

ENTERGY CORP /DE/  
Form 4  
August 17, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KANSLER MICHAEL R

(Last) (First) (Middle)  
1340 ECHELON PARKWAY  
(Street)

JACKSON, MS 39213

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
ENTERGY CORP /DE/ [ETR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/16/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Executive VP and CNO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	08/16/2007		M		28,500	A	\$ 58.6
							28,500
Common Stock	08/16/2007		F		21,596	D	\$ 93.73
							(1)
Common Stock	08/16/2007		M		7,634	A	\$ 44.45
							14,538
Common Stock	08/16/2007		F		4,887	D	\$ 93.72
							(2)
							9,651 (3)

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

Table with 7 columns: 1. Title of Derivative Security (Instr. 3), 2. Conversion or Exercise Price of Derivative Security, 3. Transaction Date (Month/Day/Year), 3A. Deemed Execution Date, if any (Month/Day/Year), 4. Transaction Code (Instr. 8), 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5), 6. Date Exercisable and Expiration Date (Month/Day/Year), 7. Title and Amount of Underlying Securities (Instr. 3 and 4). Includes two rows for Employee Stock Option (Right to Buy).

Reporting Owners

Table with 2 main columns: Reporting Owner Name / Address and Relationships. Relationship categories include Director, 10% Owner, Officer, Other. Entry for KANSLER MICHAEL R, 1340 ECHELON PARKWAY, JACKSON, MS 39213, with relationship Executive VP and CNO.

Signatures

Paul A. Castanon for Michael R. Kansler 08/17/2007
\*\*Signature of Reporting Person Date

Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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(1) Represents weighted average sales price: 200 at \$93.55; 100 at \$93.56; 100 at \$93.57; 100 at \$93.59; 800 at \$93.63; 200 at \$93.64; 600 at \$93.66; 400 at \$93.67; 10,700 at \$93.68; 200 at \$93.69; 600 at \$93.71; 500 at \$93.78; 100 at \$93.79; 100 at \$93.80; 600 at \$93.82; 500 at \$93.84; 2,000 at \$93.85; 300 at \$93.86; 100 at \$93.87; 2,247 at \$93.90; 200 at \$93.91; 200 at \$93.92; 300 at \$93.93; 48 at \$94.08; and 401 at \$94.02.

(2) Represents weighted average sales price: 500 at \$93.57; 600 at \$93.60; 100 at \$93.61; 500 at \$93.64; 100 at \$93.66; 100 at \$93.67; 100 at \$93.68; 900 at \$93.71; 300 at \$93.75; 100 at \$93.77; 300 at \$93.78; 400 at \$93.82; 100 at \$93.84; 274 at \$93.85; 500 at \$93.92; and 13 at \$94.01.

(3) As of August 16, 2007, the filing individual had a balance of 1,882 shares of Entergy common stock in the Company Savings Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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