GENERAL MOTORS CORP Form 8-K

October 02, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) October 2, 2007

GENERAL MOTORS CORPORATION (Exact Name of Registrant as Specified in its Charter)

STATE OF DELAWARE

(State or other jurisdiction of Incorporation or Organization) (I.R.S. Employer Identification No.)

38-0572515

300 Renaissance Center, Detroit, Michigan 48265-3000
-----(Address of Principal Executive Offices) (Zip Code)

(313) 556-5000 (Registrant's telephone number, including area code)

Not Applicable (Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- { } Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- { } Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)

- $\{$ $\}$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- { } Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 8.01. OTHER EVENTS

On October 2, 2007 General Motors Corporation (GM) issued a news release announcing September 2007 sales. The release is as follows:

GM Reports 337,640 September Deliveries,

Up 4 Percent Compared With 2006

(Monthly comparison percentages are adjusted for sales days unless noted.

Annual and calendar year-to-date comparisons are unadjusted.)

- o Chevrolet, GMC, Cadillac and Saturn All Increased Sales Year-Over-Year
- o Buick 6 Percent Retail Sales Increase Led By Red-Hot Enclave Crossover
- o Full-Size Utilities, Pickups and Crossovers Post Significant Gains
- o All-New CTS Drives Cadillac To Best Month Of 2007

DETROIT - GM dealers in the United States delivered 337,640 vehicles in September, up 4 percent compared with a year ago. The company's 255,274 retail deliveries were up more than 7 percent.

For the second consecutive month GM bucked industry trends, led by brisk retail sales of full-size trucks, mid-utility crossovers, the Cadillac CTS and Chevrolet Cobalt.

"Our market share performance of more than 25 percent over the last quarter demonstrates strong consumer acceptance of our new products and the continued progress we've made in our North America turnaround strategy," said Mark LaNeve, GM North America vice president, Vehicle Sales, Service and Marketing. "Our industry-leading truck lineup continued its strong performance, and we were particularly pleased by our performance in passenger cars, led by the fuel-efficient Chevy Cobalt and all-new Cadillac CTS. The CTS had its best-ever September performance with more than 5,400 vehicles sold, a testament to the power of the all-new model."

The company continues transforming its North American business with overall incentive spending flat compared with a year ago. September inventories were down about 100,000 vehicles to approximately 900,000 vehicles. Fleet deliveries were down, as planned, by more than 6 percent.

"Our retail share, which has been stable for two years, improved in Q3 with all three months solid from a share standpoint," LaNeve added. "For the second consecutive month, we posted good retail volume despite a challenging industry. To build on that retail strength, we're gearing up for the all-new Chevrolet Malibu launch later this month and are encouraging folks to try our pickups and SUVs as part of the Truck Month sales event."

Cadillac CTS total sales surged ahead 74 percent, compared with year-ago performance, due to the strength of the all-new CTS, now in showrooms. GMC

Acadia, Saturn OUTLOOK and Buick Enclave together had total sales of nearly 13,000 vehicles, pushing the significant increase in GM's mid-crossover segment. Total sales of the fuel-efficient Cobalt were up more than 35 percent compared with last September.

Other vehicles with retail sales increases, compared with year-ago levels, include: Chevrolet Aveo, Impala, Silverado, Tahoe, Suburban, HHR and Equinox; Saturn AURA and VUE; GMC Sierra, Yukon and Yukon XL; Cadillac Escalade; Pontiac G5, G6 and Torrent; Buick Lucerne and Saab 9-3.

An increasing number of consumers cite warranty coverage as a reason for buying a new GM vehicle. GM's 5 Year/100,000 Mile Powertrain Limited Warranty continues to be a better choice for customers. GM's coverage focuses on the complete ownership experience and includes other provisions that competitors do not offer, including transferability to the next owner, more complete coverage of parts, and coverage for new and certified used vehicles. In addition, GM offers superior complementary programs, such as courtesy transportation and roadside assistance. "GM provides the best coverage in the industry and takes care of the vehicle and the owner like no other vehicle manufacturer," LaNeve added.

Certified Used Vehicles

September 2007 sales for all certified GM brands, including GM Certified Used Vehicles, Cadillac Certified Pre-Owned Vehicles, Saturn Certified Pre-Owned Vehicles, Saab Certified Pre-Owned Vehicles, and HUMMER Certified Pre-Owned Vehicles, were 41,118 vehicles, down 10.5 percent from last September. Total year-to-date certified GM sales are 402,191 vehicles, up 2 percent from the same period last year.

GM Certified Used Vehicles, the industry's top-selling manufacturer-certified used vehicle brand, posted 36,206 sales, down 9 percent from last September. There was one less selling day than last September. Year-to-date sales for GM Certified Used Vehicles are 353,600 vehicles, up 4 percent from the same period in 2006.

Cadillac Certified Pre-Owned Vehicles posted September sales of 3,038 vehicles, down 20 percent from last September. Saturn Certified Pre-Owned Vehicles sold 1,173 vehicles in September, down 21 percent. Saab Certified Pre-Owned Vehicles sold 564 vehicles, down 26 percent, and HUMMER Certified Pre-Owned Vehicles sold 137 vehicles, up 22 percent.

