## Edgar Filing: Kay Edward William Jr. - Form 4

Kay Edward V Form 4	William Jr.										
January 03, 20	013										
<b>FORM</b> Check this if no longe subject to Section 16 Form 4 or Form 5 obligations may contin <i>See</i> Instruct	<b>4</b> UNITED S box or STATEMI 5. Filed pursu Section 17(a)	TATES SECUR Was ENT OF CHAN uant to Section 16 ) of the Public Ut: 30(h) of the Inv	hington, GES IN I SECUR 6(a) of the ility Hold	D.C. 205 BENEFI ITIES e Securiti ing Com	549 CIA ies Ez ipany	L OW xchang Act o	<b>NERSHIP OF</b> ge Act of 1934, ff 1935 or Sectio	OMB Number: Expires: Estimated a burden hou response	irs per		
1(b). (Print or Type Re	esponses)										
Kay Edward William Jr. Symbol			Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				
			f Earliest Transaction				(Check all applicable)				
			th/Day/Year) 3/2013				X Director Officer (give below)	Officer (give title Other (specify			
			Amendment, Date Original Month/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person				
PITTSFORD	, NY 14534						Form filed by I Person	More than One Ro	eporting		
(City)	(State) (Z	Zip) Table	e I - Non-De	erivative S	Securi	ties Ac	quired, Disposed o	of, or Beneficial	lly Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed	3.4. Securitiesate, ifTransactionAcquired (A) or CodeCodeDisposed of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
Common Stock	01/03/2013		Р	2,000	A	\$ 6.8	2,146	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transact Code (Instr. 8)	of		;		Amou Under Secur	rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	,	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

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## **Reporting Owners**

Reporting Owner Name / Addre	ess	Relationships							
	Director	10% Owner	Officer	Other					
Kay Edward William Jr. 55 MITCHELL ROAD PITTSFORD, NY 14534	Х								
Signatures									
Christi Rollo, POA	01/03/2013								
<u>**</u> Signature of Reporting Person	Date								

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.