State Auto Financial CORP Form 3

November 24, 2015

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement State Auto Financial CORP [STFC] À CENTERS MELISSA A (Month/Day/Year) 11/18/2015 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 518 EAST BROAD STREEET (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) 10% Owner Director _X_ Form filed by One Reporting _X__ Officer Other Person COLUMBUS, OHÂ 43215 (give title below) (specify below) Form filed by More than One Senior Vice President Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership (Instr. 4) Ownership (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) D Â Common Shares without par value 689.156 (1) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		Securities U	3. Title and Amount of Securities Underlying Derivative Security		5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative Security	Security: Direct (D) or Indirect	, , , , , , , , , , , , , , , , , , ,

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				Shares		(I) (Instr. 5)	
Employee Stock Option (Right to Buy) Non-qualified	05/03/2008	05/02/2017	Common Shares	1,464	\$ 29.53	D	Â
Employee Stock Option (Right to Buy) Non-qualified	03/06/2009	03/05/2018	Common Shares	1,114	\$ 25.81	D	Â
Employee Stock Option (Right to Buy) Non-qualified	03/05/2010	03/04/2019	Common Shares	1,095	\$ 14.49	D	Â
Employee Stock Option (Right to Buy) Non-qualified	03/04/2011	03/03/2020	Common Shares	1,679	\$ 18.78	D	Â
Employee Stock Option (Right to Buy) Non-qualified	03/03/2012	03/02/2021	Common Shares	1,586	\$ 17.03	D	Â
Employee Stock Option (Right to Buy) Non-qualified	03/06/2015	03/06/2024	Common Shares	785	\$ 21.23	D	Â
Employee Stock Option (Right to Buy) Non-qualified	03/05/2016	03/05/2025	Common Shares	716	\$ 22.72	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
CENTERS MELISSA A 518 EAST BROAD STREEET COLUMBUS, OH 43215	Â	Â	Senior Vice President	Â		

Signatures

Melissa A.
Centers

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes the following restricted stock awards:: an award of 186 shares issued on 3/6/2014 and 170 shares issued on 3/5/2015 which both have a 3-year cliff vest based on service only.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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