**BRIDGES C ROY** 

Form 4

December 21, 2011

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB APPROVAL

Number: 3235-0287

January 31,

Estimated average

Expires:

5. Relationship of Reporting Person(s) to

burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or

Form 5

SECURITIES

Filed pursuant to Section 16(a) of the Securities Evolution Act of 1024

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

par value

(Print or Type Responses)

1. Name and Address of Reporting Person \*

BRIDGES C ROY			Symbol				ıg	Issuer			
}			BROWN & BROWN INC [BRO]				RO]	(Check all applicable)			
(Last)	(First) (N	Middle)	3. Date of Earliest Transaction				•				
			(Month/Day/Year) 12/20/2011					Director 10% Owned X_ Officer (give title Other (spe			
JR. BLVD., STE. 400			12/20/2011					below) below) Regional President			
	(Street)		4. If Ame	endment, Da	te Original			6. Individual or Jo	int/Group Filin	g(Check	
Filed(Mon				nth/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person			
TAMPA, FI	L 33607								fore than One Re		
(City)	(State)	(Zip)	Tabl	le I - Non-D	erivative S	Securi	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Common				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock, \$.10 par value	12/20/2011			S	15,000	D	\$ 21.96	35,107 <u>(1)</u>	D		
Common Stock, \$.10 par value								160,378 (2)	D		
Common Stock, \$.10								810	I	Spouse (3)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

> 8. P Der Sec (Ins

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	cution Date, if TransactionNumb Code of			e	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Options	\$ 15.78					03/23/2013	03/24/2013	Common Stock	126,016	
Stock Options	\$ 18.48					11/11/2010	02/26/2018	Common Stock	20,589	
Stock Options	\$ 18.48					11/26/2017	02/26/2018	Common Stock	104,000 (5)	

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
. 0	Director	10% Owner	Officer	Other		
BRIDGES C ROY						

3101 W. MARTIN LUTHER KING JR. BLVD. STE. 400

Regional President

**TAMPA, FL 33607** 

# **Signatures**

C. ROY BRIDGES 12/21/2011

\*\*Signature of Date
Reporting Person

Reporting Owners 2

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### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) A total of 1,516 of these shares were acquired through the Company's Employee Stock Purchase Plan in August 2011. Number of shares may reflect reinvested dividends.
- These securities were granted pursuant to the PSP. Based on the satisfaction of conditions established pursuant to the PSP, the Reporting (2) Person has voting rights and dividend entitlement with respect to a portion of these shares based on the satisfaction of certain performance-based criteria, but full ownership will not vest until the satisfaction of additional conditions.
- (3) Reporting Person disclaims beneficial ownership in shares owned by Spouse of Reporting Person.
- (4) Granted by the Compensation Committee of the Board of Directors pursuant to the Company's 2000 Incentive Stock Option Plan (the "Plan").
- (5) These options vest and become exercisable on 11/26/17 unless accelerated based on satisfaction of conditions established pursuant to the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.