Edgar Filing: MORTON MARSHALL N - Form 4

MORTON MARS	SHALL N									
August 03, 2009	UNITED	STATES	SECUI	RITIES /	AND EX	CHANGI	E COMMISSION	л	PPROVAL	
Check this box		BITTE		shington	OMB Number: Expires:	3235-0287 January 31,				
if no longer subject to Section 16. Form 4 or	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES								2005 average urs per . 0.5	
Form 5 obligations may continue. <i>See</i> Instruction 1(b).	-	a) of the F	Public U	Itility Hol	ding Co		nge Act of 1934, t of 1935 or Sectio 1940	on		
(Print or Type Respon	nses)									
1. Name and Address of Reporting Person <u>*</u> MORTON MARSHALL N			Symbol	er Name an A GENEF		-	5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle)				of Earliest T			(Check all applicable)			
333 EAST FRANKLIN ST			(Month/Day/Year) 07/31/2009				X Director 10% Owner X Officer (give title Other (specify below) below) President and CEO			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
RICHMOND, V.	A 23219						Person	wore than one K	eporting	
(City) (A	State)	(Zip)	Tab	le I - Non-l	Derivative	Securities A	Acquired, Disposed o	of, or Beneficia	lly Owned	
	unsaction Date th/Day/Year)	2A. Deeme Execution I any (Month/Da	Date, if	3. Transactic Code (Instr. 8)	Disposed	(A) or of (D)	Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Deminden D		6		Code V		(D) Price				
Reminder: Report on	a separate line	o for each cla	iss of sec	unties bene	Perso inforr requi	ons who re nation con red to resp ays a curre	or indirectly. spond to the collect tained in this form ond unless the for intly valid OMB con	are not rm	SEC 1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8	8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)					(Instr. 5)	
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	<u>(1)</u>	07/31/2009	А		638		(2)	(2)	Class A Common Stock	638	<u>(1)</u>

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
MORTON MARSHALL N								
333 EAST FRANKLIN ST	Х		EO					
RICHMOND, VA 23219								
Signatures								
/s/ Marshall N. Morton, by Geo Attorney-in-fact		08/03/2009						

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under the Company's Supplemental 401(k) deferred compensation plan. Each unit is the economic equivalent of one share of common stock.
- (2) Units are payable in cash following termination of the reporting person's employment. Upon attaining age 55, the reporting person may transfer the units into an alternative investment account at any time.
- (3) Additionally, 184,889 non-derivative Class A common shares are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.