Edgar Filing: MEDIA GENERAL INC - Form 4

MEDIA GENERA	AL INC										
Form 4											
September 17, 20	13										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSIO								т			
	STATES	Washington, D.C. 20549					OMB Number:	3235-0287			
Check this box	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF								January 31,		
if no longer subject to Section 16.									2005 average ırs per		
Form 4 or Form 5	T7'1 1				a .	1		response	0.5		
Form 5 obligations may continue.Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19401(b).30(h) of the Investment Company Act of 1940											
(Print or Type Respon	nses)										
1. Name and Address of Reporting Person <u>*</u> MAHONEY GEORGE L			2. Issuer Name and Ticker or Trading Symbol MEDIA GENERAL INC [MEG]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	Middle)				[IIIE0]	(Check all applicable)					
(Last) (First) (Middle) 333 EAST FRANKLIN ST			3. Date of Earliest Transaction (Month/Day/Year) 09/16/2013			X Director 10% Owner X Officer (give title Other (specify below) below) President and CEO					
(Street)			4. If Amendment, Date Original			1	6. Individual or Joint/Group Filing(Check				
RICHMOND, V	Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting						
		(:)					Person				
(City) (State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	cquired, Disposed	of, or Beneficia	lly Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deem Execution any (Month/D			Date, if TransactionAcquired (A) or Code Disposed of (D) ny/Year) (Instr. 8) (Instr. 3, 4 and 5)			(A) or of (D) and 5)	SecuritiesFBeneficially(1)Owned(1)Following(1)Reported(1)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V	Amount	(A)or(D) Price	Transaction(s) (Instr. 3 and 4)				
Reminder: Report on	a separate line	e for each cl	ass of sec	urities bene	-		-				
					infor n requir	nation cont ed to resp ys a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	i are not rm	SEC 1474 (9-02)		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and Amount of	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration Date	Underlying Securities	Derivative
Security	or Exercise		any	Code	of	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Year)	(Instr. 8)	Derivativ Securitie Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	S I				(Instr. 5)
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	<u>(1)</u>	09/16/2013	А	21	(2)	(2)	Class A Common Stock	21	<u>(1)</u>

Reporting Owners

Reporting Owner Name / Address	Relationships						
1	Director	10% Owner	Officer	Other			
MAHONEY GEORGE L 333 EAST FRANKLIN ST RICHMOND, VA 23219	Х		President and CE	0			
Signatures							
/s/ George L. Mahoney, by And Attorney-in fact		09/17/2013					

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under the Company's Supplemental 401(k) deferred compensation plan. Each unit is the economic equivalent of one share of Class A common stock.

Date

- (2) Units are payable in cash following termination of the reporting person's employment. Upon attaining age 55, the reporting person may transfer the units into an alternative investment account at any time.
- (3) Additionally, 77,830 non-derivative Class A common shares are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.