"Through September, GM Certified Used Vehicles continues to lead the manufacturer-certified category, with year-to-date sales up 4 percent from last year's industry-leading annual sales results," said LaNeve. "GM Certified customers enjoy the certified segment's broadest selection of vehicles from the largest dealer network, backed by a fully transferable 5-year/100,000-mile powertrain limited warranty, the best coverage of any full-line automaker."

GM North America Reports September and Third-Quarter 2007 Production, 2007 Fourth-Quarter Production Forecast Unchanged at 1 Million Vehicles

In September, GM North America produced 323,000 vehicles (118,000 cars and 205,000 trucks). This is down 64,000 units or 16 percent compared with September 2006 when the region produced 387,000 vehicles (161,000 cars and 226,000 trucks). (Production totals include joint venture production of 15,000 vehicles in September 2007 and 22,000 vehicles in September 2006.)

GM North America built 1.020 million vehicles (367,000 cars and 653,000 trucks) in the third-quarter of 2007. This is down 30,000 vehicles or 3 percent compared

with third-quarter of 2006 when the region produced 1.050 million vehicles (417,000 cars and 633,000 trucks). The third-quarter 2007 production decline versus last month's guidance is largely due to the recent UAW work stoppage in the U.S. Additionally, GM North America's 2007 fourth-quarter production forecast is unchanged at 1 million vehicles (334,000 cars and 666,000 trucks). In the fourth-quarter of 2006 the region produced 1.107 million vehicles (446,000 cars and 661,000 trucks).

Final quarterly production data is preliminary and subject to change.

Note: The purpose of this release is to provide monthly sales and production updates on GM's North America region. In keeping with this purpose, GM's North America sales and production release will no longer include production forecasts for GM's international regions. Production information on GM's international regions can still be found on the GM Investor Relations website: http://www.gm.com/corporate/investor_information/sales_prod

General Motors Corp. (NYSE: GM), the world's largest automaker, has been the annual global industry sales leader for 76 years. Founded in 1908, GM today employs about 280,000 people around the world. With global headquarters in Detroit, GM manufactures its cars and trucks in 33 countries. In 2006, nearly 9.1 million GM cars and trucks were sold globally under the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, HUMMER, Opel, Pontiac, Saab, Saturn and Vauxhall. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. More information on GM can be found at www.gm.com.

Note: GM sales and production results are available on GM Media OnLine at http://media.gm.com/us/gm/en by clicking on News, then Sales/Production. In this press release and related comments by General Motors management, we use words like "expect," "anticipate," "estimate," "forecast," "objective," "plan," "goal" and similar expressions to identify forward-looking statements, representing our current judgment about possible future events. We believe these judgments are reasonable, but actual results may differ materially due to a variety of important factors. Among other items, such factors might include: the pace of introductions and market acceptance of new products; the effect of competition on our markets and significant changes in the competitive environment; price increases or shortages of fuel; and changes in laws, regulations or tax rates. GM's most recent annual report on Form 10-K and quarterly report on Form 10-Q provide information about these factors, which may be revised or supplemented in future reports to the SEC on Form 10-Q or 8-K.

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Detroit -- General Motors dealers in the United States today reported the following vehicle sales:

			Septembe	r		lendar Year anuary - Se	
Curr S/D: Prev S/D:	25 26	2007	2006	% Chg per S/D	2007	2006	%Chg
Vehicle Tota	al	337,640	338,380	3.8	2,969,505	3,184,445	-6.7
Car Total		131,371	137,450	-0.6	1,156,015	1,273,335	-9.2
Truck Total		206 , 269	200,930	6.8	1,813,490	1,911,110	-5.1

Light Truck Tota	al 203,603	196 , 575	7.7	1,778,078	1,866,546	-4.7
Light Vehicle To	otal 334,974	334,025	4.3	2,934,093	3,139,881	-6.6
	et Division					
Veni	cle Total	Septembe:	r		llendar Year Tanuary - Se	
	2007	2006	% Chg per S/D	2007	2006	%Chg
Buick	17,754	19,463	-5.1	143,915	191,041	-24.7
Cadillac	20,398	20,217	4.9	154,982	169,997	-8.8
Chevrolet	194 , 637	190,825	6.1	1,748,548	1,878,166	-6.9
GMC	44,754	39,141	18.9	381,238	363,236	5.0
HUMMER	5,080	6,739	-21.6	42,760	53,236	-19.7
Oldsmobile	0	0	***.*	0	96	***.*
Other - Isuzu	0	1,397	***.*	7,906	10,950	-27.8
Pontiac	31,817	37,376	-11.5	276,589	321,957	-14.1
Saab	2,424	3,069	-17.9	25,685	27,586	-6.9
Saturn	20,776	20,153	7.2	187,882	168,180	11.7

Sales of Vehicles Pr	oduced in US	S/Canada/Me	xico			
Car	123 , 456	128,077	0.2	1,081,111	1,194,219	-9.5
Light Truck	203 , 603	196 , 575	7.7	1,778,078	1,866,546	-4.7

Twenty-five selling days for the September period this year and twenty-six for last year.

2-1P GM Car Deliveries - (United States) September 2007

		September		Year-to-Date - September
	2007	% Chg 2006 per S/D	2007	2006 % Chg.
Selling Days (S/D)	25	26		
Century	0	4 ***.*	 5	79 -93.7

^{*} Prior to 8/07 includes American Isuzu Motors, Inc., dealers sales of commercial vehicles distributed by GM as reported to GM by American Isuzu Motors, Inc. Effective 8/07 includes GMC & Chevrolet dealer sales of commercial vehicles distributed by American Isuzu Motors, Inc.

