

MEREDITH CORP  
Form 4  
March 12, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
RADIA SUKU V

(Last) (First) (Middle)  
1716 LOCUST STREET  
(Street)

DES MOINES, IA 50309-3023

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MEREDITH CORP [MDP]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/10/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
VP - Chief Financial Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock (\$1 par value) <sup>(1)</sup>	03/10/2008		S		800 D \$ 39.36	14,665	D
Common Stock (\$1 par value) <sup>(1)</sup>	03/10/2008		S		600 D \$ 39.37	14,065	D
Common Stock (\$1 par value) <sup>(1)</sup>	03/10/2008		S		1,000 D \$ 39.4	13,065	D
Common Stock (\$1 par	03/10/2008		S		100 D \$ 39.41	12,965	D

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value) <sup>(1)</sup>								
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	500	D	\$ 39.42	12,465		D	
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	2,500	D	\$ 39.43	9,965		D	
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	1,000	D	\$ 39.44	8,965		D	
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	100	D	\$ 39.45	8,865		D	
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	300	D	\$ 39.46	8,565		D	
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	100	D	\$ 39.47	8,465		D	
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	100	D	\$ 39.48	8,365		D	
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	500	D	\$ 39.49	7,865		D	
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	400	D	\$ 39.5	7,465		D	
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	1,000	D	\$ 39.58	6,465		D	
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	500	D	\$ 39.59	5,965		D	
Common Stock (\$1 par 03/10/2008 value) <sup>(1)</sup>	S	600	D	\$ 39.6	5,365		D	
Common Stock (\$1 par value)					3,934		I	by Managed Account
Common Stock (Restricted) (\$1 par					1,770		D	

value) <sup>(2)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Security (Instr. 3 and 4)	Amount or Number of Shares
					Acquired (A)	or Disposed of (D)	Date Exercisable	Expiration Date		
Non-Qualified Stock Option (right to buy) <sup>(3)</sup>	\$ 28.0625	03/10/2008		M	V	18,000	(A)	08/09/2001 08/09/2010	Common Stock (\$1 par value)	18
Non-Qualified Stock Option (right to buy) <sup>(3)</sup>	\$ 28.4375	03/10/2008		M	V	10,500	(A)	03/01/2001 03/01/2010	Common Stock (\$1 par value)	10
Non-Qualified Stock Option (right to buy) <sup>(3)</sup>	\$ 34.8	03/10/2008		M	V	22,500	(A)	08/08/2002 08/08/2011	Common Stock (\$1 par value)	22
Non-Qualified Stock Option (right to buy) <sup>(3)</sup>	\$ 39.05	03/10/2008		M	V	25,000	(A)	08/13/2003 08/13/2012	Common Stock (\$1 par value)	25
Non-Qualified Stock Option (right to buy) <sup>(4)</sup>	\$ 28.0625							08/09/2008 08/08/2010	Common Stock (\$1 par value)	12
Non-Qualified Stock Option (right to buy) <sup>(5)</sup>	\$ 46.165							08/12/2006 08/12/2013	Common Stock (\$1 par value)	30
	\$ 46.165							08/12/2011 08/13/2013		30



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- (1) Shares held by the reporting person in street name.
- (2) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- (3) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and becomes exercisable in three equal annual installments, commencing on the first anniversary of the date of grant.  
  
This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full August 9, 2008.
- (4) Graduated percentages of the option, however, will become exercisable August 13, 2003, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
- (5) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.  
  
This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full on August 12, 2011.
- (6) Graduated percentages of the option, however, will become exercisable on August 12, 2006, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
- (7) Restricted stock units (granted pursuant to Meredith Corp.'s Stock Incentive Plan), which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the attainment of specified EPS growth targets and the completion of a three-year period of service.  
  
Stock equivalents issued pursuant to Meredith Corp.'s Deferred Compensation Plan or Stock Incentive Plan which will be converted to
- (8) Common Stock (\$1 par value) on a one-for-one basis in connection with the reporting person's retirement from or termination of Meredith Corp. employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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