

CHARMING SHOPPES INC

Form DEFA14A

February 06, 2008

---

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): February 5, 2008

**CHARMING SHOPPES, INC.**

(Exact name of registrant as specified in its charter)

**PENNSYLVANIA**  
(State or other jurisdiction  
of incorporation)

**000-07258**  
(Commission  
File Number)

**23-1721355**  
(IRS Employer  
Identification No.)

**450 WINKS LANE, BENSLEM, PA**  
(Address of principal executive offices)

**19020**  
(Zip Code)

Registrant's telephone number, including area code **(215) 245-9100**

**NOT APPLICABLE**

(Former name or former address, if changed since last report.)

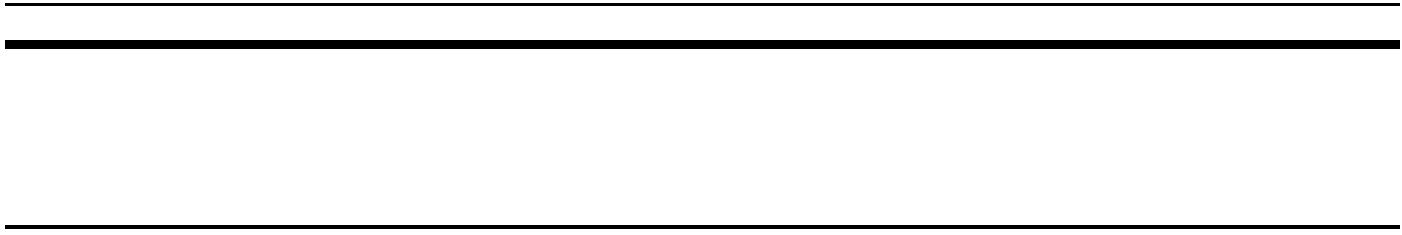
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



**Item 8.01. Other Events.**

On February 5, 2008 we issued a press release announcing further initiatives and actions being taken as a result of our ongoing business review and in response to the continuing weak retail and economic environment in which we are currently operating. A copy of our press release is included as Exhibit 99.1 hereto and is incorporated herein by reference.

Also on February 5, 2008 we delivered a letter and a presentation to our employees in connection with this announcement. A Copy of our letter to employees is attached as Exhibit 99.2 hereto and is incorporated herein by reference. A copy of the slide show we used in conjunction with our presentation to our employees is included as Exhibit 99.3 hereto and is incorporated herein by reference.

**Item 9.01. Financial Statements Exhibits.**

**(d) Exhibits**

**Exhibit No. Description**

|      |  |
|------|--|
| 99.1 | Press Release dated February 5, 2008       |
| 99.2 | Letter to Employees dated February 5, 2008 |
| 99.3 | Slide Presentation dated February 5, 2008  |



**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**CHARMING SHOPPES, INC.**

(Registrant)

Date: February 5, 2008

**/S/ ERIC M. SPECTER**

Eric M. Specter  
Executive Vice President  
Chief Financial Officer



**EXHIBIT INDEX**

**Exhibit No. Description**

- |      |  |
|------|--|
| 99.1 | Press Release dated February 5, 2008       |
| 99.2 | Letter to Employees dated February 5, 2008 |
| 99.3 | Slide Presentation dated February 5, 2008  |





