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Form 4	John A										
February 04	, 2013										
FORM			CECU					NT	PPROVAL		
Check th	UNITED	STATES		RITIES A shington			COMMISSIO	N OMB Number:	3235-0287		
if no lon subject t Section Form 4 c Form 5	iger 50 16. or Filed pur			NGES IN SECUI 16(a) of th	Estimated burden hoi response	ours per					
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type	Responses)										
1. Name and A Barbagallo	Symbol	er Name an o RESSIVE		r Trading OH/ [PGR]	5. Relationship of Reporting Person(s) to Issuer						
(Last)							(Ch	ck all applicable)			
6300 WILSON MILLS ROAD			(Month/Day/Year) 02/01/2013				Director 10% Owner X_ Officer (give title Other (specify below) Commercial Lines Group / President				
MAYFIEL	4. If Amendment, Date Original Filed(Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 						
(City)	(State)	(Zip)	T 1		.	G	Person	e n et			
	`						cquired, Disposed		•		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	Disposed (Instr. 3,	(A) or d of (D) 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Reminder: Re	port on a separate line	e for each cl	ass of sec	urities bene	ficially ov	ned directly	or indirectly.				
					Perse infor requi	ons who res mation cont red to resp ays a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orDerivative	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8	- -	Acquired (A Disposed of (Instr. 3, 4, 4 5)	f (D)				
				Code V	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Unit	<u>(1)</u>	02/01/2013		А		673.155 (2)		(3)	(4)	Common	673.155

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Barbagallo John A 6300 WILSON MILLS ROAD MAYFIELD VILLAGE, OH 44143			Commercial Lines Group	President				
Signatures								
David M. Coffey, by Power of		02/04/2013						

Attorney

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Each Restricted Stock Unit represents a contingent right to receive one Common Share of the Company's stock.

(2) These units were acquired upon the reinvestment of dividend equivalents pursuant to the terms of the plan.

(3) These units, which were acquired upon the reinvestment of dividend equivalents, will vest at the same time as the Restricted Stock Units to which they relate.

(4) Expiration Date is the same as the Date Exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.