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ICONIX BRAND GROUP, INC.

Form 8-K August 08, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 4, 2005

Bace of Report (Bace	-	
	ICONIX BRAND GROUP, INC	C.
(Exact name of registrant as specified in its charter)		
Delaware	0-10593	11-2481093
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)
215 West 40th Street, New York, NY		10018
(Address of Principal Executive Offices)		(Zip Code)
Registrant's telephon	e number, including area code	(212) 730-0030
	Not Applicable	
(Former Nam	e or Former Address, if Change	ed Since Last Report)
simultaneously satisf	riate box below if the Form 8- y the filing obligation of the (see General Instruction A.2.	e registrant under any of the
_ Written comm (17 CFR 230.425)	unications pursuant to Rule 42	25 under the Securities Act
_ Soliciting m CFR 240.14a-12)	aterial pursuant to Rule 14a-1	12 under the Exchange Act (17
_ Pre-commence Exchange Act (17 CFR	ment communications pursuant t 240.14d-2(b))	to Rule 14d-2(b) under the
_ Pre-commence Exchange Act (17 CFR	ment communications pursuant t 240.13e-4(c))	to Rule 13e-4(c) under the

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Item 2.02 Results of Operations and Financial Condition

On August 4, 2005 Iconix Brand Group, Inc. (the "Company") issued a press release announcing its financial results for the three and six months ended June 30, 2005. A copy of the Company's press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

The following exhibit is furnished pursuant to Item 2.02, is not to be considered "filed" under the Securities Exchange Act of 1934, as amended ("Exchange Act"), and shall not be incorporated by reference into any of the Company's previous or future filings under the Securities Act of 1933, as amended, or the Exchange Act.

(c) Exhibits.

Exhibit No. Description of Exhibit

99.1 Press Release of Iconix Brand Group Inc., dated August 4, 2005.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

By:/s/ Neil Cole

Neil Cole Chief Executive Officer

Date: August 8, 2005

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EXHIBIT INDEX

Exhibit No.	Description of Exhibit
99.1	Press Release of Iconix Brand Group, Inc. dated August 4, 2005.