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PROCTER & GAMBLE CO  
Form 8-K  
October 13, 2004

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) October 13, 2004

THE PROCTER & GAMBLE COMPANY

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(Exact name of registrant as specified in its charter)

Ohio	1-434	31-0411980
----- (State or other jurisdiction of incorporation)	----- (Commission File Number)	----- (IRS Employer Identification Number)
One Procter & Gamble Plaza, Cincinnati, Ohio		45202
----- (Address of principal executive offices)		----- (Zip Code)
Registrant's telephone number, including area code	(513) 983-1100	-----

ITEM 7.01 REGULATION FD DISCLOSURE

On October 12, 2004, the Board of Directors of The Procter & Gamble Company (the "Company") declared a quarterly dividend of \$0.25 per share on the Common Stock and on the Series A ESOP Convertible Class A Preferred Stock of the Company, payable on or after November 15, 2004 to shareholders of record at the close of business on October 22, 2004. The Company is furnishing this 8-K pursuant to Item, 7.01, "Regulation FD Disclosure".

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

/S/ CHRIS B. WALTHER

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Chris B. Walther, Assistant Secretary  
October 13, 2004