## Edgar Filing: MEDIA GENERAL INC - Form 4

MEDIA GENER Form 4	RAL INC										
January 20, 2009	9										
FORM 4	1		an an						PPROVAL		
		ECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549					3235-0287				
Check this be if no longer subject to Section 16. Form 4 or Form 5		NGES IN SECUI 16(a) of th	Estimated a burden hou response	Expires: January 31, 2005 Estimated average burden hours per response 0.5							
obligations may continue <i>See</i> Instruction 1(b).	Section 17(	a) of the l	Public U	Itility Hol	ding Cor		of 1935 or Secti				
(Print or Type Resp	onses)										
1. Name and Address of Reporting Person <u>*</u> DICKINSON STEPHEN Y			2. Issuer Name <b>and</b> Ticker or Trading Symbol MEDIA GENERAL INC [MEG]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(First) (I	Middle)	3. Date of Earliest Transaction				(Ch	(Check an applicable)			
333 EAST FRANKLIN ST			(Month/Day/Year) 01/16/2009			Director 10% Owner X Officer (give title Other (specify below) Controller and CAO					
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			<ul> <li>6. Individual or Joint/Group Filing(Check Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>					
RICHMOND, V	VA 23219						Person	whole than one K	eporting		
(City)	(State)	(Zip)	Tab	ole I - Non-J	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned		
	ransaction Date onth/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, 4	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	(D) Price	(Instr. 3 and 4)				
Reminder: Report of	on a separate line	e for each cl	ass of sec	urities bene	-	-	-	ation of a	YEC 1474		
					inforn requii	nation con ed to resp lys a curre	spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and Amount of	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration Date	Underlying Securities	Derivative
Security	or Exercise		any	Code	of	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3				(Instr. 5)
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	\$ 0 <u>(1)</u>	01/16/2009	А	80	(2)	(2)	Class A Common Stock	80	\$ 0 <u>(1)</u>

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
DICKINSON STEPHEN Y 333 EAST FRANKLIN ST RICHMOND, VA 23219			Controller and CA	0			
Signatures							
/s/ Stephen Y. Dickinson, by G Attorney-in-fact	eorge L.	Mahoney,		01/20/2009			

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under the Company's Supplemental 401(k) deferred compensation plan. Each unit is the economic equivalent of one share of Class A common stock.

Date

- (2) Units are payable in cash following termination of the reporting person's employment. Upon attaining age 55, the reporting person may transfer the units into an alternative investment account at any time.
- (3) Additionally, 23,878 non-derivative Class A common shares are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.