

Edgar Filing: WisdomTree Investments, Inc. - Form SC 13G

WisdomTree Investments, Inc.  
Form SC 13G  
April 18, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934  
(Amendment No. )\*

WisdomTree MidCap Earnings ETF

97717W570

March 31, 2017

Check the appropriate box to designate the rule pursuant to which this  
Schedule is filed:

- Rule 13d-1 (b)
- Rule 13d-1 (c)
- Rule 13d-1 (d)

\*The remainder of this cover page shall be filled out for a reporting  
person's initial filing on this form with respect to the subject class  
of securities, and for any subsequent amendment containing information  
which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not  
be deemed to be "filed" for the purpose of Section 18 of the Securities  
Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of  
that section of the Act but shall be subject to all other provisions of  
the Act (however, see the Notes).

CUSIP No. 97717W570

- 1. Names of Reporting Persons.
- I.R.S. Identification Nos. of above persons

SunTrust Banks, Inc. as Parent Holding Company for SunTrust Advisory  
Services, Inc., GenSpring Holdings Inc., and for SunTrust Bank  
Holding Company as Parent Company for SunTrust Bank in various fiduciary  
capacities.  
58-1575035

- 2. Check the Appropriate Box if a Member of a Group
- (a) \_\_\_\_\_
- (b) \_\_\_\_\_

3. SEC Use Only

4. Citizenship or Place of Organization  
Georgia

|              |                           |            |
|--------------|---------------------------|------------|
| Number of    | 5. Sole Voting Power      | 1,078,932. |
| Shares       |                           |            |
| Beneficially | 6. Shared Voting Power    | 75,318.    |
| Owned by     |                           |            |
| Each         | 7. Sole Dispositive Power | 1,055,809. |

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Reporting  
Person With 8. Shared Dispositive Power 98,880.

9. Aggregate Amount Beneficially Owned by Each Reporting Person  
1,154,689.

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares\*

11. Percent of Class Represented by Amount in Row (9)  
5.1%

12. Type of Reporting Person\*  
HC / BK / IA / BD

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

Item 1.

(a) Name of Issuer:  
WisdomTree Investments, Inc.

(b) Address of Issuer's Principal Executive Offices:  
245 Park Avenue, 35th Floor  
New York, NY 10167

Item 2.

(a) Name of Person Filing:  
SunTrust Banks, Inc. as Parent Holding Company for SunTrust Investment Services, Inc. and GenSpring Holdings Inc., and for SunTrust Bank Holding Company as Parent Company for SunTrust Bank in various fiduciary capacities

(b) Address of Principal Business Office or, if none, Residence:  
303 Peachtree Street, NE  
Atlanta, Georgia 30308

(c) Citizenship:  
SunTrust Banks, Inc. is a Georgia corporation; SunTrust Advisory Services, Inc. is a Delaware corporation; GenSpring Holdings Inc. is a Florida corporation; SunTrust Bank Holding Company is a Florida corporation; SunTrust Bank is a Georgia banking association.

(d) Title of Class of Securities:  
Exchange traded fund

(e) CUSIP Number  
97717W570

Item 3. If this statement is filed pursuant to SS240.13d-1(b) or 240.13-2(b) or (c), check whether the person filing is a:

(a)  Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o);

(b)  Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);

(c)  Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);

(d)  Investment company registered under section 8 of the Investment

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- Company Act of 1940 (15 U.S.C. 80a-8);  
(e)  An investment adviser in accordance with SS240.13d-1(b) (1) (ii) (E);  
(f)  An employee benefit plan or endowment fund in accordance with SS240.13d-1(b) (1) (ii) (F);  
(g)  A parent holding company or control person in accordance with SS240.13d-1(b) (1) (ii) (G);  
(h)  A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);  
(i)  A church plan that is excluded from the definition of an investment company under section 3(c) (14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);  
(j)  Group, in accordance with SS240.13d-1(b) (1) (ii) (J).

Item 4. Ownership

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

|  |            |
|--|------------|
| (a) Amount beneficially owned:                               | 1,154,689. |
| (b) Percent of class:  | 5.1%.      |
| (c) Number of shares as to which the person has:             |            |
| (i) Sole power to vote or to direct the vote                 | 1,078,932. |
| (ii) Shared power to vote or to direct the vote              | 75,318.    |
| (iii) Sole power to dispose or to direct the disposition of  | 1,055,809. |
| (iv) Shared power to dispose or to direct the disposition of | 98,880.    |

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following .

Item 6. Ownership of More than Five Percent on Behalf of Another Person  
Various co-trustees may share the power to direct the receipt of income including dividends as well as the proceeds from sale of securities.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company  
Not applicable

Item 8. Identification and Classification of Members of the Group  
Not Applicable

Item 9. Notice of Dissolution of Group  
Not Applicable

Item 10. Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true,

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complete and correct.

April 18, 2017  
Date

/s/ Kathryn AB Vest  
Signature  
Kathryn AB Vest / Senior Vice President  
Name / Title

SunTrust Banks, Inc.  
303 Peachtree Street, Suite 1500  
Atlanta, Georgia 30308

April 18, 2017

Ladies and Gentlemen:

There is hereby transmitted for filing pursuant to Section 13(g) of the Securities and Exchange Act of 1934 and Rule 13G thereunder a Schedule 13G relating to beneficial ownership by SunTrust Banks, Inc. and its subsidiaries of shares of WisdomTree MidCap Earnings ETF.

Please call the undersigned at (804) 782-5606 if you have any questions.

Sincerely,

/s/ Kathryn AB Vest  
SunTrust Bank, Senior Vice President