Edgar Filing: THIGPEN CARL S - Form 4

THIGPEN C Form 4	CARL S											
October 04,	2011											
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									OMB APPROVAL			
	Washington, D.C. 20549							OMB Number:	3235-028	37		
Check th if no lon subject t Section Form 4 d	ger STATEN 16.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES							Expires: January 31 200 Estimated average burden hours per response 0.			
Form 5 obligatio may con <i>See</i> Instr 1(b).	ons Section 17(a) of the H	Public U	Jtility Hol	ding Co		nge Act of 1934, t of 1935 or Section 1940	on				
(Print or Type	Responses)											
1. Name and Address of Reporting Person <u>*</u> THIGPEN CARL S			2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to Issuer					
		MEDI	A GENEF	RAL IN	C [MEG]	(Check all applicable)						
(Last)	(First) (A	Middle)	3. Date of	of Earliest T	ransactio	n	(Che	ck all applicabl				
333 E. FRANKLIN STREET			(Month/Day/Year) 09/30/2011				X_ Director10% Owner Officer (give titleOther (specify below)below)					
				endment, D onth/Day/Yea	-	nal	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person					
RICHMON	ID, VA 23219							More than One R				
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivativ	ve Securities A	Acquired, Disposed	of, or Beneficia	lly Owned			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	Dispose (Instr. 3	d (A) or d of (D) , 4 and 5) (A) or	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Reminder: Re	port on a separate line	e for each cla	ass of sec									
					-	-	spond to the colle	ction of	SEC 1474			
					info requ disp	rmation con	tained in this form ond unless the fo ntly valid OMB co	n are not rm	(9-02)			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Pric
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onof Derivative	Expiration Date	Underlying Securities	Deriva
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Securi
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired			(Instr.

	Derivative Security				(A) or Disposed (D) (Instr. 3, and 5)						
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock (1)	<u>(3)</u>	09/30/2011	А		7,999		(2)	(2)	Class A Common Stock	7,999	\$ 1.9

Reporting Owners

Reporting Owner Name / AddressRelationshipsDirector10% OwnerOfficerOtherTHIGPEN CARL S
333 E. FRANKLIN STREET
RICHMOND, VA 23219XVVVSignaturesVVVVV

/s/ Carl S. Thigpen, by Andrew C. Carington, Attorney-in-fact

<u>**</u>Signature of Reporting Person

10/04/2011 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reports quarterly allocations under the Company deferred compensation plan for outside director fees.
- (2) Upon termination of service as a director, the units become payable in accordance with the settlement election of the reporting person.
- (3) Each unit is the economic equivalent of one share of Class A common stock.
- (4) Additionally, 4,000 non-derivative Class A common shares are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.