



**Edgar Filing: GANNETT CO INC /DE/ - Form 4**

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

President and Publisher of USA TODAY and Senior Vice President/Administration  
Gannett Co., Inc.

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7. Individual or Joint/Group Filing (Check applicable line)

Form filed by one Reporting Person  
 Form filed by more than one Reporting Person

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Table I -- Non-Derivative Securities Acquired, Disposed of,  
or Beneficially Owned  
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1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	2.A Deemed Execution Date, if any (mm/dd/yy)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Price
			Code	V	Amount	(A) or (D)	
Common Stock							
Common Stock	10/02/02	10/07/02	P		54.461	A	\$74.31
Common Stock	To 09/30/02						
Common Stock							

=====  
\* If the Form is filed by more than one Reporting Person, see Instruction  
4 (b) (v).

Reminder: Report on a separate line for each class of securities beneficially  
owned directly or indirectly.



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\*\*Signature of Reporting Person

Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedures.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to rule 101(b)(4) of Regulation S-T.