

DILLARDS INC
Form 4
July 14, 2009

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Terry David C

(Last) (First) (Middle)

14 CRESTWOOD PLAZA

(Street)

ST. LOUIS, MO 63126

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
DILLARDS INC [DDS]

3. Date of Earliest Transaction (Month/Day/Year)
02/05/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

Chairman St Louis Division

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------|
| | | | Code | V | Amount or Price | | |
| Common Class A | 02/05/2008 | | A ⁽¹⁾ | 3 | A \$ 19.1 | 1,565 | D |
| Common Class A | 02/28/2008 | | A ⁽¹⁾ | 549 | A \$ 15.32 | 2,114 | D |
| Common Class A | 05/02/2008 | | A ⁽¹⁾ | 3 | A \$ 21.04 | 2,937 | D |
| Common Class A | 08/05/2008 | | A ⁽¹⁾ | 7 | A \$ 10.87 | 4,944 | D |
| Common Class A | 08/15/2008 | | A ⁽¹⁾ | 14 | A \$ 11.92 | 4,958 | D |

Edgar Filing: DILLARDS INC - Form 4

| | | | | | | | |
|----------------|------------|------------------------|-----|---|----------|--------|---|
| Common Class A | 08/22/2008 | <u>A⁽¹⁾</u> | 62 | A | \$ 11.3 | 5,020 | D |
| Common Class A | 08/29/2008 | <u>A⁽¹⁾</u> | 57 | A | \$ 12.34 | 5,077 | D |
| Common Class A | 09/04/2008 | <u>A⁽¹⁾</u> | 53 | A | \$ 13.21 | 5,130 | D |
| Common Class A | 09/12/2008 | <u>A⁽¹⁾</u> | 55 | A | \$ 12.65 | 5,185 | D |
| Common Class A | 09/19/2008 | <u>A⁽¹⁾</u> | 52 | A | \$ 13.47 | 5,237 | D |
| Common Class A | 09/26/2008 | <u>A⁽¹⁾</u> | 56 | A | \$ 12.6 | 5,293 | D |
| Common Class A | 10/03/2008 | <u>A⁽¹⁾</u> | 62 | A | \$ 11.29 | 5,355 | D |
| Common Class A | 10/10/2008 | <u>A⁽¹⁾</u> | 90 | A | \$ 7.75 | 5,445 | D |
| Common Class A | 10/17/2008 | <u>A⁽¹⁾</u> | 106 | A | \$ 6.65 | 5,551 | D |
| Common Class A | 10/27/2008 | <u>A⁽¹⁾</u> | 163 | A | \$ 4.31 | 5,714 | D |
| Common Class A | 10/31/2008 | <u>A⁽¹⁾</u> | 133 | A | \$ 5.26 | 5,847 | D |
| Common Class A | 11/04/2008 | <u>A⁽¹⁾</u> | 16 | A | \$ 5.55 | 5,863 | D |
| Common Class A | 11/07/2008 | <u>A⁽¹⁾</u> | 144 | A | \$ 4.87 | 6,007 | D |
| Common Class A | 11/14/2008 | <u>A⁽¹⁾</u> | 191 | A | \$ 3.68 | 6,198 | D |
| Common Class A | 11/21/2008 | <u>A⁽¹⁾</u> | 241 | A | \$ 2.91 | 6,439 | D |
| Common Class A | 11/28/2008 | <u>A⁽¹⁾</u> | 199 | A | \$ 3.53 | 6,638 | D |
| Common Class A | 12/05/2008 | <u>A⁽¹⁾</u> | 188 | A | \$ 3.74 | 6,826 | D |
| Common Class A | 12/12/2008 | <u>A⁽¹⁾</u> | 183 | A | \$ 3.84 | 7,009 | D |
| Common Class A | 12/19/2008 | <u>A⁽¹⁾</u> | 173 | A | \$ 4.06 | 7,182 | D |
| Common Class A | 12/26/2008 | <u>A⁽¹⁾</u> | 209 | A | \$ 3.36 | 7,391 | D |
| | | | | | | 10,979 | D |

Common
Class A -
Retirement
Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 5) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------------------|
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------------------|

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|------------------------------------------------------------|---------------|-----------|----------|-------------------|
| | Director | 10% Owner | Officer | Other |
| Terry David C 14 CRESTWOOD PLAZA ST. LOUIS, MO 63126 | | | Chairman | St Louis Division |

Signatures

David C. Terry 07/13/2009
 **Signature of Date
 Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents an aquisition of Class A Common Stock from contributions to the Dillard's, Inc "Stock Purchase Plan". Effective January 1, 2008, the Issuer's qualified defined contribution retirement plan was amended and, accordingly, subsequent to that date the Stock Purchase Plan no longer meets all of the requirements for an "Excess Benefit Plan" under which transactions are generally exempt from reporting pursuant to Rules 16b-3(c) and 16a-3(f)(1)(i)(B) under the Securities Exchange Act of 1934 (the "Act"). Such aquisitions,

Edgar Filing: DILLARDS INC - Form 4

however, continue to be exempt from potential liability under Section 16(b) of the Act pursuant to Rule 16b-3(d) under the Act.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.