

BFC FINANCIAL CORP
Form 4
June 27, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
PERTNOY EARL

(Last) (First) (Middle)

**801 ARTHUR GODFREY
RD., SUITE 202**

(Street)

MIAMI BEACH, FL 33140

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
BFC FINANCIAL CORP
[BFF/BFCFB]

3. Date of Earliest Transaction
(Month/Day/Year)
06/25/2007

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	06/25/2007		C		105,288	A	\$ 1.45
					223,361	I	

Pertnoy
Parent
Limited
Partnership
(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form
displays a currently valid OMB control
number.**

SEC 1474
(9-02)

Edgar Filing: BFC FINANCIAL CORP - Form 4

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount
Stock Option	\$ 1.45	06/25/2007		M		105,288		01/01/1999	07/01/2007	Common Stock Class B	105,288
Class B Common Stock	(2)	06/25/2007		M		105,288		(3)	(4)	Common Stock Class A	105,288
Class B Common Stock	(2)	06/25/2007		C		105,288		(3)	(4)	Common Stock Class A	105,288

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
PERTNOY EARL 801 ARTHUR GODFREY RD. SUITE 202 MIAMI BEACH, FL 33140	X

Signatures

Earl Pertnoy 06/25/2007

**Signature of
Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Earl Pertnoy has direct ownership of 24,399 shares. Pertnoy Parent Limited Partnership, a family limited partnership controlled by Earl Pertnoy, owns 198,962 shares.

(2) Class B common stock is convertible on a share for share basis with Class A common stock.

Edgar Filing: BFC FINANCIAL CORP - Form 4

(3) Immediately convertible.

(4) No expiration date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.