LaCross	se	4,609	6,163	-22.2	37,945	56,830	-33.2
LeSabre		0	82	***.*	121	2,188	-94.5
Lucerne	Э	8,505	8 , 155	8.5	64,451	76,083	-15.3
Park Av	<i>r</i> enue	0	5	***.*	26	37	-29.7
Regal		0	0	***.*	0	30	****
E	Buick Total	13,114	14,409	-5.3	102,548	135,247	-24.2
CTS		6,416	3,847	73.5	38 , 080	42,794	-11.0
DeVille	7	0	38	***.*	71	730	-90.3
DTS	~	4 , 776	5 , 820		38,144	44,555	-14.4
Seville	2	0	0	****	0	9	***.*
STS		1,612	2,530		14,768	20,002	-26.2
XLR		111	252		1,410	2,487	
	Cadillac Total	12,915			92,473		
Aveo		5,733	5,815	2.5	49,147	47,084	4.4
Cavalie	er	0	12	****	57	331	-82.8
Classic		0	6	****	17	13	30.8
Cobalt		19,794	15,215	35.3	152,895	178 , 558	-14.4
Corvett	te	2,837	3,056	-3.5	25,849	27,903	-7.4
Impala		23,172	21,863	10.2	249,713	219,167	13.9
Malibu		11,726	11,976	1.8	102,955	134,321	-23.4
Monte C	Carlo	776	3,170	-74.5	14,272	27,581	-48.3
SSR		3	202	-98.5	238	3,436	-93.1
C	Chevrolet Total	64,041	61,315	8.6	595,143	638,394	-6.8
Alero		0	 0	***.*	0	 67	***.*
	Oldsmobile Total		0	***.*	0	67	***.*
Bonnevi	ille	0	51		130	1,060	-87.7
G5		2,673	1,722	61.4	20,730	3,482	495.3
G6	h	11,281	13,002	-9.8	110,473	121,642	-9.2
Grand A		0	35	***.*	99	752	-86.8
Grand F	Prix	10,121	12,697		72,567	84,496	-14.1
GTO		104	1,022		4,111	8,895	
Solstic Sunfire		1,212 0	1,475 17	-14.5 ***.*	13 , 069 39	15 , 878 828	-17.7 -95.3
	=	2 , 984	3 , 651				-95.5 -26.6
Vibe	Donting Total		•		27,909	38,004	-26.6 -9.4
	Pontiac Total 	28 , 375	33 , 672	-12.4	249 , 127	275 , 037	-9.4
9-2X		0	233	***.*	118	1,150	-89.7
9-3		1,802	1,823	2.8	18,097	18,450	-1.9
9-5		276	480		3,431	3 , 537	-3.0
S	Saab Total	2,078	2,536	-14.8	21,646	23,137	-6.4
Aura		6,221	3,183	103.3	46 , 062	4,965	827.7
ION		3,779	8 , 754		40,003		-50.0
	L Series	0	0	***.*	2	20	-90.0
Sky		848	1,094		9,011		53.6
_	Saturn Total		13,031			90,876	4.6
G	GM Total	131,371	137,450	-0.6	1,156,015	1,273,335	-9.2
	GN	1 Car Del	iveries by	Product	tion Source		
GM Nort	ch America *	123,456	128,077	0.2	1,081,111	1,194,219	-9 . 5
GM Impo	ort	7 , 915	9,373	-12.2	74,904	79,116	-5.3
	GM Total	131,371	137 , 450	-0.6	1,156,015	1,273,335	-9.2

^{*} Includes U.S./Canada/Mexico

2-1P GM Car Deliveries - (United States) September 2007

					ar Year-to-	
		Septem	ber	Januar	ry - Septem	ıber
			 % Chq			
	20	2006	per S/	D 2007	2006	% Chg.
Selling Day	ys (S/D) 2	5 26				
GM Car	Deliveries	oy Production	n Source	and Marketir	ng Division	
Buick Total	13,1	14 14,409	-5.3	102 , 548	135 , 247	-24.2
Cadillac Total	12,9	15 12,487	7.6	92,473	110,577	-16.4
Chevrolet Total	58,3	55,500	9.3	545,996	591,310	-7.7
Oldsmobile Total		0 0	***.*	0	67	***.*
Pontiac Total	28,2	71 32,650	-9.9	245,016	266,142	-7.9
Saturn Total	10,8	13,031	-13.4	95 , 078	90,876	4.6
GM North Ar	merica					
Total*	123,4	56 128 , 077	0.2	1,081,111	1,194,219	-9.5
Chevrolet Total	5 , 7	33 5 , 815	2.5	49 , 147	47 , 084	4.4
Pontiac Total	1	1,022	-89.4	4,111	8,895	-53.8
Saab Total	2,0	78 2,536	-14.8	21,646	23,137	-6.4
GM Import 1	Total 7,9	15 9 , 373	-12.2	74,904	79,116	-5.3
	GM Vehicle	e Deliveries	by Mark	eting Divisio	on	
Buick Total	17,7	54 19 , 463	-5.1	143 , 915	191 , 041	-24.7
Cadillac Total	20,3	98 20,217	4.9	154,982	169,997	-8.8
Chevrolet Total	194,6	37 190 , 825	6.1	1,748,548	1,878,166	-6.9
GMC Total	44,7	54 39 , 141	18.9	381,238	363,236	5.0
HUMMER Total	5,0	6,739	-21.6	42,760	53,236	-19.7
Oldsmobile Total		0 0	***.*	0	96	***.*
Other-Isuzu Total	1	0 1,397	***.*	7,906	10,950	-27.8
Pontiac Total	31,8	17 37 , 376	-11.5	276 , 589	321,957	-14.1
Saab Total	2,4	24 3 , 069	-17.9	25,685	27,586	-6.9
Saturn Total	20,7	76 20,153	7.2	187,882	168,180	11.7
GM Total	337,6	338,380	3.8	2,969,505	3,184,445	-6.7

