

CRAWFORD & CO  
Form 4  
August 19, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
CRAWFORD JESSE C

(Last) (First) (Middle)

6 WEST DRUID HILLD DRIVE,  
NE

(Street)

ATLANTA, GA 30329

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CRAWFORD & CO [CRDA CRDB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/17/2011

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |   |
| Class A Common Stock            | 08/17/2011                           |  | P                              | 2,000   | A 4.1915  | 778,034  | D   |
|                                 |                                      |  |                                |   | (1)   |  |   |
| Class A Common Stock            | 08/18/2011                           |  | P                              | 1,500   | A 3.7482  | 779,534  | D   |
|                                 |                                      |  |                                |   | (2)   |  |   |
| Class A Common Stock            |                                      |  |                                |   |   | 7,392,091  | I   |
|                                 |                                      |  |                                |   |   |  | By Estate of Virginia C. Crawford                     |
| Class A Common Stock            |                                      |  |                                |   |   | 53,691   | I   |
|                                 |                                      |  |                                |   |   |  | Trust for Minor Child                                 |

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|                            |  |  |  |           |   |  |   |  |
|----------------------------|--|--|--|-----------|---|--|---|--|
| Stock                      |  |  |  |           |   |  |   |  |
| Class A<br>Common<br>Stock |  |  |  | 379,921   | I |  | Family<br>Limited<br>Partnership              |  |
| Class A<br>Common<br>Stock |  |  |  | 887,385   | I |  | By Spouse<br>as Trustee<br>for 2011-1<br>GRAT |  |
| Class A<br>Common<br>Stock |  |  |  | 372,273   | I |  | By Spouse<br>as Trustee<br>for 2009-2<br>GRAT |  |
| Class A<br>Common<br>Stock |  |  |  | 1,484,751 | I |  | By Spouse<br>as Trustee<br>for 2010-1<br>GRAT |  |
| Class A<br>Common<br>Stock |  |  |  | 780,000   | I |  | By Spouse<br>as Trustee<br>for 2010-2<br>GRAT |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repor<br>Trans<br>(Instr |
|---|--|---|---|--------------------------------------|--|--|---|---|---|
|   |  |   |   |                                      |  | Date<br>Exercisable  | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of<br>Shares                                      |
|   |  |   |   |                                      |  | Code   | V (A) (D)   |   |   |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| CRAWFORD JESSE C<br>6 WEST DRUID HILLD DRIVE, NE<br>ATLANTA, GA 30329 | X             | X         |         |       |

## Signatures

/s/ Jesse C.  
Crawford

08/19/2011

Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) \$4.1915 is the weighted average price for a range of purchases between \$4.16 and \$4.29. The reporting person undertakes to provide upon request by the Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares purchased at each separate price.
  - (2) \$3.7482 is the weighted average price for a range of purchases between \$3.73 and \$3.78. The reporting person undertakes to provide upon request by the Securities and Exchange Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares purchases at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.