

FINISH LINE INC /DE/  
Form 8-K  
March 27, 2003

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 or 15(d) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): March 27, 2003

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**The Finish Line, Inc.**

(Exact Name of Registrant as Specified in Charter)

**Delaware**  
(State or Other Jurisdiction

of Incorporation)

**0-20184**  
(Commission File

Number)

**35-1537210**  
(IRS Employer

Identification No.)

**3308 North Mitthoeffer Road, Indianapolis, Indiana**  
(Address of Principal Executive Offices)

**46235**  
(Zip Code)

Registrant's telephone number, including area code: (317) 899-1022

N/A

**(Former Name or Former Address, if Changed Since Last Report)**

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ITEM 7. FINANCIAL STATEMENTS, PRO FORMA AND EXHIBITS.

(c) Exhibits

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release issued March 27, 2003

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On March, 27 2003, the registrant issued a press release, attached as Exhibit 99.1 to this Form 8-K, incorporated herein by reference. The press release disclosed material non-public information regarding the registrant's results of operations for a completed quarterly fiscal period.

The registrant's management believes presentation of the non-Generally Accepted Accounting Principles ( GAAP ) financial measure provides useful information to investors regarding the registrant's financial condition and results of operations

The Company has provided previous guidance to investors in its March 6, 2003 sales press release based on non-GAAP adjusted results that exclude the gain from a tornado insurance settlement and asset impairment charges. The Company believes that excluding these items makes the results comparable and consistent to the previous guidance.



**EXHIBIT INDEX**

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