^{*} Includes US/Canada/Mexico

3-1P GM Truck Deliveries - (United States) September 2007

		September	Calendar January	Year-to-	
	2007	% Chg 2006 per S/D	2007	2006	% Chg.
Selling Days (S/D)	25	26			

Enclave	4,081	0	*** *	16,482	0	*** *
Rainier	197	708	-71.1	4,564	10,474	
Rendezvous	117	3,331		15,208	35,461	
Terraza	245	1,015		5,113	9,859	
Total Buick	4,640	5,054		41,367	55,794	
		·		·		
Escalade	3,505	2,985	22.1	27,278	27 , 259	
Escalade ESV	1,542		-15.2	12,175	10,659	
Escalade EXT	781	851	-4.6	6,134	4,273	
SRX	1,655	2,002		16,922	17,229	
Total Cadillac	7,483 	7,730	0.7	62 , 509	59 , 420	5.2
Astro	0	11	***.*	25	364	-93.1
C/K Suburban(Chevy)	7,551	5,837	34.5	62,550	53,872	16.1
Chevy C/T Series	23	28	-14.6	216	233	-7.3
Chevy W Series	365	263	44.3	2,041	2,181	-6.4
Colorado	5,598	7,697		59,125	72,341	-18.3
Equinox	8,224	8 , 573	-0.2	70,609	89,528	-21.1
Express Cutaway/G Cut	1,534	1,769	-9.8	14,655	15,457	
Express Panel/G Van	5,282	6,113		57,767	66,165	
Express/G Sportvan	920	899	6.4	12,594	14,089	
HHR	8,214	10,214		80,367	85,662	
Kodiak 4/5 Series	827	892	-3.6	7,187	9,104	
Kodiak 6/7/8 Series	169	234		1,803	2,770	
S/T Blazer	0	1		7	109	
S/T Pickup	0	0	***	0	4	
Tahoe	15,441	10,146	58.3	109,644	120,723	
Tracker	0	0	***.*	0	11	
TrailBlazer	12,669	15,328		103,450	134,046	
Uplander	6,898	3,330		52,663	47,718	
Venture	0,000	5,000	***.*	25	185	
Avalanche	4,401	6,206	-26.2	40,818	38,309	6.5
Avalanche Silverado-C/K	4,401	6,206	-26.2	40,818	38,309	6.5
	4,401 52,480	6,206 51,964		40,818		
Silverado-C/K	52,480	51,964	5.0	477 , 859	486,901	-1.9
Silverado-C/K Pickup			5.0	477 , 859	486,901	-1.9
Silverado-C/K Pickup Chevrolet Fullsize Pickups	52,480 56,881	51,964 58,170	5.0	477,859 518,677	486,901 525,210	-1.9 -1.2
Silverado-C/K Pickup Chevrolet Fullsize	52,480 56,881	51,964	5.0	477,859 518,677	486,901	-1.9
Silverado-C/K Pickup Chevrolet Fullsize Pickups	52,480 56,881	51,964 58,170	5.0	477,859 518,677	486,901 525,210	-1.9 -1.2
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total	52,480 56,881 130,596	51,964 58,170 129,510	5.0 1.7 4.9	477,859 518,677 1,153,405	486,901 525,210 1,239,772	-1.9 -1.2 -7.0 -**.*
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total Acadia	52,480 56,881 130,596	51,964 58,170 129,510 0 2,059	5.0 1.7 4.9	477,859 518,677 1,153,405 52,857	486,901 525,210 1,239,772 0 18,362	-1.9 -1.2 -7.0 ***.* -10.5
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total	52,480 56,881 130,596 	51,964 58,170 129,510 0 2,059	5.0 1.7 4.9 ***.* -23.2	477,859 518,677	486,901 525,210 1,239,772 0 18,362	-1.9 -1.2 -7.0 ***.* -10.5 -35.1
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total	52,480 56,881 	51,964 58,170 129,510 	5.0 1.7 4.9 *** * -23.2 -33.0	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798	-1.9 -1.2 -7.0 ***.* -10.5 -35.1 -15.4
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total	52,480 56,881 	51,964 58,170 129,510 	5.0 1.7 4.9 ***.* -23.2 -33.0 -82.1	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188	-1.9 -1.2 -7.0 -7.0 ***.* -10.5 -35.1 -15.4 -21.8
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total	52,480 56,881 130,596 6,023 1,520 4,191 5 592	51,964 58,170 129,510 0 2,059 6,510 29 444	5.0 1.7 4.9 ***** -23.2 -33.0 -82.1 38.7 ***.*	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092	-1.9 -1.2 -7.0 -7.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0	51,964 58,170	5.0 1.7 4.9 ***** -23.2 -33.0 -82.1 38.7 ***.*	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56	-1.9 -1.2 -7.0 -7.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8 -13.4
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0 1,110	51,964 58,170	5.0 1.7 4.9 -23.2 -33.0 -82.1 38.7 ***.* -13.1	477,859 518,677	486,901 525,210 	-1.9 -1.2 -7.0 -7.0 **** -10.5 -35.1 -15.4 -21.8 -76.8 -13.4 -16.9
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0 1,110 261	51,964 58,170	5.0 1.7 4.9 	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56 13,391 9,185 1,994	-1.9 -1.2 -7.0 -7.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8 -13.4 -16.9 -26.4
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total Chevrolet Total Chevrolet Total Chevrolet Total Canyon Envoy GMC C/T Series GMC W Series Safari (GMC) Savana Panel/G Classic Savana Special/G Cut Savana/Rally Sierra	52,480 56,881	51,964 58,170	5.0 1.7 4.9 ***.* -23.2 -33.0 -82.1 38.7 ***.* -13.1 -23.5 11.8 9.0	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56 13,391 9,185 1,994	-1.9 -1.2
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total Chevrolet Total Chevrolet Total Chevrolet Total Canyon Envoy GMC C/T Series GMC W Series Safari (GMC) Savana Panel/G Classic Savana Special/G Cut Savana/Rally	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0 1,110 261 158 18,445	51,964 58,170 129,510 0 2,059 6,510 29 444 0 1,329 355 147 17,604	5.0 1.7 4.9 ***.* -23.2 -33.0 -82.1 38.7 ***.* -13.1 -23.5 11.8 9.0 -33.9	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56 13,391 9,185 1,994 159,733 8,736	-1.9 -1.2 -7.0 -7.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8 -13.4 -16.9 -26.4 -1.6 -12.4
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0 1,110 261 158 18,445 394	51,964 58,170	5.0 1.7 4.9 ***.* -23.2 -33.0 -82.1 38.7 ***.* -13.1 -23.5 11.8 9.0 -33.9 -32.4	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56 13,391 9,185 1,994 159,733 8,736 6,310	-1.9 -1.27.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8 -13.4 -16.9 -26.4 -1.6 -12.4 -16.9
