

Edgar Filing: VIAD CORP - Form 4

VIAD CORP  
Form 4  
March 13, 2003

FORM 4

U.S. SECURITIES AND EXCHANGE COMMISSION  
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

( ) Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

1. Name and Address of Reporting Person  
2. Issuer Name and Ticker or Trading Symbol  
3. IRS or Social Security Number of Reporting Person (Voluntary)

Bohannon, Robert H. Viad Corp  
Viad Corp VVI  
Viad Tower, Station 0810  
Phoenix, Arizona 85077-0810

6. Relationship of Reporting Person to Issuer (Check all applicable)

Director  10% Owner  Officer (give title below)  Other (specify below)

X  Chairman, President & CEO

7. Individual or Joint/Group Reporting

Form Filed by One Reporting Person  
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially owned

| 1. Title of Security (Instr. 3) | 2. Trans-<br>action<br>Date<br>(Month/<br>Day/<br>Year) | 3. Trans-<br>action<br>Code<br>(Instr.<br>8)<br>Code V | 4. Securities aquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5)<br>(A)<br>or<br>(D) Price<br>Amount | 5. Amount of<br>Securities<br>Beneficially<br>Owned at<br>End of Month<br>(Instr. 3<br>and 4) | 6. Owner-<br>Ship<br>Form:<br>Direct<br>(D) or<br>Indirect<br>(I) |
|---------------------------------|---|--|--|---|---|
| Common Stock                    | 03-12-2003  | J<br>(a)   | 32,950 D<br>(a)  |   | D   |
| Common Stock                    | 03-12-2003  | F<br>(a)   | 9,301 D<br>(a)   | 528,777.878   | D   |
| Common Stock                    |   |  | 106.12 A<br>(b)  | 5,336.863   | I   |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially owned  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Con-<br>version<br>or<br>Exercise | 3. Trans-<br>action<br>Date | 4. Trans-<br>action<br>Code<br>(Instr. | 5. Number of Derivative Securities Acquired (A) | 6. Date exer-<br>cisable and<br>Expiration<br>Date | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Pr<br>of<br>De<br>at |
|--|--------------------------------------|-----------------------------|--|---|--|---|-------------------------|
|--|--------------------------------------|-----------------------------|--|---|--|---|-------------------------|

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| Price of Derivative Security | 8)     | or Disposed of (D) (Instr. 3, 4 and 5) | (Month/Day/Year) | Se<br>ri<br>(I<br>5) |        |
|------------------------------|--------|--|------------------|----------------------|--------|
| (                            | Month/ | C                                      | Date             | Expi-                | Amount |
| Day/                         | O      |  | Exer-            | ra-                  | or     |
| Year                         | D      |  | cis-             | tion                 | Number |
| )                            | E      | V (A) (D)                              | able             | Date                 | of     |
|                              |        |  | Title            |                      | Shares |

Explanation of responses:

- a. Of the 50,000 shares of performance-based stock that were previously awarded in March of 2000 pursuant to the 1997 Viad Corp Omnibus Incentive Plan, 32,950 shares were forfeited. Of the 17,050 shares that were earned, 9,301 shares were surrendered for payment of taxes.
- b. The information reported is as of February 28, 2003.

Signature of Reporting Person:

/s/Scott E. Sayre, Attorney-in-Fact

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Scott E. Sayre, Attorney-in-Fact