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MEDIA GENERA	AL INC								
Form 4									
June 02, 2005									
FORM 4			~~~~~						PPROVAL
	UNITED	STATES		RITIES A shington			COMMISSIO	N OMB Number:	3235-0287
Check this box								Expires:	January 31,
if no longer subject to Section 16. Form 4 or	STATEM	1ENT OF	F CHAN	NGES IN SECUI	Estimated burden hou	Estimated average burden hours per response 0.5			
Form 5 obligations may continue. <i>See</i> Instruction 1(b).	Section 17(a) of the H	Public U	tility Hol	ding Cor		nge Act of 1934, of 1935 or Secti 940		
(Print or Type Respon	nses)								
1. Name and Addres BRYAN J STEW	Person <u>*</u>	Symbol	er Name an A GENEF		-	5. Relationship of Reporting Person(s) to Issuer			
					[IVILO]	(Check all applicable)			
(Last) (First) (Middle) 333 E FRANKLIN STREET			3. Date of Earliest Transaction(Month/Day/Year)05/31/2005				X_ Director 10% Owner X_ Officer (give title Other (specify below) below) Chairman and CEO		
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
RICHMOND, V	A 23219							More than One R	
(City) ((State)	(Zip)	Tab	le I - Non-J	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned
	ansaction Date th/Day/Year)	2A. Deeme Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code V	Amount	or (D) Price	(Instr. 3 and 4)		
Reminder: Report on	a separate line	for each cla	ass of sec	urities bene	ficially ow	ned directly	or indirectly.		
					inforn requir	nation cont ed to resp ys a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not orm	SEC 1474 (9-02)

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year	r) (Instr. 8	8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)					(Instr. 5)	
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	\$ O	05/31/2005	А		114		(2)	(2)	Class A Common Stock	114	\$ 0

Reporting Owners

Reporting Owner Name / Address	Relationships								
	Director	10% Owner	Officer	Other					
BRYAN J STEWART III 333 E FRANKLIN STREET RICHMOND, VA 23219	Х		Chairman and	CEO					
Signatures									
/s/ J. Stewart Bryan III, by Geo Attorney-in-fact		06/02/2005							
<u>**</u> Signature of Re		Date							

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under Company deferred compensation plan, final balance of which is distributed upon employee's termination of service.
- (2) Upon retirement, employee has several options as to the timing and form of payout.
- (3) Additionally, 507,981 non-derivative Class A common shares are held directly; 535,200 non-derivative Class A common shares are held indirectly; 92,580 Class B common shares are held directly; and 373,000 Class B common shares are held indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.