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total Chevrolet Tota	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0 1,110 261 158 18,445 394 291 7,009	51,964 58,170	5.0 1.7 4.9 -23.2 -33.0 -82.1 38.7 ***.* -13.1 -23.5 11.8 9.0 -33.9 -32.4 33.7	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56 13,391 9,185 1,994 159,733 8,736 6,310 51,091	-1.9 -1.27.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8 -13.4 -16.9 -26.4 -1.6 -12.4 -16.9 -9.5
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total Chevrolet Tota	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0 1,110 261 158 18,445 394 291	51,964 58,170 129,510 2,059 6,510 29 444 0 1,329 355 147 17,604 620 448 5,451	5.0 1.7 4.9 -23.2 -33.0 -82.1 38.7 ***.* -13.1 -23.5 11.8 9.0 -33.9 -32.4 33.7 19.3	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56 13,391 9,185 1,994 159,733 8,736 6,310 51,091	-1.9 -1.27.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8 -13.4 -16.9 -26.4 -1.6 -12.4 -16.9 -9.5 5.4
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total Chevrolet Total Acadia Canyon Envoy GMC C/T Series GMC W Series Safari (GMC) Savana Panel/G Classic Savana Special/G Cut Savana/Rally Sierra Topkick 4/5 Series Topkick 6/7/8 Series Yukon Yukon XL GMC Total	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0 1,110 261 158 18,445 394 291 7,009 4,755 44,754	51,964 58,170129,510 2,059 6,510 29 444 0 1,329 355 147 17,604 620 448 5,451 4,145 39,141	5.0 1.7 4.9 -23.2 -33.0 -82.1 38.7 ***.* -13.1 -23.5 11.8 9.0 -33.9 -32.4 33.7 19.3 18.9	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56 13,391 9,185 1,994 159,733 8,736 6,310 51,091 32,300 363,236	-1.9 -1.27.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8 -13.4 -16.9 -26.4 -1.6 -12.4 -16.9 -9.5 5.4 5.0
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total Chevrolet Total Chevrolet Total Chevrolet Total Chevrolet Total Canyon Envoy GMC C/T Series GMC W Series Safari (GMC) Savana Panel/G Classic Savana Special/G Cut Savana/Rally Sierra Topkick 4/5 Series Topkick 6/7/8 Series Yukon Yukon XL GMC Total Chevrolet Fullsize GMC Total Chevrolet Fullsize GMC Total Chevrolet Fullsize GMC Total Chevrolet Fullsize Fillsize F	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0 1,110 261 1545 394 291 7,009 4,755 44,754	51,964 58,170129,510 2,059 6,510 29 444 0 1,329 355 147 17,604 620 448 5,451 4,145 39,141	5.0 1.7 4.9 -23.2 -33.0 -82.1 38.7 ***.* -13.1 -23.5 11.8 9.0 -33.9 -32.4 33.7 19.3 18.9	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56 13,391 9,185 1,994 159,733 8,736 6,310 51,091 32,300 363,236	-1.9 -1.27.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8 -13.4 -16.9 -26.4 -1.6 -12.4 -16.9 -9.5 5.4 5.0
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total Chevrolet Total Chevrolet Total Chevrolet Total Chevrolet Total Canyon Envoy GMC C/T Series GMC W Series Safari (GMC) Savana Panel/G Classic Savana Special/G Cut Savana/Rally Sierra Topkick 4/5 Series Topkick 6/7/8 Series Yukon Yukon XL GMC Total CHUMMER H1 HUMMER H2	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0 1,110 261 1585 18,445 394 291 7,009 4,755 44,754	51,964 58,170129,510 2,059 6,510 29 444 0 1,329 355 147 17,604 620 448 5,451 4,145 39,141 32 1,583	5.0 1.7 4.9 -23.2 -33.0 -82.1 38.7 ***.* -13.1 -23.5 11.8 9.0 -33.9 -32.4 33.7 19.3 18.9 -93.5 -93.5 -9.4	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56 13,391 9,185 1,994 159,733 8,736 6,310 51,091 32,300 363,236	-1.9 -1.2 -7.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8 -13.4 -16.9 -26.4 -1.6 -12.4 -16.9 -9.5 5.4 5.0
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total Chevrolet Total Chevrolet Total Chevrolet Total Chevrolet Total Canyon Envoy GMC C/T Series GMC W Series Safari (GMC) Savana Panel/G Classic Savana Special/G Cut Savana/Rally Sierra Topkick 4/5 Series Topkick 6/7/8 Series Yukon Yukon XL GMC Total CHUMMER H1 HUMMER H2 HUMMER H3	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0 1,110 261 1545 394 291 7,009 4,755 44,754 2 1,379 3,699	51,964 58,170 129,510 2,059 6,510 29 444 0 1,329 355 147 17,604 620 448 5,451 4,145 39,141 32 1,583 5,124	5.0 1.7 4.9 -23.2 -33.0 -82.1 38.7 ***.* -13.1 -23.5 11.8 9.0 -33.9 -32.4 33.7 19.3 18.9 -93.5 -9.4 -24.9	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56 13,391 9,185 1,994 159,733 8,736 6,310 51,091 32,300 363,236 293 12,562 40,381	-1.9 -1.2 -7.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8 -13.4 -16.9 -26.4 -1.6 -12.4 -16.9 -9.5 5.4 5.060.4 -25.5 -17.6
Silverado-C/K Pickup Chevrolet Fullsize Pickups Chevrolet Total Chevrolet Total Chevrolet Total Chevrolet Total Chevrolet Total Canyon Envoy GMC C/T Series GMC W Series Safari (GMC) Savana Panel/G Classic Savana Special/G Cut Savana/Rally Sierra Topkick 4/5 Series Topkick 6/7/8 Series Yukon Yukon XL GMC Total CHUMMER H1 HUMMER H2	52,480 56,881 130,596 6,023 1,520 4,191 5 592 0 1,110 261 1585 18,445 394 291 7,009 4,755 44,754	51,964 58,170 129,510 2,059 6,510 29 444 0 1,329 355 147 17,604 620 448 5,451 4,145 39,141 32 1,583 5,124	5.0 1.7 4.9 -23.2 -33.0 -82.1 38.7 ***.* -13.1 -23.5 11.8 9.0 -33.9 -32.4 33.7 19.3 18.9 -93.5 -93.5 -9.4	477,859 518,677	486,901 525,210 1,239,772 0 18,362 57,798 188 4,092 56 13,391 9,185 1,994 159,733 8,736 6,310 51,091 32,300 363,236 293 12,562 40,381	-1.9 -1.2 -7.0 ***.* -10.5 -35.1 -15.4 -21.8 -76.8 -13.4 -16.9 -26.4 -1.6 -12.4 -16.9 -9.5 5.4 5.060.4 -25.5 -17.6

