## Edgar Filing: EASLY MARILYN S - Form 4

EASLY MA Form 4 November ( FORN	09, 2010		GEQU						-	PROVAL	
<b>CURIVI 4</b> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								OMB Number:	3235-0287		
Check t if no lor	nger				Expires:	January 31, 2005					
subject Section Form 4	to <b>SIAIEN</b> 16.	AENT O	F CHAN	NGES IN SECUI	VERSHIP OF	Estimated a burden hour response	verage				
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type	Responses)										
EASLY MARILYN S Symbol			er Name <b>and</b> Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				
					I EEL IIV	iDU3	IKIES	(Check all applicable)			
(Month/I			Date of Earliest Transaction onth/Day/Year) /04/2010				Director    X 10% Owner       Officer (give title below)     Other (specify below)				
(Street) 4. If Amo			mendment, Date Original ⁄Ionth/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>				
PORTLAND, OR 97210								Person			
(City)	(State)	(Zip)		le I - Non-l			-	uired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A)		) 5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Class A Common Stock	11/04/2010			S	400	D	\$ 53.11	193,001	I	By Trust	
Class A Common Stock	11/04/2010			S	500	D	\$ 53.1104	192,501	I	By Trust	
Class A Common Stock	11/04/2010			S	100	D	\$ 53.13	192,401	I	By Trust	
Class A Common	11/04/2010			S	100	D	\$ 53.14	192,301	Ι	By Trust	

Stock

Class A Common Stock	11/04/2010	S	200	D	\$ 53.15	192,101	I	By Trust (2)
Class A Common Stock	11/04/2010	S	450	D	\$ 53.1504	191,651	Ι	By Trust <sup>(2)</sup>
Class A Common Stock	11/04/2010	S	300	D	\$ 53.18	191,351	Ι	By Trust <sup>(2)</sup>
Class A Common Stock	11/04/2010	S	450	D	\$ 53.1804	190,901	Ι	By Trust (2)
Class A Common Stock	11/04/2010	S	300	D	\$ 53.19	190,601	Ι	By Trust <sup>(2)</sup>
Class A Common Stock	11/04/2010	S	450	D	\$ 53.1904	190,151	I	By Trust <sup>(2)</sup>
Class A Common Stock	11/04/2010	S	200	D	\$ 53.2	189,951	I	By Trust
Class A Common Stock	11/04/2010	S	950	D	\$ 53.2004	189,001	I	By Trust
Class A Common Stock	11/04/2010	S	1,000	D	\$ 53.2049	188,001	I	By Trust
Class A Common Stock	11/04/2010	S	100	D	\$ 53.21	187,901	I	By Trust
Class A Common Stock	11/04/2010	S	500	D	\$ 53.2104	187,401	I	By Trust
Class A Common Stock	11/04/2010	S	500	D	\$ 53.2147	186,901	I	By Trust <sup>(2)</sup>
Class A Common Stock	11/04/2010	S	500	D	\$ 53.22	186,401	I	By Trust
Class A Common Stock	11/04/2010	S	900	D	\$ 53.2204	185,501	I	By Trust <sup>(2)</sup>

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Class A Common Stock	11/04/2010	S	300	D	\$ 53.24	185,201	I	By Trust
Class A Common Stock	11/04/2010	S	1,200	D	\$ 53.2404	184,001	Ι	By Trust
Class A Common Stock	11/04/2010	S	500	D	\$ 53.2504	183,501	Ι	By Trust (2)
Class A Common Stock	11/04/2010	S	500	D	\$ 53.2545	183,001	Ι	By Trust
Class A Common Stock	11/04/2010	S	1,000	D	\$ 53.2704	182,001	Ι	By Trust
Class A Common Stock	11/04/2010	S	100	D	\$ 53.29	181,901	Ι	By Trust
Class A Common Stock	11/04/2010	S	50	D	\$ 53.2904	181,851	I	By Trust
Class A Common Stock	11/04/2010	S	737	D	\$ 53.3	181,114	I	By Trust
Class A Common Stock	11/04/2010	S	900	D	\$ 53.3004	180,214	I	By Trust
Class A Common Stock	11/04/2010	S	500	D	\$ 53.3049	179,714	I	By Trust
Class A Common Stock	11/04/2010	S	763	D	\$ 53.31	178,951	I	By Trust
Class A Common Stock	11/04/2010	S	1,050	D	\$ 53.3104	177,901	Ι	By Trust (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transact Code (Instr. 8)	5. onNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration D (Month/Day e s	6. Date Exercisable and Expiration Date7. Title and Amount Underlying Securitie (Instr. 3 and 4)(Month/Day/Year)(Instr. 3 and 4)		Securities	8. Price of Derivative Security (Instr. 5)
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Class B Common Stock	(1)				<u>(1)</u>	<u>(1)</u>	Class A Common Stock	36,465	

# **Reporting Owners**

<b>Reporting Owner Name / Address</b>	Relationships							
1	Director	10% Owner	Officer	Other				
EASLY MARILYN S 3200 NW YEON AVENUE PORTLAND, OR 97210		Х						
Signatures								
Richard C. Josephson, Attorney-In-Fact		11/08/2	010					
<u>**</u> Signature of Reporting Person		Date						

### **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Class B Common Stock is immediately convertible on a one-for-one basis into Class A Common Stock and has no expiration date.
- (2) Shares are held by Marilyn Easly, Trustee for Marilyn S. Easly Revocable Trust dated May 16, 2002.

(3) Shares are held by trust under Trust Agreement dated January 30, 1970 of which Marilyn Easly is the primary beneficiary.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.