

ENTERGY CORP /DE/  
Form 35-CERT  
October 12, 2004

UNITED STATES OF AMERICA  
BEFORE THE SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C.

In the Matter of

ENTERGY CORPORATION

File No. 70-8839

(Public Utility Holding Company  
Act of 1935)

CERTIFICATE  
PURSUANT TO  
RULE 24

This is to certify, pursuant to Rule 24 under the Public Utility Holding Company Act of 1935, as amended, that for the quarter ended September 30, 2004, the transaction updated below, proposed by Entergy Corporation ("Company") in the Application-Declaration on Form U-1, as amended, in the above referenced File ("Application-Declaration"), has been carried out in accordance with the terms and conditions of, and for the purposes represented by the Application-Declaration and pursuant to the Order of the Securities and Exchange Commission dated March 25, 1997 (Release No. 35-26693) with respect thereto.

Entergy did not issue any new shares of common stock under the Dividend Reinvestment and Stock Purchase Plan for the quarter ended September 30, 2004.

IN WITNESS WHEREOF, the Company has caused this certificate to be executed this 11th day of October, 2004.

ENTERGY CORPORATION

By:

/s/ Steven C. McNeal

Steven C. McNeal  
Vice President and Treasurer

