Edgar Filing: SCHAUSS JOHN A - Form 4

SCHAUSS JO	HN A									
Form 4										
June 01, 2012										
FORM	Л								PPROVAL	
	UNITED	STATES			AND EX 1, D.C. 20		E COMMISSION	N OMB Number:	3235-0287	
Check this b				U				Expires:	January 31,	
if no longer subject to Section 16. Form 4 or	STATEN	IENT OI	OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES						2005 average urs per	
Form 5 obligations may continu See Instruct 1(b).	ue. Section 17(nge Act of 1934, c of 1935 or Section 1940	response on	. 0.5						
(Print or Type Res	sponses)									
1. Name and Address of Reporting Person <u>*</u> SCHAUSS JOHN A			2. Issuer Name and Ticker or Trading Symbol MEDIA GENERAL INC [MEG]				5. Relationship of Reporting Person(s) to Issuer			
							(Check all applicable)			
(Last) (First) (Middle) 333 EAST FRANKLIN ST			3. Date of Earliest Transaction (Month/Day/Year) 05/31/2012			Director 10% Owner X_ Officer (give title Other (specify below) VP, Market Operations				
(Street)			4. If Amendment, Date Original			ıl	6. Individual or Joint/Group Filing(Check			
RICHMOND,	Filed(Month/Day/Year)			Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(State)	(Zip)	T 1		D	a		6 D 6.		
1.Title of 2.	Transaction Date Ionth/Day/Year)	-	ed	3.	4. Securit	ies		of, or Beneficia 6. Ownership Form: Direct	Ily Owned 7. Nature of Indirect	
(Instr. 3)		any (Month/Da	ay/Year)	Code (Instr. 8)	Disposed (Instr. 3, 4		Owned	(D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code V	Amount	(A)or(D) Price	Transaction(s) (Instr. 3 and 4)			
Reminder: Report	t on a separate line	for each cl	ass of sec	urities bene	ficially own	ned directly	or indirectly.			
					Perso inforn requir	ns who res nation con red to resp nys a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number	6. Date Exercisable and	7. Title and Amount of	8. Price
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onof	Expiration Date	Underlying Securities	Derivativ
Security	or Exercise		any	Code	Derivative	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of (Month/Day/Year) Derivative Security		(Instr. 8)	 Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) 					(Instr. 5)	
			Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	<u>(1)</u>	05/31/2012	А	229		(2)	(2)	Class A Common Stock	229	<u>(1)</u>

Reporting Owners

Reporting Owner Name / Address	Relationships							
reporting o the rante trade of	Director	10% Owner	Officer	Other				
SCHAUSS JOHN A 333 EAST FRANKLIN ST RICHMOND, VA 23219			VP, Market Opera	ations				
Signatures								
/s/ John A. Schauss, by Andrew Attorney-in-fact	06/01/2012							
<u>**Signature of Repo</u>	Date							

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under the Company's Supplemental 401(k) deferred compensation plan. Each unit is the economic equivalent of one share of common stock.
- (2) Units are payable in cash following termination of the reporting person's employment. Upon attaining age 55, the reporting person may transfer the units into an alternative investment account at any time.
- (3) Additionally, 63,008 non-derivative Class A common shares are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.