Edgar Filing: MORTON MARSHALL N - Form 4

MORTON MARS Form 4	HALL N									
October 02, 2007										
FORM 4									PPROVAL	
CURIVI 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287	
See Instruction	STATEM Filed pure Section 17(a	suant to S	Estimated burden hou response	Estimated average burden hours per response 0.5						
1(b). (Print or Type Response	ses)									
		Person *	2 Loon	n Nama an	d Tieker or	Trading	5 Relationship o	of Reporting Per	rson(s) to	
1. Name and Address of Reporting Person <u>*</u> MORTON MARSHALL N			2. Issuer Name and Ticker or Trading Symbol MEDIA GENERAL INC [MEG]				5. Relationship of Reporting Person(s) to Issuer			
			. ,				(Check all applicable)			
(Last) (First) (Middle) 333 EAST FRANKLIN ST			3. Date of Earliest Transaction (Month/Day/Year) 10/01/2007			X Director 10% Owner X Officer (give title Other (specify below) below) President and CEO				
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
RICHMOND, VA	A 23219						Form filed by Person	More than One R	eporting	
(City) (S	tate)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	Acquired, Disposed of	of, or Beneficia	lly Owned	
		2A. Deeme Execution I any (Month/Da	Date, if	Code		(A) or of (D)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Reminder: Report on a	a separate line	for each cla	uss of sec	urities bene	ficially own	ned directly	or indirectly.			
					Perso inform requir	ns who rest nation cont ed to resp ys a curre	spond to the collect tained in this form ond unless the for ntly valid OMB co	are not rm	GEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)				(Instr. 5)		
			Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	\$ 0	10/01/2007	А	423		(2)	(2)	Class A Common Stock	423	\$ 0

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
MORTON MARSHALL N								
333 EAST FRANKLIN ST	Х		President and C	CEO				
RICHMOND, VA 23219								
Signatures								
/s/ Marshall N. Morton, by Geo Attorney-in-fact		10/02/2007						
**Signature of Re		Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under Company deferred compensation plan, final balance of which is distributed upon employee's termination of service.
- (2) Upon retirement, employee has several options as to the timing and form of payout.
- (3) Additionally, 104,152 non-derivative Class A common shares are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.