PACKER DANIEL F

Form 4

January 05, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person * PACKER DANIEL F

(First)

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

ENTERGY CORP /DE/ [ETR]

(Middle)

(Zip)

3. Date of Earliest Transaction

(Month/Day/Year) 01/03/2007

(Check all applicable)

Director 10% Owner Officer (give title __X_ Other (specify below)

below) "Officer" Under Sec. 16 Rules

ENTERGY NEW ORLEANS, INC., 1600 PERDIDO STREET, **ROOM 505**

> (Street) 4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

NEW ORLEANS, LA 70112

(State)

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1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securit	ties Ac	equired	5. Amount of	6. Ownership	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transactio	ransaction(A) or Disposed of		Securities	Form: Direct	Indirect	
(Instr. 3)		any	Code	(D)			Beneficially	(D) or	Beneficial
		(Month/Day/Year)	(Instr. 8)	(Instr. 3,	4 and	5)	Owned	Indirect (I)	Ownership
		•					Following	(Instr. 4)	(Instr. 4)
							Reported		
					(A)		Transaction(s)		
			C 1 W		or	ъ.	(Instr. 3 and 4)		
			Code V	Amount	(D)	Price			
Common	01/03/2007		M	4,710	Α	(1)	4,710	D	
Stock	01/03/2007		171	4,710	А	11/	4,710	D	
Common	01/03/2007		D	4,710	D	\$	Ω (2)	D	
Stock	01/03/2007		D	4,710	ע	92.8	<u> </u>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

]	1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
					Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
	Phantom Stock	<u>(1)</u>	01/03/2007		M	4,710	01/03/2007	01/03/2007	Common Stock	4,710

Reporting Owners

Reporting Owner Name / Address	Relationships
F	

Director 10% Owner Officer Other

PACKER DANIEL F ENTERGY NEW ORLEANS, INC. 1600 PERDIDO STREET, ROOM 505 NEW ORLEANS, LA 70112

"Officer" Under Sec. 16

Rules

Signatures

Paul A. Castanon for Daniel F. Packer

01/05/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents payout of previously granted cash awards, the payment of which was deferred under the Company's equity award plans. The deferred cash awards were invested in phantom stock. Each phantom stock unit is the economic equivalent of one share of common stock. Each phantom stock unit is settled for cash upon expiration of deferral period.
- (2) The reporting person had 581 shares of company stock in the company Savings Plan as of January 2, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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