Silhouette Oldsmobile Total	0	0	***.* ***.*	0	10 29	***.* ***.*
Other-Isuzu F Series Other-Isuzu H Series Other-Isuzu N Series Other-Isuzu Tota	0 0 0 1	141 12 1,244 1,397	*** * *** * *** *	1,116 61 6,729 7,906	1,036 94 9,820 10,950	7.7 -35.1 -31.5 -27.8
Aztek Montana Montana SV6 Torrent Pontiac Total	0 0 39 3,403 3,442	18 16 347 3,323 3,704	***.* ***.* -88.3 6.5 -3.4	25 26 1,270 26,141 27,462	333 360 12,302 33,925 46,920	-92.5 -92.8 -89.7 -22.9 -41.5
9-7X Saab Total	346 346	533 533	-32.5 -32.5	4,039 4,039	4,449 4,449	-9.2 -9.2
Outlook Relay VUE Saturn Total	2,658 52 7,218 9,928	0 727 6,395 7,122	***.* -92.6 17.4 45.0	25,793 1,255 65,756 92,804	0 5,764 71,540 77,304	***.* -78.2 -8.1 20.1
GM Total	206,269 	200,930 		1,813,490 ction Source	1,911,110	-5.1
GM North America *	205,581		7.3		1,897,593	 -5.0
GM Import	688	1,628	-56.0	9 , 976	13,517	-26.2
GM Total	206 , 269	200 , 930	6.8	1,813,490	1,911,110	-5.1
GM Ligh	t Duty Tr	uck Delive	ries by	Production	Source	
GM North America *	203,603	196,575	7.7	1,778,078	1,866,546	-4.7
GM Import	0	0	***.*	0	0	***.*
GM Total	203 , 603	196 , 575	7.7	1,778,078	1,866,546	-4.7

