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4 UNITED ST	Wa	Washington, D.C. 20549					OMB APPROVAL OMB 3235-0287 Number: January 31, 2005 Estimated average burden hours per response 0.5		
e. Section 17(a)	of the Public U	tility Holdir	ng Comp	any Act of	1935 or Section	1			
1. Name and Address of Reporting Person <u>*</u> PEEBLER CHARLES D JR				ading	5. Relationship of Reporting Person(s) to Issuer				
· · · ·	(Month/I	3. Date of Earliest Transaction (Month/Day/Year) 11/09/2004			Officer (give title Other (specify below) below)				
(Street)	Filed(Mo	4. If Amendment, Date Original Filed(Month/Day/Year)			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
	-)	le I - Non-Der	ivative Se	curities Aca		. or Beneficial	lv Owned		
	2A. Deemed Execution Date, any	3. if Transactio Code	4. Securi onAcquired Disposed	ties (A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect		
		Code V	Amount	or (D) Price	(Instr. 3 and 4)	D			
	2004 4 UNITED ST STATEME Section 17(a) ponses) ress of Reporting Per IARLES D JR (First) (Mid T STREET (Street) 5, IA 50309-3023 (State) (Zi 2. Transaction Date	2004 4 UNITED STATES SECUE Was STATEMENT OF CHAN Filed pursuant to Section 1 Section 17(a) of the Public U 30(h) of the In ponses) ress of Reporting Person [±] 2. Issue XARLES D JR 2. Issue (First) (Middle) 3. Date o (Month/I F STREET 11/09/2 (Street) 4. If Ama Filed(Mon S, IA 50309-3023 (State) (Zip) Tabl 2. Transaction Date 2A. Deemed (Month/Day/Year) 2A. Deemed (Month/Day/Year) 2A. Deemed	2004 4 UNITED STATES SECURITIES AN Washington, D Nox STATEMENT OF CHANGES IN BISSECURF Filed pursuant to Section 16(a) of the Section 17(a) of the Public Utility Holdin 30(h) of the Investment C section 17(a) of the Public Utility Holdin 30(h) of the Investment C ponses) ress of Reporting Person [±] 2. Issuer Name and T Yambol MEREDITH CORI (First) (Middle) 3. Date of Earliest Tran (Month/Day/Year) (Street) 4. If Amendment, Date Filed(Month/Day/Year) (Street) 4. If Amendment, Date Filed(Month/Day/Year) (State) (Zip) Table I - Non-Der 2. Transaction Date 2A. Deemed 3. (Month/Day/Year) (Instr. 8)	 4 UNITED STATES SECURITIES AND EXCH Washington, D.C. 2054 ox STATEMENT OF CHANGES IN BENEFIC SECURITIES Filed pursuant to Section 16(a) of the Securities Section 17(a) of the Public Utility Holding Compa- ion 30(h) of the Investment Company . section 17(a) of the Public Utility Holding Compa- ion 30(h) of the Investment Company . ponses) ress of Reporting Person¹. LISSUE Name and Ticker or Tra Symbol MEREDITH CORP [MDP] (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) T STREET 11/09/2004 (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) Table I - Non-Derivative Sec 2. Transaction Date 2A. Deemed 3. 4. Securit (Month/Day/Year) Execution Date, if TransactionAcquired any Code Disposed (Month/Day/Year) (Instr. 8) (Instr. 3, 	2004 4 UNITED STATES SECURITIES AND EXCHANGE C Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWN SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Section 17(a) of the Public Utility Holding Company Act of 194 ponses) ress of Reporting Person 2. Issuer Name and Ticker or Trading Symbol MEREDITH CORP [MDP] (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) T STREET 11/09/2004 (Street) 4. If Amendment, Date Original Filed(Month/Day/Year) G, IA 50309-3023 (State) (Zip) Table I - Non-Derivative Securities Acqu 2. Transaction Date 2A. Deemed 3. 4. Securities (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) (A) or	2004 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 ponses) Section 17(a) of the Public Utility Holding Company Act of 1940 ponses) Section 17(a) of the Investment Company Act of 1940 ponses) Ponses) Clissuer Name and Ticker or Trading Symbol Symbol MEREDITH CORP [MDP] (Meret) (Middle) 3 Date of Earliest Transaction (Month/Day/Year) X Director (Street) Able 1 - Non-Derivative Securities Acquired, Disposed of State 1 1/09/2004 State 1 - Non-Derivative Securites Acquired, Disposed of (Mate (Zip) Table 1 - Non-Derivative Securities Acquired, Disposed of (Mate (Zip) Code	2004 OMB AF 907 CATENDESTATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB Mumber: 908 Satarement OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Espires: Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 ponses) 2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person Symbol (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Check all applicable below) (Street) 4. If Amendment, Date Original Field(Month/Day/Year) 6. Individual or Joint/Group Filin Applicable Line) - Torm filed by More than one Re Person (Street) 4. If Amendment, Date Original Field(Month/Day/Year) 6. Individual or Joint/Group Filin Applicable Line) - Torm filed by More than one Re Person (Manth/Day/Year) Table I - Non-Derivative Securities Accured, Disposed of or Beneficially (Month/Day/Year) Securities Code Disposed of (D) (Month/Day/Year) Securities Securics (D) Beneficially (Month/Day/Year) Securities Code V Amount (D) Price		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	onof D Secu Acqu (A) o Disp (D)	urities uired or oosed o r. 3, 4,	e Expiration Da (Month/Day/Y	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A	.) (I	Date Exercisable	Expiration Date	Title	Amo or Num of Share	
Non-Qualified Stock Option (right to buy) (2)	\$ 51.975	11/09/2004		А	6,0	00	11/09/2005	11/09/2014	Common Stock (\$1 par value)	6,0	
Non-Qualified Stock Option (right to buy) (2)	\$ 45.275						11/12/2003	11/12/2012	Common Stock (\$1 par value)	6,0	
Non-Qualified Stock Option (right to buy)	\$ 49.75						11/11/2004	11/11/2013	Common Stock (\$1 par value)	6,0	
Stock equivalent units	\$ 0						08/08/1988	08/08/1988	Common Stock (\$1 par value) (3)	1,6	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
PEEBLER CHARLES D JR 1716 LOCUST STREET DES MOINES, IA 50309-3023	Х						
Signatures							
By: John S. Zieser, Attorney-in-	Fact For:	Charles D.					

By: John S. Zieser, Attorney-in-Fact For: Ch Peebler, Jr.

**Signature of Reporting Person

11/10/2004

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares awarded pursuant to the 2002 Meredith Corporation Stock Plan for Non-employee Directors (the "Plan"). The shares are subject to forfeiture and are nontransferable until five years from the grant date.
- (2) This option was awarded pursuant to the Meredith Corp. Stock Plan for Non-employee Directors and becomes exercisable in three equal annual installments, commencing on the first anniversary of the date of grant.

Stock equivalents issued at fair market value (the average of the high and low selling price of Meredith Common Stock on the issue date), pursuant to Meredith Corp.'s 2002 Stock Plan for Non-employee Directors (the "Plan"), which will be converted to Common Stock (\$1

(3) par value) on a one-for-one basis upon the reporting person's retirement from or termination of service on the Meredith Board of Directors. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.