

KING A BRENT  
Form 4  
February 20, 2008

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KING A BRENT

2. Issuer Name and Ticker or Trading Symbol  
HILB ROGAL & HOBBS CO  
[HRH]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

HILB ROGAL & HOBBS  
COMPANY, 4951 LAKE BROOK  
DRIVE, SUITE 500

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/16/2008

\_\_\_\_ Director  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Vice President, Gen. Counsel

(Street)  
  
GLEN ALLEN, VA 23060

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount or (D) Price			
Common Stock	02/16/2008		M	375 A \$ 0	4,816	D	
Common Stock	02/16/2008		M	250 A \$ 0	5,066	D	
Common Stock	02/19/2008		M	375 A \$ 0	5,441	D	
Common Stock					2,674.039	I	Deferred Plan, Held in Trust

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Common Stock	2,249.8792	I	Employee Stock Purchase Plan
Common Stock	2,904	I	Retirement Savings Plan

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. F...	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to buy)	\$ 0					02/16/2008 02/16/2013	Common Stock	2,500	
Stock Options (Right to buy)	\$ 0					02/11/2010 02/11/2015	Common Stock	2,500	
Stock Options (Right to buy)	\$ 0					02/16/2009 02/12/2014	Common Stock	2,500	
Stock Options (Right to buy)	\$ 28.775					11/15/2002 11/15/2008	Common Stock	10,000	
Stock Options (Right to buy)	\$ 32.54					02/11/2009 02/11/2015	Common Stock	5,000	

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buy)									
Stock Options (Right to buy)	\$ 32.73				02/09/2005	02/09/2011	Common Stock	6,000	
Stock Options (Right to buy)	\$ 33.06				02/07/2006	02/07/2012	Common Stock	6,000	
Stock Options (Right to buy)	\$ 37.25				02/11/2004	02/11/2010	Common Stock	4,000	
Stock Options (Right to buy)	\$ 37.45				02/11/2003	02/11/2009	Common Stock	3,000	
Stock Options (Right to buy)	\$ 39.35				02/16/2007	02/16/2003	Common Stock	10,000	
Stock Options (Right to buy)	\$ 42.66				02/12/2008	02/12/2014	Common Stock	5,000	
Stock Options (Right to buy)	\$ 0	02/16/2008	X	375	02/16/2008	02/09/2011	Common Stock	375	
Stock Options (Right to buy)	\$ 0	02/16/2008	X	250	02/16/2008	02/11/2010	Common Stock	250	
Stock Options (Right to buy)	\$ 0	02/19/2008	X	375	02/16/2008	02/07/2012	Common Stock	375	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KING A BRENT HILB ROGAL & HOBBS COMPANY			Vice President,	

4951 LAKE BROOK DRIVE, SUITE 500  
GLEN ALLEN, VA 23060

Gen. Counsel

## Signatures

Walter L. Smith

02/20/2008

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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