. Dated: July 21, 2016 By: /s/: Tricia K. Tolivar Tricia K. Tolivar Executive Vice President and Chief Financial Officer Exhibit Index

Exhibit NumberDescription99.1Press Release, dated July 21, 2016