AUTONATION, INC.

Form 4

March 10, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB

OMB APPROVAL

Number:

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obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

may continue. See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person <u>*</u> FERRANDO JONATHAN P	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
	AUTONATION, INC. [AN]	(Check all applicable)		
(Last) (First) (Middle)	3. Date of Earliest Transaction			
	(Month/Day/Year)	Director 10% Owner		
200 SW 1ST AVE, SUITE 1600	03/08/2017	_X_ Officer (give title Other (specify below)		
(Street)	4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
	Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
FORT LAUDERDALE, FL 33301		Form filed by More than One Reporting		

(City)	(State)	(Zip) Tab	ole I - Non-	Derivative S	Secur	ities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)		d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.01 per share	03/08/2017		Code V	- 11110 4111	(D)	Price \$ 19.64	57,335	D (1)	
Common Stock, par value \$0.01 per share	03/08/2017		M	38,341	A	\$ 23.21	95,676	D (1)	
Common Stock, par	03/08/2017		M	38,341	A	\$ 26.49	134,017	D (1)	

value \$0.01 per share							
Common Stock, par value \$0.01 per share	03/08/2017	M	4,201	A	\$ 32.5	138,218	D (1)
Common Stock, par value \$0.01 per share	03/08/2017	S	88,218	D	\$ 45.6167	50,000	D (1)
Common Stock, par value \$0.01 per share	03/09/2017	M	29,102	A	\$ 32.5	79,102	D (1)
Common Stock, par value \$0.01 per share	03/09/2017	M	33,303	A	\$ 34.51	112,405	D (1)
Common Stock, par value \$0.01 per share	03/09/2017	M	3,412	A	\$ 40.37	115,817	D (1)
Common Stock, par value \$0.01 per share	03/09/2017	S	65,817	D	\$ 45.0381 (3)	50,000	D (1)
Common Stock, par value \$0.01 per share	03/10/2017	M	29,891	A	\$ 40.37	79,891	D (1)
Common Stock, par value \$0.01 per share	03/10/2017	M	33,303	A	\$ 35.99	113,194	D (1)
Common Stock, par value	03/10/2017	M	30,270	A	\$ 34.09	143,464	D (1)

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\$0.01 per share Common Stock, par \$ S 93,464 D 44.9384 50,000 D (1) value 03/10/2017 (4) \$0.01 per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of or Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 19.64	03/08/2017		M		7,335	<u>(5)</u>	03/01/2020	Common Stock, par value \$0.01 per share	7,335
Employee Stock Option (right to buy)	\$ 23.21	03/08/2017		M		38,341	<u>(5)</u>	03/01/2020	Common Stock, par value \$0.01 per share	38,341
Employee Stock Option (right to buy)	\$ 26.49	03/08/2017		M		38,341	(5)	03/01/2020	Common Stock, par value \$0.01 per share	38,341
Employee Stock Option (right to buy)	\$ 32.5	03/08/2017		M		4,201	<u>(6)</u>	03/01/2021	Common Stock, par value \$0.01 per share	4,201

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Employee Stock Option (right to buy)	\$ 32.5	03/09/2017	M	29,102	<u>(6)</u>	03/01/2021	Common Stock, par value \$0.01 per share	29,102
Employee Stock Option (right to buy)	\$ 34.51	03/09/2017	M	33,303	<u>(6)</u>	03/01/2021	Common Stock, par value \$0.01 per share	33,303
Employee Stock Option (right to buy)	\$ 40.37	03/09/2017	M	3,412	<u>(6)</u>	03/01/2021	Common Stock, par value \$0.01 per share	3,412
Employee Stock Option (right to buy)	\$ 40.37	03/10/2017	M	29,891	<u>(6)</u>	03/01/2021	Common Stock, par value \$0.01 per share	29,891
Employee Stock Option (right to buy)	\$ 35.99	03/10/2017	M	33,303	<u>(6)</u>	03/01/2021	Common Stock, par value \$0.01 per share	33,303
Employee Stock Option (right to buy)	\$ 34.09	03/10/2017	M	30,270	<u>(7)</u>	03/01/2022	Common Stock, par value \$0.01 per share	30,270

Reporting Owners

Reporting Owner Name / Address				
	Director	10% Owner	Officer	Other

FERRANDO JONATHAN P 200 SW 1ST AVE SUITE 1600 FORT LAUDERDALE, FL 33301

EVP - GC, Corp Dev & HR

Deletionships

Signatures

/s/ Jonathan P. 03/10/2017 Ferrando

**Signature of Reporting Date
Person

Reporting Owners 4

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 33,000 shares owned by the reporting person and his wife as tenants by the entirety.
- This transaction was executed in multiple trades at prices ranging from \$45.49 to \$45.81. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- This transaction was executed in multiple trades at prices ranging from \$44.7050 to \$45.53. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- This transaction was executed in multiple trades at prices ranging from \$44.77 to \$45.18. The price reported above reflects the weighted (4) average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- (5) The option became exercisable in 25% annual increments on each of the first four anniversaries of June 1, 2010.
- (6) The option became exercisable in 25% annual increments on each of the first four anniversaries of June 1, 2011.
- (7) The option became exercisable in 25% annual increments on each of the first four anniversaries of June 1, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.