^{*} Includes U.S./Canada/Mexico

3-1P GM Truck Deliveries - (United States) September 2007

		Septemb	er		ar Year-to- ry – Septem	
	2007	2006	% Chg per S/D	2007	2006	% Chg.
Selling Days (S/D) 25	26				
GM TRUCK De	liveries by	Productio	n Source	and Market:	ing Divisio	n
Buick Total Cadillac Total Chevrolet Total GMC Total	4,640 7,483 130,327 44,335	5,054 7,730 129,308 38,801		41,367 62,509 1,151,966 378,832	•	-25.9 5.2 -7.0 5.2

HUMMER Total	5,080	6 , 739	-21.6 ***.*	42,760	53,236	-19.7 ***.*
Oldsmobile Total	0	0 311		1 775	29	-21.5
Other-Isuzu Total Pontiac Total	3,442	3,704		1,775 27,462	2,260 46,920	-21.5 -41.5
Saab Total	3442					
		533		4,039	4,449	-9.2
Saturn Total GM North America	9,928	7,122	45.0	92,804	77,304	20.1
Total*	205,581	199,302	7.3	1,803,514	1,897,593	-5.0
Chevrolet Total	269	202		1,439		
GMC Total	419	340	28.2	2,406	3,262	
Other-Isuzu Total	0	1,086	***.*	6,131		
GM Import Total	688	1,628	-56.0	9,976	13 , 517	-26.2
GM Light Truck D	eliveries	by Product	ion Sou	rce and Mark	eting Divis	ion
Buick Total	4,640	5,054	-4.5	41,367	55 , 794	-25 . 9
Cadillac Total	7,483	7,730	0.7	62,509	59,420	5.2
Chevrolet Total	129,212	128,093	4.9	1,142,158	1,225,484	-6.8
GMC Total	43,472	37,600	20.2	364,979	343,910	6.1
HUMMER Total	5,080	6 , 739		42,760	53,236	-19.7
Oldsmobile Total	, 0	. 0	***.*	, 0	. 29	***.*
Pontiac Total	3,442	3,704	-3.4	27,462	46,920	-41.5
Saab Total	346	533	-32.5	4,039	4,449	-9.2
Saturn Total	9,928	7,122	45.0	92,804	77,304	20.1
GM North Americ	a					
Total*	203,603	196,575	7.7	1,778,078	1,866,546	-4.7
GM L	ight Truck	Deliverie	s by Ma	rketing Divi	sion	
Buick Total	4,640	5,054	-4.5	41,367	55 , 794	 -25 . 9
Buick Total Cadillac Total			-4.5 0.7	41,367 62,509	55,794 59,420	5.2
Buick Total	4,640	5,054	-4.5	41,367	55,794 59,420 1,225,484	
Buick Total Cadillac Total	4,640 7,483	5,054 7,730	-4.5 0.7	41,367 62,509 1,142,158 364,979	55,794 59,420	5.2
Buick Total Cadillac Total Chevrolet Total	4,640 7,483 129,212	5,054 7,730 128,093	-4.5 0.7 4.9 20.2 -21.6	41,367 62,509 1,142,158	55,794 59,420 1,225,484	5.2 -6.8 6.1 -19.7
Buick Total Cadillac Total Chevrolet Total GMC Total	4,640 7,483 129,212 43,472	5,054 7,730 128,093 37,600	-4.5 0.7 4.9 20.2	41,367 62,509 1,142,158 364,979	55,794 59,420 1,225,484 343,910	5.2 -6.8 6.1
Buick Total Cadillac Total Chevrolet Total GMC Total HUMMER Total	4,640 7,483 129,212 43,472 5,080	5,054 7,730 128,093 37,600 6,739	-4.5 0.7 4.9 20.2 -21.6	41,367 62,509 1,142,158 364,979 42,760	55,794 59,420 1,225,484 343,910 53,236	5.2 -6.8 6.1 -19.7
Buick Total Cadillac Total Chevrolet Total GMC Total HUMMER Total Oldsmobile Total	4,640 7,483 129,212 43,472 5,080	5,054 7,730 128,093 37,600 6,739	-4.5 0.7 4.9 20.2 -21.6 ***.*	41,367 62,509 1,142,158 364,979 42,760	55,794 59,420 1,225,484 343,910 53,236 29 46,920	5.2 -6.8 6.1 -19.7 ***.*
Buick Total Cadillac Total Chevrolet Total GMC Total HUMMER Total Oldsmobile Total Pontiac Total	4,640 7,483 129,212 43,472 5,080 0 3,442	5,054 7,730 128,093 37,600 6,739 0 3,704	-4.5 0.7 4.9 20.2 -21.6 ***.*	41,367 62,509 1,142,158 364,979 42,760 0 27,462	55,794 59,420 1,225,484 343,910 53,236 29 46,920	5.2 -6.8 6.1 -19.7 ***.* -41.5

*	Includes	US/Canada/Mexico

GM Production Schedule - 10/02/07

								Memo: Joint Venture			
	GMNA										
Units 000s	 Car1 T	ruck1	Total	GME2	GMLAAM3	GMAP4	Total Worldwide	_	NA 1 Truck 	International	
2007 Q3 # O/(U) prior	367	653	1,020	396	253	487	2,156	11	39	249	
forecast:0	(10)	(20)	(30)	1	(5)	(5)	(39)	0	(3)	(1)	

2007 Q4 # * O/(U) prior	334	666	1,000	452	257	642	2,351	11	46	320	
forecast:0	0	0	0	0	0	11	11	0	0	(2)	
			GMNA								
Units 000s	Car	Truck		GME	GMLAAM	GMAP	Total Worldwide	Car	NA 1 Truck	Internationa	
2001											
1st Qtr.	580	634	1,214	538	138	51	1,941	18	9	NA	
2nd Qtr.	638	726	1,364	491	165	64	2,084	13	16	NA	
3rd Qtr.	574	664	1,238	373	146	74	1,832	11	15	NA	
4th Qtr.	573	721	1,294	441	127	67	1,929	9	16	NA	
CY	2,365	 2,745	 5 , 110	1,842	 575	 256	 7 , 786	 51	 56	NA	
2002											
1st Qtr.	600	753	1,353	456	131	65	2,005	11	11	NA	
2nd Qtr.	688	865	1,553	453	141	74	2,221	15	17	NA	
3rd Qtr.	568	740	1,308	408	132	87	1,935	19	20	NA	
4th Qtr.	602	824	1,426	453	157	81	2,117	14	25	NA	
ien ger.										147.1	
CY	2,458	3 , 182	5,640	1,770	561	307	8,278	59	73	NA	
2003											
1st Qtr.	591	860	1,451	491	127	77	2,146	19	24	NA	
2nd Qtr.	543	837	1,380	488	128	90	2,086	19	24	NA	
3rd Qtr.	492	753	1,245	393	135	120	1,893	20	17	NA	
4th Qtr.	558	827	1,385	446	157 	133	2,121 	16	20	NA	
CY	2,184	3 , 277		1,818	547	420	8,246	74	85	NA	
2004											
1st Qtr.	525	820	1,345	473	159	296	2,273	19	19	247	
2nd Qtr.	543	846	1,389	503	172	337	2,401	18	48	284	
3rd Qtr.	463	746	1,209	411	185	314	2,119	16	43	261	
4th Qtr.	466	811	1,277	442	200	386	2,305 	17 	47	324	
CY	1,997	3,223	5,220	1,829	716	1,333	9,098	70	158	1,116	
2005											
1st Qtr.	470	712	1,182	502	185	335	2,204	16	51	286	
2nd Qtr.	458	789	1,247	501	195	398	2,341	17	49	337	
3rd Qtr.	423	723	1,146	412	207	409	2,174	15	50	199	
4th Qtr.	483	798	1,281	443	188	420	2,332	14	68	197	
CY	1,834	3,022		1,858	775	1,562		62	218	1,019	
2006											
1st Qtr.	496	759	1,255	494	194	472	2,415	18	50	246	
2nd Qtr.	462	775	1,237	495	206	482	2,420	17	58	258	
3rd Qtr.	417	633	1,050	374	215	433	2,072	12	48	202	
4th Qtr.	446	661	1,107	443	215	509	2,274	11	43	260	
CY	1,821	2,828	4,649	1,806	830	1,896	9,181	 58	199	966	
2007											
1st Qtr.	399	664	1,063	511	222	544	2,340	15	35	287	
2nd Qtr.	402	740		464	233		2,410	12	42	264	
3rd Qtr. #		653		396	253		2,156	11	39	249	
20 11	507	555	-,020	550	200	107	2,100		J J	217	

CY		1,502	2,723	4,225	1,823	965	2,244	9,257	49	162	1,120
4th Qtr. #	*	334	666	1,000	452	257	642	2,351	11	46	320

- * Variance reported only if current production estimate by region differs from prior production estimate by 5K units or more
- @ Numbers may vary due to rounding
- # Denotes estimate
- (1) GMNA includes joint venture production NUMMI units included in GMNA Car; HUMMER and CAMI units included in GMNA Truck
- (2) GME includes GM-AvtoVAZ joint venture production beginning in Q1 (2004)
- (3) GMLAAM includes GM Egypt joint venture from 2001 through current calendar year
- (4) GMAP includes joint venture production: Shanghai GM Norsom Motors (formerly Jinbei GM) and Shanghai GM beginning in 2000 and SAIC-GM-Wuling and GM Daewoo Auto Technologies (GMDAT) beginning in Q1 2004.
- (5) International joint venture production includes GM-AvtoVAZ, GM Egypt, Shanghai GM Norsom Motors, Shanghai GM, SAIC-GM-Wuling, and GMDAT. Starting in Q3 2005 International joint venture production does not include GMDAT.

This report is governed by the Forward Looking Statements language found in the Terms and Conditions on the GM Institutional Investor website.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS CORPORATION
----(Registrant)

> (Nick S. Cyprus Controller and Chief Accounting Officer)